Advanced Data Management (CSCI 640/490)

Introduction

Dr. David Koop



NYC Taxi Data





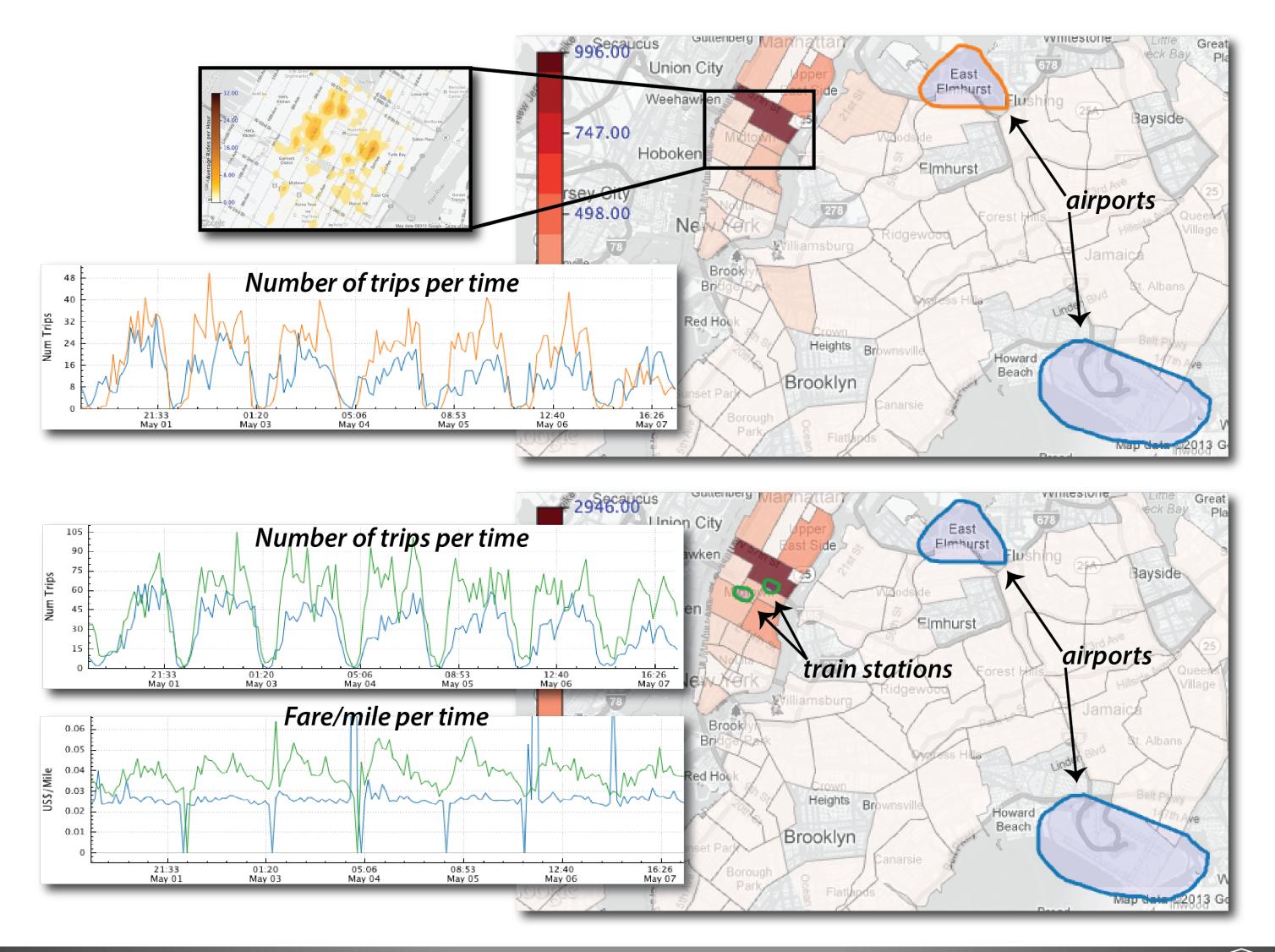
[Analyzing 1.1 Billion NYC Taxi and Uber Trips, with a Vengeance, T. W. Schneider]

