

Advanced Data Management (CSCI 490/680)

Data Cleaning

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Reading & Writing Data in Pandas

Format	Data Description	Reader	Writer
text	CSV	read_csv	to_csv
text	Fixed-Width Text File	read_fwf	
text	JSON	read_json	to_json
text	HTML	read_html	to_html
text	Local clipboard	read_clipboard	to_clipboard
	MS Excel	read_excel	to_excel
binary	OpenDocument	read_excel	
binary	HDF5 Format	read_hdf	to_hdf
binary	Feather Format	read_feather	to_feather
binary	Parquet Format	read_parquet	to_parquet
binary	ORC Format	read_orc	
binary	Msgpack	read_msgpack	to_msgpack
binary	Stata	read_stata	to_stata
binary	SAS	read_sas	
binary	SPSS	read_spss	
binary	Python Pickle Format	read_pickle	to_pickle
SQL	SQL	read_sql	to_sql
SQL	Google BigQuery	read_gbq	to_gbq

[https://pandas.pydata.org/pandas-docs/stable/user_guide/io.html]

Types of arguments for readers

- Indexing: choose a column to index the data, get column names from file or user
- Type inference and data conversion: automatic or user-defined
- Datetime parsing: can combine information from multiple columns
- Iterating: deal with very large files
- Unclean Data: skip rows (e.g. comments) or deal with formatted numbers (e.g. 1,000,345)

JavaScript Object Notation (JSON)

- A format for web data
- Looks very similar to python dictionaries and lists
- Example:
 - ```
{ "name": "Wes",
 "places_lived": ["United States", "Spain", "Germany"],
 "pet": null,
 "siblings": [{"name": "Scott", "age": 25, "pet": "Zuko"},
 {"name": "Katie", "age": 33, "pet": "Cisco"}] }
```
- Only contains literals (no variables) but allows null
- Values: strings, arrays, dictionaries, numbers, booleans, or null
  - Dictionary keys must be strings
  - Quotation marks help differentiate string or numeric values

# Binary Formats

---

- CSV, JSON, and XML are all text formats
- What is a binary format?
- Pickle: Python's built-in serialization
- HDF5: Library for storing large scientific data
  - Hierarchical Data Format, supports **compression**
  - Interfaces in C, Java, MATLAB, etc.
  - Use `pd.HDFStore` to access
  - Shortcuts: `read_hdf/to_hdf`, need to specify object
- Excel: need to specify sheet when a spreadsheet has multiple sheets
  - `pd.ExcelFile` Or `pd.read_excel`

# Databases

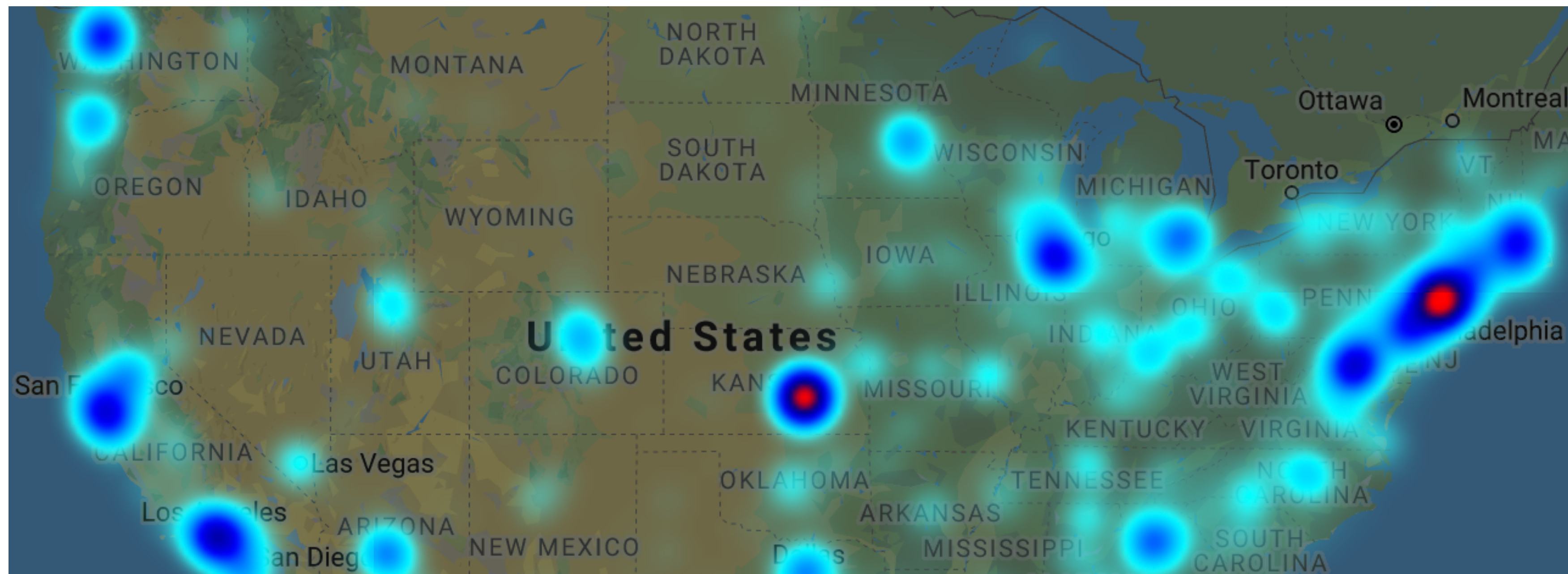
---

- Similar syntax from other database systems (MySQL, Microsoft SQL Server, Oracle, etc.)
- SQLAlchemy: Python package that abstracts away differences between different database systems
- SQLAlchemy gives support for reading queries to data frame:
  - ```
import sqlalchemy as sqla  
db = sqla.create_engine('sqlite:///mydata.sqlite')  
pd.read_sql('select * from test', db)
```