NYC Taxi Data: Day analysis



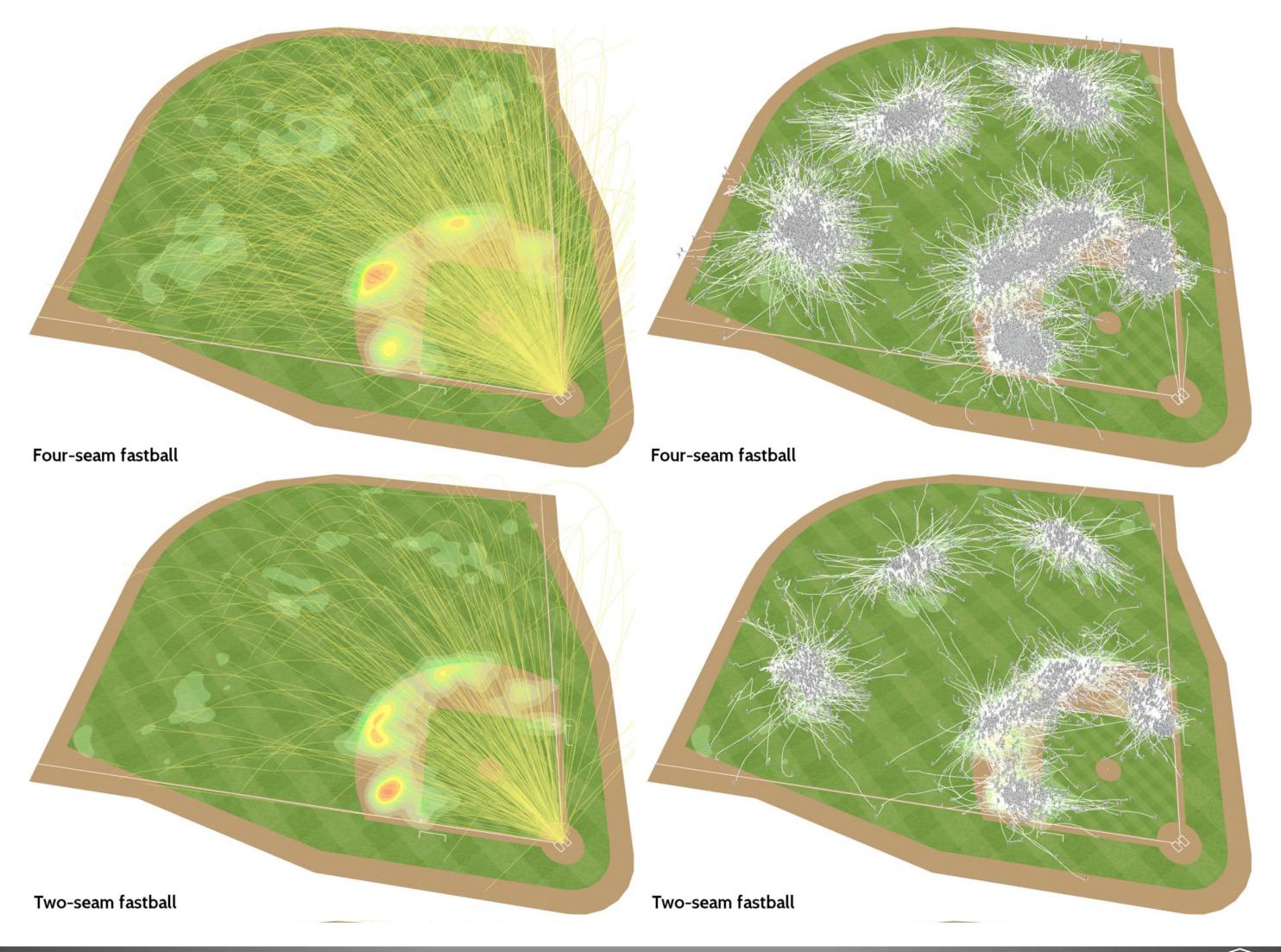
[Ferreira et al., 2013]