Dirty Data

Geolocation Errors

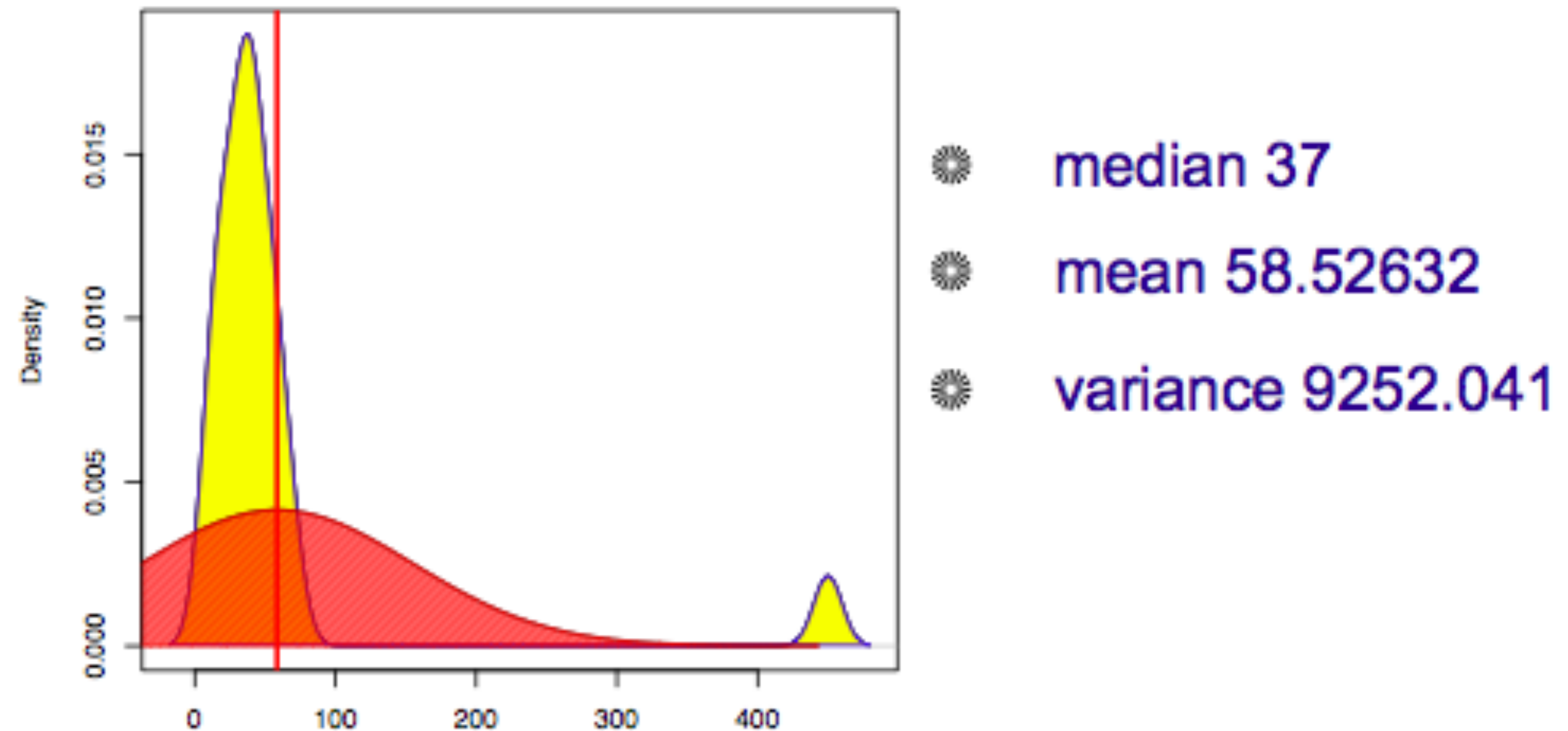
- Maxmind helps companies determine where users are located based on IP address
- "How a quiet Kansas home wound up with 600 million IP addresses and a world of trouble" [[Washington Post](#), 2016]



Numeric Outliers

12	13	14	21	22	26	33	35	36	37	39	42	45	47	54	57	61	68	450
----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	-----

ages of employees (US)



[J. Hellerstein via J. Canny et al.]

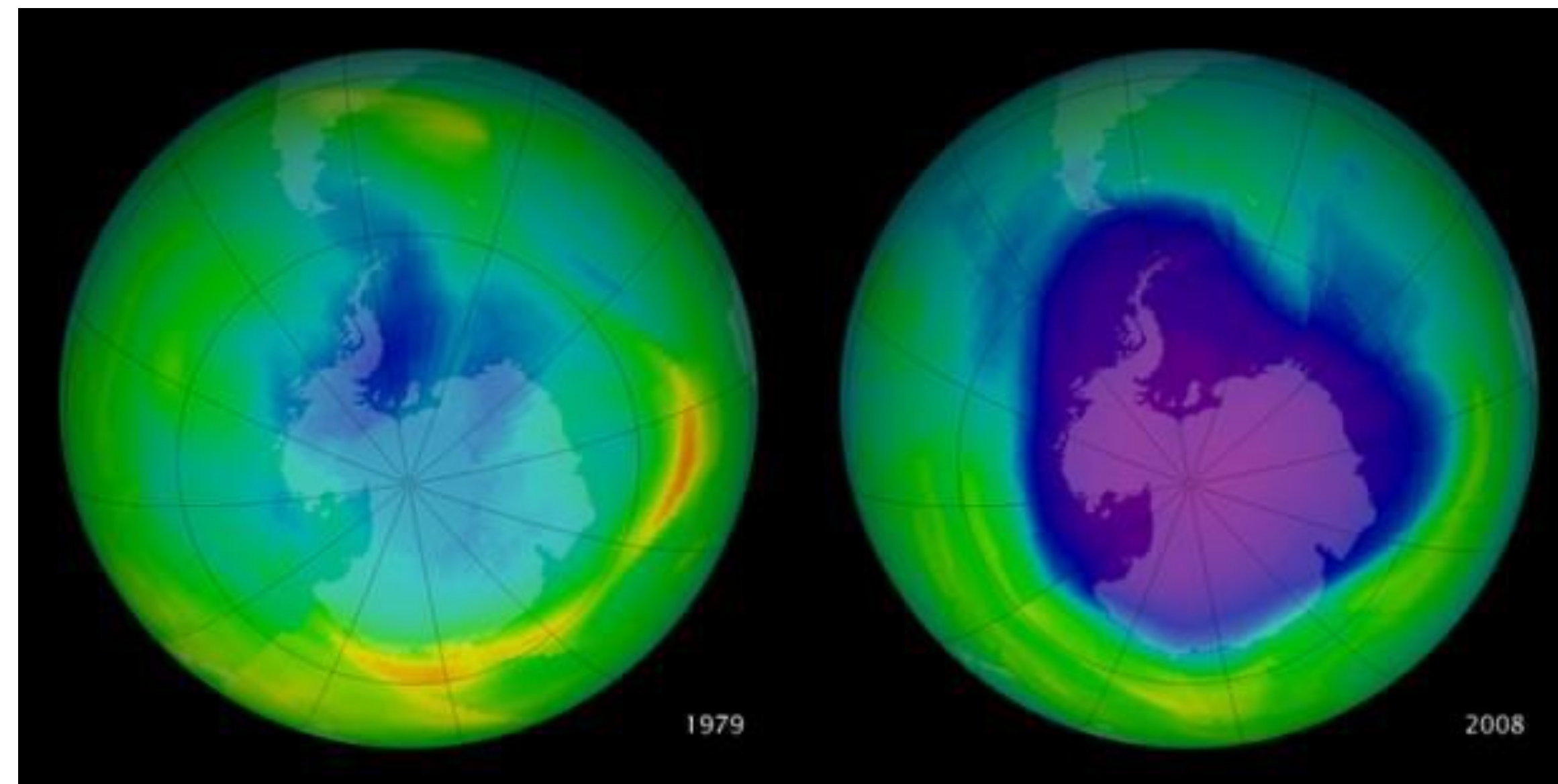
Dirty Data: Data Scientist's View

- Combination of:
 - Statistician's View: data has non-ideal samples for model
 - Database Expert's View: missing data, corrupted data
 - Domain Expert's View: data doesn't pass the smell test
- All of the views present problems with the data
- The goal may dictate the solutions:
 - Median value: don't worry too much about crazy outliers
 - Generally, aggregation is less susceptible by numeric errors
 - Be careful, the data may be correct...

[J. Canny et al.]

Be careful how you detect dirty data

- The appearance of a hole in the earth's ozone layer over Antarctica, first detected in 1976, was so unexpected that scientists didn't pay attention to what their instruments were telling them; they thought their instruments were malfunctioning.
 - National Center for Atmospheric Research



[Wikimedia]

Data Wrangling

- Data wrangling: transform raw data to a more meaningful format that can be better analyzed
- Data cleaning: getting rid of inaccurate data
- Data transformations: changing the data from one representation to another
- Data reshaping: reorganizing the data
- Data merging: combining two datasets

Assignment 2

- Similar to Assignment 1, now with pandas
- Part 5:
 - CS 680 → Required
 - CS 490 → Extra Credit
- Due Friday, Feb. 7

month	1	2	3	4	5	6	7	8	9	10	11	12	All
year													
1851	0	0	0	0	0	1	2	1	1	1	0	0	6
1852	0	0	0	0	0	0	0	1	3	1	0	0	5
1853	0	0	0	0	0	0	0	3	4	1	0	0	8
1854	0	0	0	0	0	1	0	1	2	1	0	0	5
1855	0	0	0	0	0	0	0	4	1	0	0	0	5
...	...	...	...	...	...	...	...	...	...	...	...	...	...
2015	0	0	0	0	1	1	1	3	5	0	1	0	12
2016	1	0	0	0	1	2	0	5	5	1	1	0	16
2017	0	0	0	1	0	2	3	4	4	3	1	0	18
2018	0	0	0	0	1	0	2	3	7	3	0	0	16
All	4	1	1	6	38	125	171	448	623	353	89	14	1873

169 rows × 13 columns

Wrangler: Interactive Visual Specification of Data Transformation Scripts

S. Kandel, A. Paepcke, J. Hellerstein, J. Heer

Wrangler

- Data cleaning takes a lot of **time** and **human effort**
- "Tedium is the message"
- Repeating this process on multiple data sets is even worse!
- Solution:
 - interactive interface (mixed-initiative)
 - transformation language with natural language "translations"
 - suggestions + "programming by demonstration"

Previous Work: Potter's Wheel

- V. Raman and J. Hellerstein, 2001
- Defines structure extractions for identifying fields
- Defines transformations on the data
- Allows user interaction

Potter's Wheel: Structure Extraction

Example Column Value (Example erroneous values)	# Structures Enumerated	Final Structure Chosen (Punc = Punctuation)
-60	5	<i>Integer</i>
UNITED, DELTA, AMERICAN etc.	5	<i>IspellWord</i>
SFO, LAX etc. (JFK to OAK)	12	<i>AllCapsWord</i>
1998/01/12	9	<i>Int Punc(/) Int Punc(/) Int</i>
M, Tu, Thu etc.	5	<i>Capitalized Word</i>
06:22	5	<i>Int(len 2) Punc(:) Int(len 2)</i>
12.8.15.147 (ferret03.webtop.com)	9	<i>Double Punc('.') Double</i>
"GET\b (\b)	5	<i>Punc(") IspellWord Punc(\)</i>
/postmodern/lecs/xia/sld013.htm	4	ξ^*
HTTP	3	<i>AllCapsWord(HTTP)</i>
/1.0	6	<i>Punc(/) Double(1.0)</i>

[V. Raman and J. Hellerstein, 2001]