NYC Taxi Data: Region analysis



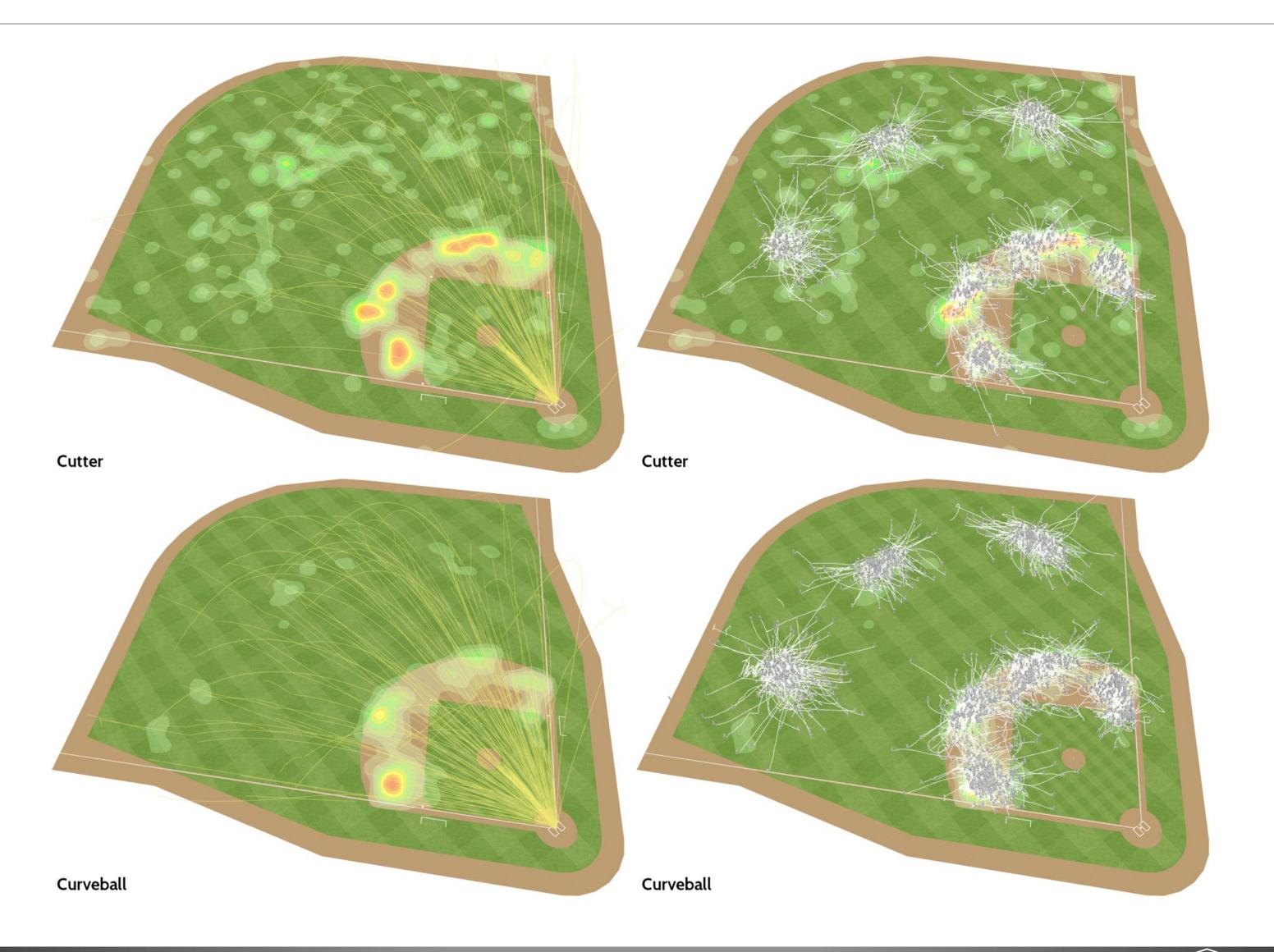
[Ferreira et al., 2013]

Baseball Data



[Deitrich et al., 2014]

Baseball Data



[Deitrich et al., 2014]