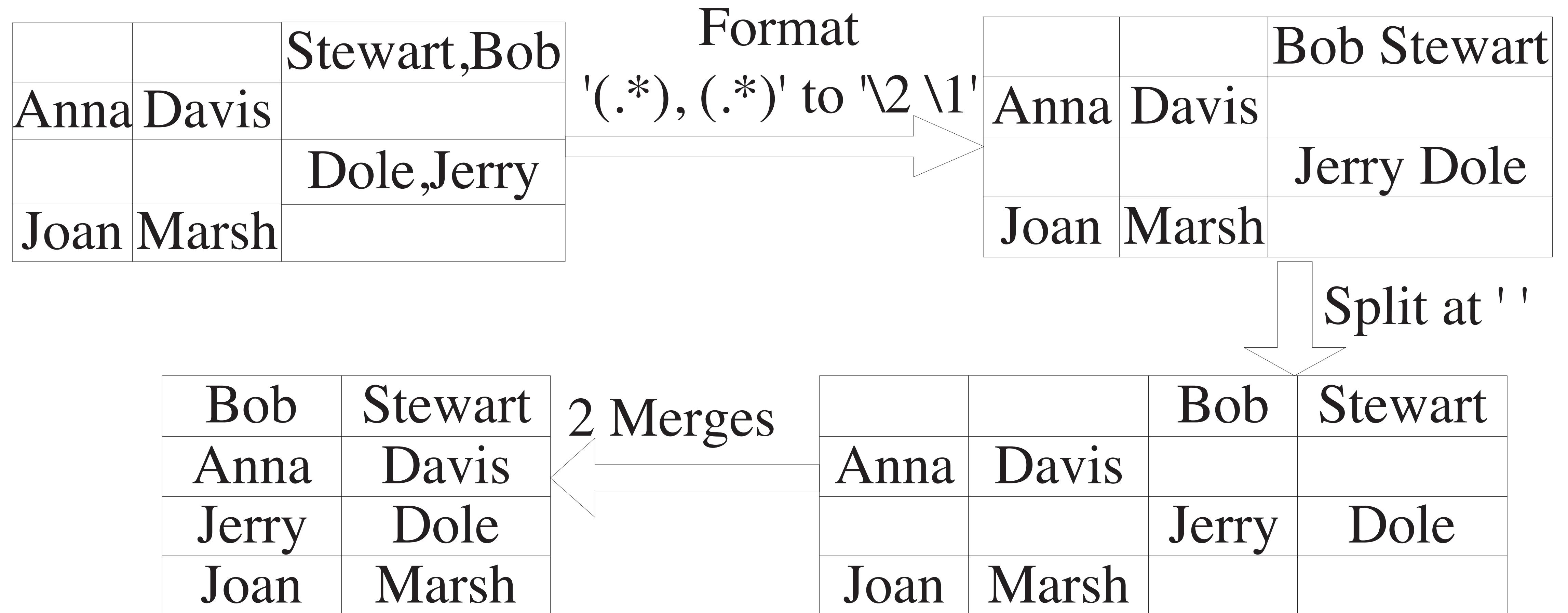
Potter's Wheel: Transforms

Transform	Definition		
Format	$\phi(R, i, f)$	=	$\{(a_1, \dots, a_{i-1}, a_{i+1}, \dots, a_n, f(a_i)) \mid (a_1, \dots, a_n) \in R\}$
Add	$\alpha(R, x)$	=	$\{(a_1, \dots, a_n, x) \mid (a_1, \dots, a_n) \in R\}$
Drop	$\pi(R, i)$	=	$\{(a_1, \dots, a_{i-1}, a_{i+1}, \dots, a_n) \mid (a_1, \dots, a_n) \in R\}$
Copy	$\kappa((a_1, \dots, a_n), i)$	=	$\{(a_1, \dots, a_n, a_i) \mid (a_1, \dots, a_n) \in R\}$
Merge	$\mu((a_1, \dots, a_n), i, j, \text{glue})$	=	$\{(a_1, \dots, a_{i-1}, a_{i+1}, \dots, a_{j-1}, a_{j+1}, \dots, a_n, a_i \oplus \text{glue} \oplus a_j) \mid (a_1, \dots, a_n) \in R\}$
Split	$\omega((a_1, \dots, a_n), i, \text{splitter})$	=	$\{(a_1, \dots, a_{i-1}, a_{i+1}, \dots, a_n, \text{left}(a_i, \text{splitter}), \text{right}(a_i, \text{splitter})) \mid (a_1, \dots, a_n) \in R\}$
Divide	$\delta((a_1, \dots, a_n), i, \text{pred})$	=	$\{(a_1, \dots, a_{i-1}, a_{i+1}, \dots, a_n, a_i, \text{null}) \mid (a_1, \dots, a_n) \in R \wedge \text{pred}(a_i)\} \cup$ $\{(a_1, \dots, a_{i-1}, a_{i+1}, \dots, a_n, \text{null}, a_i) \mid (a_1, \dots, a_n) \in R \wedge \neg \text{pred}(a_i)\}$
Fold	$\lambda(R, i_1, i_2, \dots, i_k)$	=	$\{(a_1, \dots, a_{i_1-1}, a_{i_1+1}, \dots, a_{i_2-1}, a_{i_2+1}, \dots, a_{i_k-1}, a_{i_k+1}, \dots, a_n, a_{i_l}) \mid$ $(a_1, \dots, a_n) \in R \wedge 1 \leq l \leq k\}$
Select	$\sigma(R, \text{pred})$	=	$\{(a_1, \dots, a_n) \mid (a_1, \dots, a_n) \in R \wedge \text{pred}((a_1, \dots, a_n))\}$

Notation: R is a relation with n columns. i, j are column indices and a_i represents the value of a column in a row. x and glue are values. f is a function mapping values to values. $x \oplus y$ concatenates x and y . splitter is a position in a string or a regular expression, $\text{left}(x, \text{splitter})$ is the left part of x after splitting by splitter . pred is a function returning a boolean.

[V. Raman and J. Hellerstein, 2001]

Potter's Wheel: Example



[V. Raman and J. Hellerstein, 2001]

Potter's Wheel: Inferring Structure from Examples

Example Values Split By User (is user specified split position)		Inferred Structure	Comments
Taylor, Jane , \$52,072 Blair, John , \$73,238 Tony Smith , \$1,00,533		$(\langle \xi^* \rangle \langle ', ' Money \rangle)$	Parsing is doable despite no good delimiter. A <i>regular expression</i> domain can infer a structure of $\$[0-9,]^*$ for last component.
	MAA to SIN JFK to SFO LAX — ORD SEA // OAK	$(\langle len\ 3\ identifier \rangle \langle \xi^* \rangle \langle len\ 3\ identifier \rangle)$	Parsing is possible despite multiple delimiters.
321 Blake #7 , Berkeley , CA 94720 719 MLK Road , Fremont , CA 95743		$(\langle number\ \xi^* \rangle \langle ', ' word \rangle \langle ', ' (2\ letter\ word) (5\ letter\ integer) \rangle)$	Parsing is easy because of consistent delimiter.

[V. Raman and J. Hellerstein, 2001]

Wrangler Transformation Language

- Based on Potter's Wheel
- Map: Delete, Extract, Cut, Split, Update
- Lookup/join: Use external data (e.g. from zipcode→state)
- Reshape: Fold and Unfold (aka pivot)
- Positional: Fill and lag
- Sorting, aggregation, key generation, schema transforms

Interface

- Automated Transformation Suggestions
- Editable Natural Language Explanations

- ▶ Fill **Bangladesh** by **copying** values from **above**
- ▶ Fill **Bangladesh** by **averaging** values from **above**
- ▶ Fill **Bangladesh** by **interpolating** values from **above**

averaging

✓ copying

interpolating

- Visual Transformation Previews
- Transformation History

split	#	split1	#	split2	#	split3	#	split4
	2004		2004		2004		2003	
STATE		Participation Rate 2004		Mean SAT I Verbal		Mean SAT I Math		Participation Rate
New York	87		497		510		82	
Connecticut	85		515		515		84	
Massachusetts	85		518		523		82	
New Jersey	83		501		514		85	
New Hampshire	80		522		521		75	
D.C.	77		489		476		77	
Maine	76		505		501		70	
Pennsylvania	74		501		502		73	
Delaware	73		500		499		73	
Georgia	73		494		493		66	

split	#	fold	fold1	#	value
New York	2004		Participation Rate 2004	87	
New York	2004		Mean SAT I Verbal	497	
New York	2004		Mean SAT I Math	510	
New York	2003		Participation Rate 2003	82	
New York	2003		Mean SAT I Verbal	496	
New York	2003		Mean SAT I Math	510	
Connecticut	2004		Participation Rate 2004	85	
Connecticut	2004		Mean SAT I Verbal	515	
Connecticut	2004		Mean SAT I Math	515	
Connecticut	2003		Participation Rate 2003	84	
Connecticut	2003		Mean SAT I Verbal	512	
Connecticut	2003		Mean SAT I Math	514	

[S. Kandel et al., 2011]

Automation from past actions

- Infer parameter sets from user interaction
- Generating transforms
- Ranking and ordering transformations:
 - Based on user preferences, difficulty, and corpus frequency
 - Sort transforms by type and diversify suggestions

(a) Reported crime in Alabama

(b) *before:* { 'in', ' ' } 'Alabama' → { 'Alabama', word }
selection: { 'Alabama' } 'in' → { 'in', word, lowercase }
after: ∅ ' ' → { ' ' }

(c) *before:* { (' '), ('in', ' '), (word, ' '), (lowercase, ' ') }
selection: { ('Alabama'), (word) }
after: ∅

(d) $\{(), ('Alabama'), ()\}$ $\{(), (word), ()\}$
 $\{(' '), (), ()\}$ $\{(word, ' '), (), ()\}$
 $\{(' '), ('Alabama'), ()\}$ $\{(word, ' '), ('Alabama'), ()\}$
 $\{(' '), (word), ()\}$ $\{(word, ' '), (word), ()\}$
 $\{('in', ' '), (), ()\}$ $\{(lowercase, ' '), (), ()\}$
 $\{('in', ' '), ('Alabama'), ()\}$ $\{(lowercase, ' '), ('Alabama'), ()\}$
 $\{('in', ' '), (word), ()\}$ $\{(lowercase, ' '), (word), ()\}$

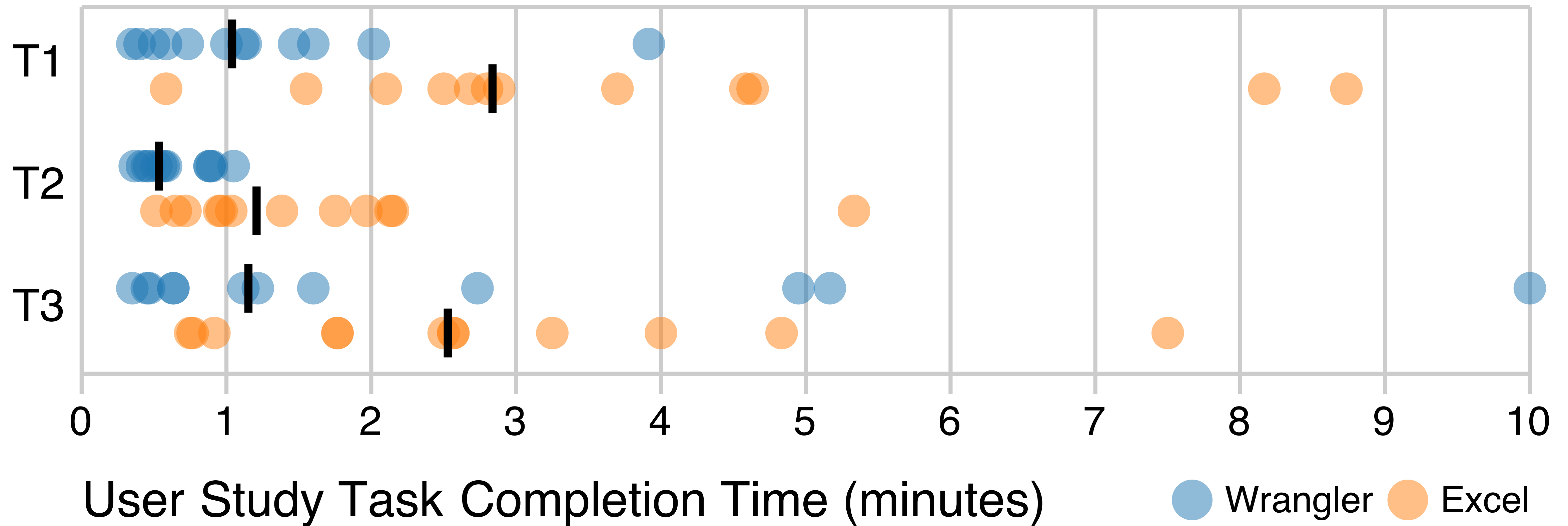
(e) $\{(lowercase, ' '), ('Alabama'), ()\} \rightarrow /[a-z]+ (Alabama)/$

[S. Kandel et al., 2011]

Evaluation

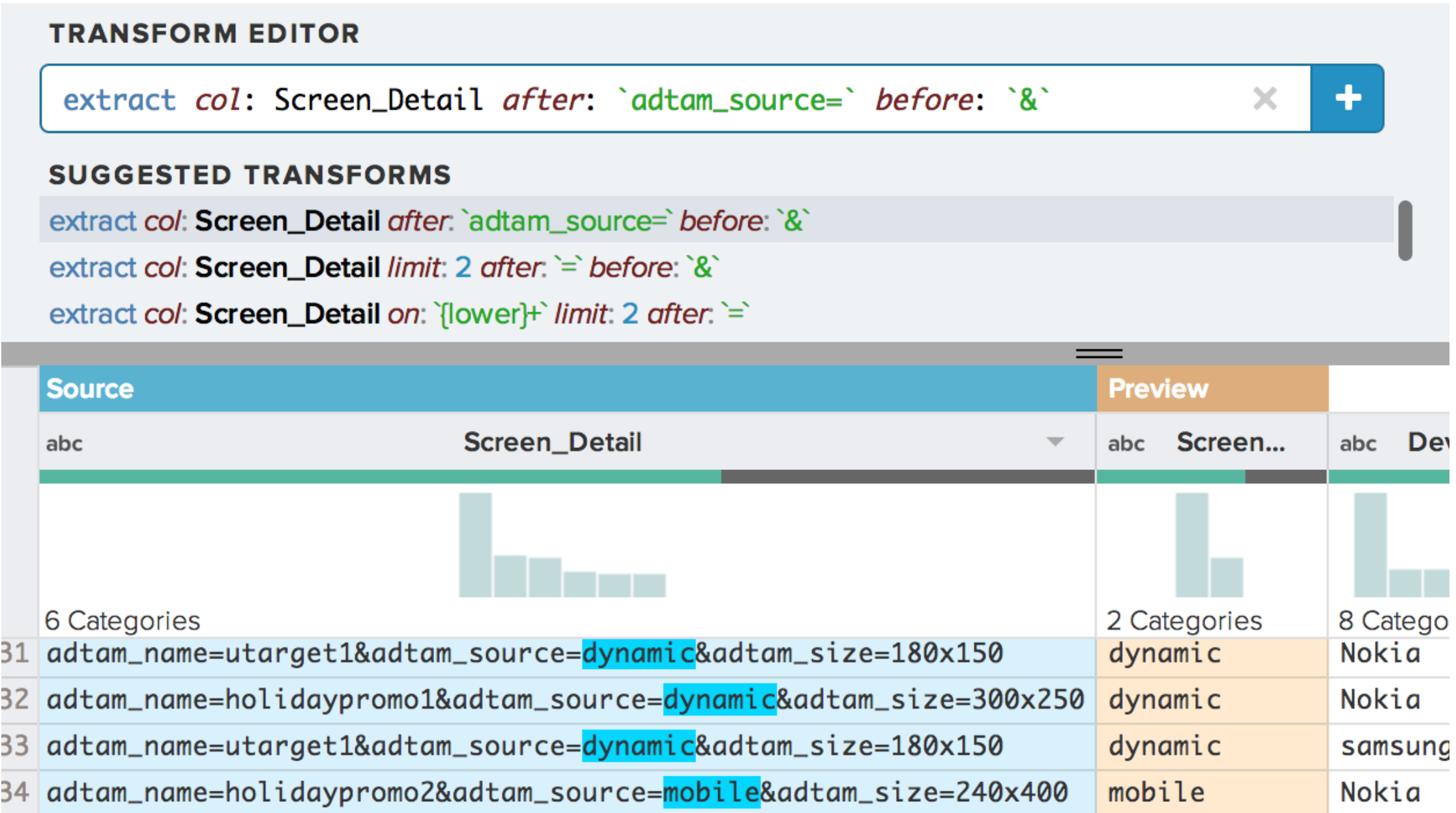
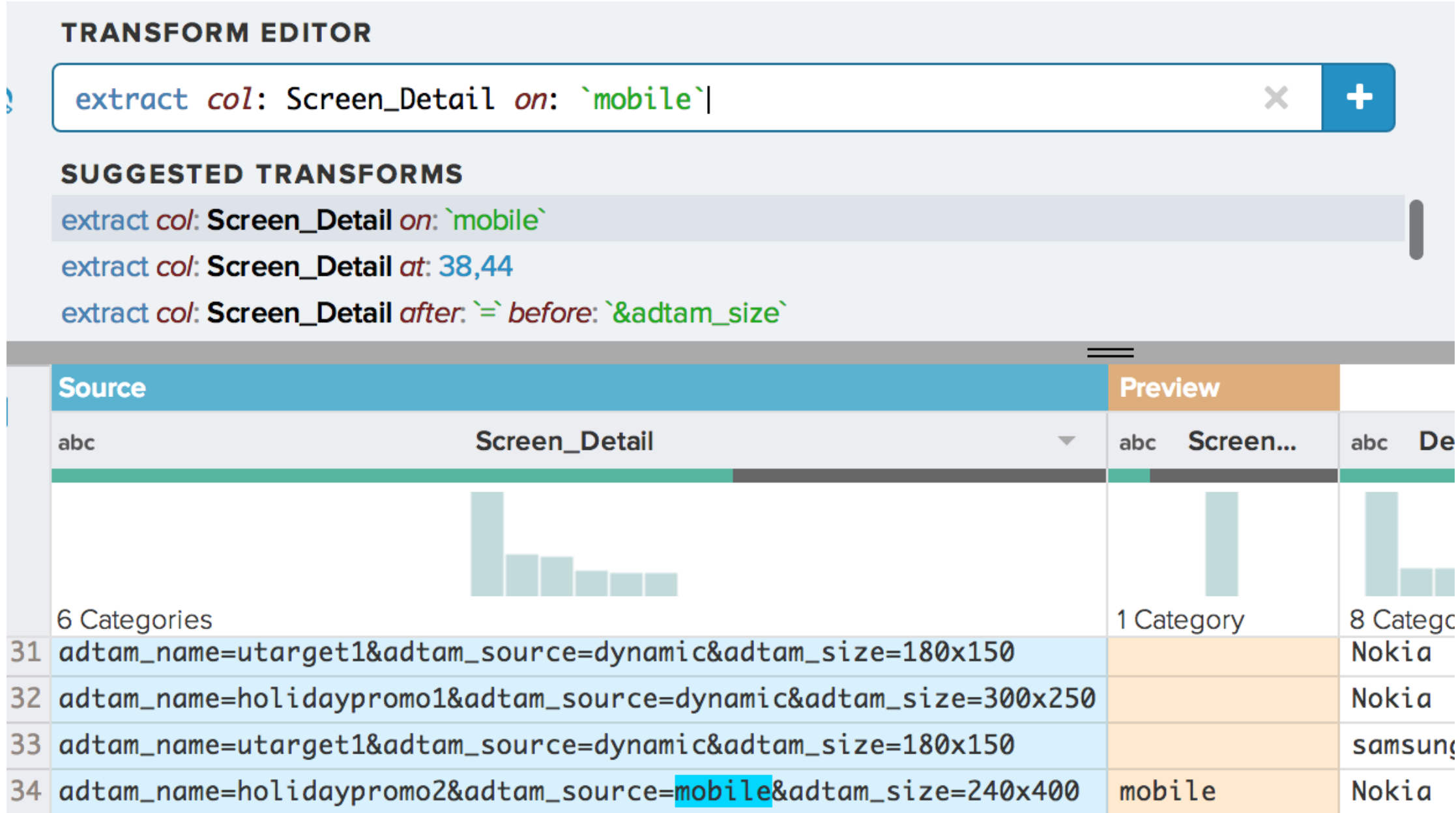
- Compare with Excel
- Tests:
 - Extract text from a single string entry
 - Fill in missing values with estimates
 - Reshape tables
- Allowed users to ask questions about Excel, not Wrangler
- Found significant effect of tool and users found previews and suggestions helpful
- Complaint: No manual fallback, make implications of user choices more obvious for users

Task Completion Times



[S. Kandel et al., 2011]

Improvements in Prediction



Update suggestions when given more information

[Heer et al., 2015]

Data Wrangling Tasks

- Unboxing: Discovery & Assessment: What's in there? (types, distribution)
- Structuring: Restructure data (table, nested data, pivot tables)
- Cleaning: does data match expectations (often involves user)
- Enriching & Blending: Adding new data
- Optimizing & Publishing: Structure for storage or visualization

[J. M. Hellerstein et al., 2018]

Differences with Extract-Transform-Load (ETL)

- ETL:
 - Who: IT Professionals
 - Why: Create static data pipeline
 - What: Structured data
 - Where: Data centers
- "Modern Data Preparation":
 - Who: Analysts
 - Why: Solve problems by designing recipes to use data
 - What: Original, custom data blended with other data
 - Where: Cloud, desktop

[J. M. Hellerstein et al., 2018]

Trifacta Wrangler

Paper Critique

- Foofah: Transforming Data By Example, Z. Jin et al., 2017
- Due Tuesday **before** class, submit via Blackboard
- Read the paper
- Look up references if necessary
- Keep track of things you are confused by or that seem problematic
- Write a few sentences summarizing the paper's contribution
- Write more sentences discussing the paper and what you think the paper does well or doesn't do well at
- For this response, compare/contrast with Wrangler/Trifacta
- Length: 1/2-1 page

Data Cleaning in pandas



Handling Missing Data

- Filtering out missing data:
 - Can choose rows or columns
- Filling in missing data:
 - with a default value
 - with an interpolated value
- In pandas:

Argument	Description
<code>dropna</code>	Filter axis labels based on whether values for each label have missing data, with varying thresholds for how much missing data to tolerate.
<code>fillna</code>	Fill in missing data with some value or using an interpolation method such as <code>'ffill'</code> or <code>'bfill'</code> .
<code>isnull</code>	Return boolean values indicating which values are missing/NA.
<code>notnull</code>	Negation of <code>isnull</code> .

[W. McKinney, Python for Data Analysis]

Filling in missing data

- fillna arguments:

Argument	Description
value	Scalar value or dict-like object to use to fill missing values
method	Interpolation; by default 'ffill' if function called with no other arguments
axis	Axis to fill on; default axis=0
inplace	Modify the calling object without producing a copy
limit	For forward and backward filling, maximum number of consecutive periods to fill

[W. McKinney, Python for Data Analysis]

Filtering and Cleaning Data

- Find duplicates
 - `duplicated`: returns boolean Series indicating whether row is a duplicate—first instance is **not marked** as a duplicate
- Remove duplicates:
 - `drop_duplicates`: drops all rows where `duplicated` is `True`
 - `keep`: which value to keep (first or last)
- Can pass specific columns to check for duplicates, e.g. check only key column

Changing Data

- Convert strings to upper/lower case
- Convert Fahrenheit temperatures to Celsius
- Create a new column based on another column

```
In [56]: lowercased
```

```
Out[56]:
```

```
0      bacon
1  pulled pork
2      bacon
3    pastrami
4  corned beef
5      bacon
6    pastrami
7  honey ham
8    nova lox
Name: food, dtype: object
```

```
meat_to_animal = {
    'bacon': 'pig',
    'pulled pork': 'pig',
    'pastrami': 'cow',
    'corned beef': 'cow',
    'honey ham': 'pig',
    'nova lox': 'salmon'
}
```

```
In [57]: data['animal'] = lowercased.map(meat_to_animal)
```

```
In [58]: data
```

```
Out[58]:
```

	food	ounces	animal
0	bacon	4.0	pig
1	pulled pork	3.0	pig
2	bacon	12.0	pig
3	Pastrami	6.0	cow
4	corned beef	7.5	cow
5	Bacon	8.0	pig
6	pastrami	3.0	cow
7	honey ham	5.0	pig
8	nova lox	6.0	salmon

[W. McKinney, Python for Data Analysis]

Replacing Values

- `fillna` is a special case
- What if `-999` in our dataset was identified as a missing value?

```
In [61]: data
```

```
Out[61]:
```

```
0      1.0
```

```
1    -999.0
```

```
2      2.0
```

```
3    -999.0
```

```
4   -1000.0
```

```
5      3.0
```

```
dtype: float64
```

```
In [62]: data.replace(-999, np.nan)
```

```
Out[62]:
```

```
0      1.0
```

```
1      NaN
```

```
2      2.0
```

```
3      NaN
```

```
4   -1000.0
```

```
5      3.0
```

```
dtype: float64
```

- Can pass list of values or dictionary to change different values

Clamping Values

- Values above or below a specified thresholds are set to a max/min value

```
In [93]: data.describe()
```

```
Out[93]:
```

	0	1	2	3
count	1000.000000	1000.000000	1000.000000	1000.000000
mean	0.049091	0.026112	-0.002544	-0.051827
std	0.996947	1.007458	0.995232	0.998311
min	-3.645860	-3.184377	-3.745356	-3.428254
25%	-0.599807	-0.612162	-0.687373	-0.747478
50%	0.047101	-0.013609	-0.022158	-0.088274
75%	0.756646	0.695298	0.699046	0.623331
max	2.653656	3.525865	2.735527	3.366626

```
In [97]: data[np.abs(data) > 3] = np.sign(data) * 3
```

```
In [98]: data.describe()
```

```
Out[98]:
```

	0	1	2	3
count	1000.000000	1000.000000	1000.000000	1000.000000
mean	0.050286	0.025567	-0.001399	-0.051765
std	0.992920	1.004214	0.991414	0.995761
min	-3.000000	-3.000000	-3.000000	-3.000000
25%	-0.599807	-0.612162	-0.687373	-0.747478
50%	0.047101	-0.013609	-0.022158	-0.088274
75%	0.756646	0.695298	0.699046	0.623331
max	2.653656	3.000000	2.735527	3.000000

Computing Indicator Values

- Useful for machine learning
- Want to take possible values and map them to 0-1 indicators

- Example:

```
In [109]: df = pd.DataFrame({'key': ['b', 'b', 'a', 'c', 'a', 'b'],  
.....:                      'data1': range(6)})
```

```
In [110]: pd.get_dummies(df['key'])
```

```
Out[110]:
```

	a	b	c
0	0	1	0
1	0	1	0
2	1	0	0
3	0	0	1
4	1	0	0
5	0	1	0

- Example: Genres in movies

String Transformation

- One of the reasons for Python's popularity is string/text processing
- `split(<delimiter>)`: break a string into pieces:
 - `s = "12,13, 14"`
`slist = s.split(',') # ["12", "13", " 14"]`
- `<delimiter>.join([<str>])`: join several strings by a delimiter
 - `":".join(slist) # "12:13: 14"`
- `strip()`: remove leading and trailing whitespace
 - `[p.strip() for p in slist] # ["12", "13", "14"]`

String Transformation

- `replace(<from>, <to>)`: change substrings to another substring
 - `s.replace(',', ':') # "12:13: 14"`
- `upper()` / `lower()`: casing
 - `"AbCd".upper() # "ABCD"`
 - `"AbCd".lower() # "abcd"`

String Transformations

- `index(<str>)`: find where a substring first occurs (Error if not found)
 - `s = "12,13, 14"`
`s.index(',')` # 2
`s.index(':')` # `ValueError` raised
- `find(<str>)`: same as `index` but `-1` if not found
 - `s.find(',')` # 2
`s.find(':')` # `-1`
- `startswith()` / `endswith()`: boolean checks for string occurrence
 - `s.startswith("1")` # `True`
`s.endswith("5")` # `False`

String Methods

Argument	Description
<code>count</code>	Return the number of non-overlapping occurrences of substring in the string.
<code>endswith</code>	Returns <code>True</code> if string ends with suffix.
<code>startswith</code>	Returns <code>True</code> if string starts with prefix.
<code>join</code>	Use string as delimiter for concatenating a sequence of other strings.
<code>index</code>	Return position of first character in substring if found in the string; raises <code>ValueError</code> if not found.
<code>find</code>	Return position of first character of <i>first</i> occurrence of substring in the string; like <code>index</code> , but returns <code>-1</code> if not found.
<code>rfind</code>	Return position of first character of <i>last</i> occurrence of substring in the string; returns <code>-1</code> if not found.
<code>replace</code>	Replace occurrences of string with another string.
<code>strip</code> , <code>rstrip</code> , <code>rstrip</code>	Trim whitespace, including newlines; equivalent to <code>x.strip()</code> (and <code>rstrip</code> , <code>rstrip</code> , respectively) for each element.
<code>split</code>	Break string into list of substrings using passed delimiter.
<code>lower</code>	Convert alphabet characters to lowercase.
<code>upper</code>	Convert alphabet characters to uppercase.
<code>casefold</code>	Convert characters to lowercase, and convert any region-specific variable character combinations to a common comparable form.
<code>ljust</code> , <code>rjust</code>	Left justify or right justify, respectively; pad opposite side of string with spaces (or some other fill character) to return a string with a minimum width.

[W. McKinney, Python for Data Analysis]

Regular Expressions

- AKA regex
- A syntax to better specify how to decompose strings
- Look for patterns rather than specific characters
- "31" in "The last day of December is 12/31/2020."
- May work for some questions but now suppose I have other lines like:
"The last day of September is 9/30/2020."
- ...and I want to find dates that look like:
- <numbers>/<numbers>/<numbers>
- Cannot search for every combination!
- \d+/\d+/\d+

Regular Expressions

- Character classes:
 - `\d` = digits
 - `\s` = spaces
 - `\w` = word character `[a-zA-Z0-9_]`
 - `[a-z]` = lowercase letters (square brackets indicate a set of chars)
- Repeating characters or patterns
 - `+` = one or more (any number)
 - `*` = zero or more (any number)
 - `?` = zero or one
 - `{<number>}` = a specific number (or range) of occurrences

Regular Expressions in Python

- `import re`
- `re.search(<pattern>, <str_to_check>)`
 - Returns `None` if no match, information about the match otherwise
- Capturing information about what is in a string → **parentheses**
- `(\d+)/\d+/\d+` will **capture** information about the month
- ```
match = re.search('(\d+)/\d+/\d+', '12/31/2016')
if match:
 match.group() # 12
```
- `re.findall(<pattern>, <str_to_check>)`
  - Finds all matches in the string, `search` only finds the first match
- Can pass in flags to alter methods: e.g. `re.IGNORECASE`

# Pandas String Methods

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- Any column or series can have the string methods (e.g. replace, split) applied to the entire series
- Fast (vectorized) on whole columns or datasets
- use `.str.<method_name>`
- `.str` is **important!**
  - ```
data = pd.Series({'Dave': 'dave@google.com',  
                  'Steve': 'steve@gmail.com',  
                  'Rob': 'rob@gmail.com',  
                  'Wes': np.nan})
```

```
data.str.contains('gmail')
```

```
data.str.split('@').str[1]
```

```
data.str[-3:]
```