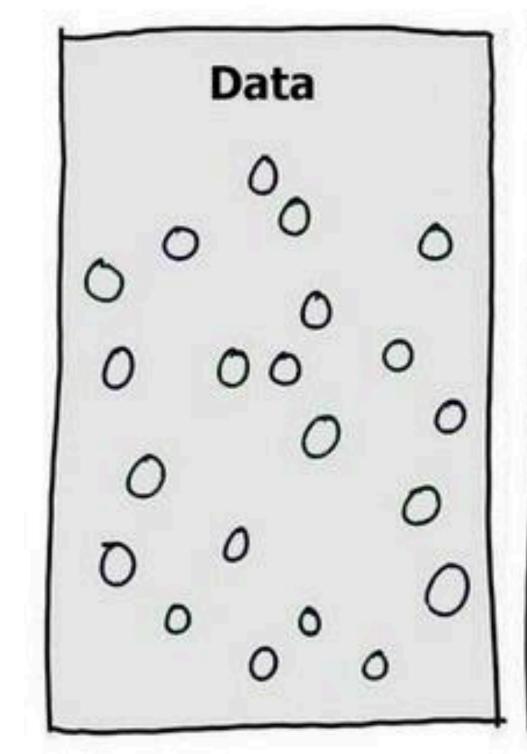
Real-time Analysis

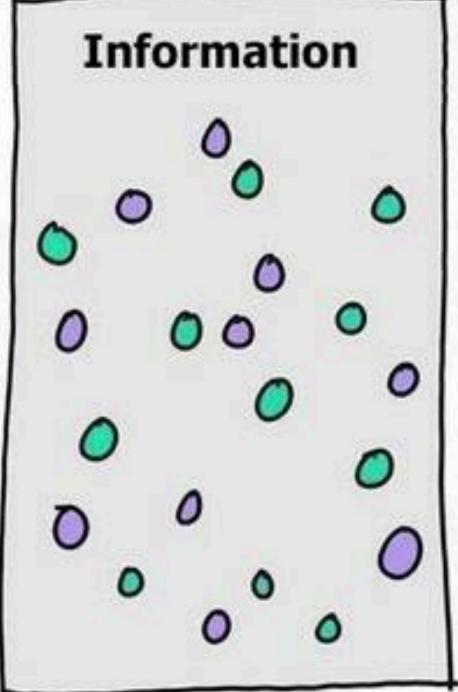
- Want to have results now
- How?
 - Faster machines
 - Clusters
 - Progressive techniques

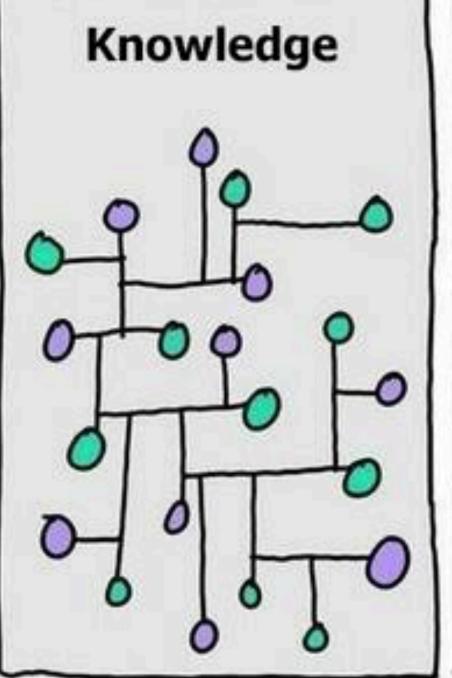
What's involved in dealing with data?

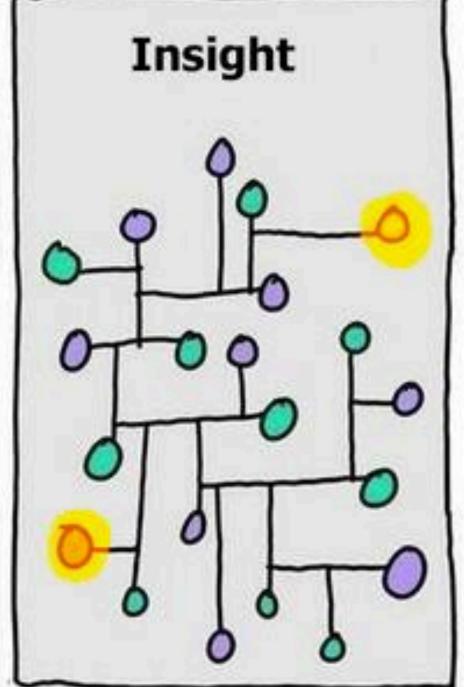
Data Data Data Data Data Analysis Curation Acquisition Usage Storage Structured data Stream mining Data Quality In-Memory DBs Decision support Semantic analysis Prediction Unstructured Trust / Provenance NoSQL DBs Machine learning Annotation NewSQLDBs In-use analytics data Cloud storage Event processing Information Simulation Data validation Sensor networks Query Interfaces Human-Data Exploration extraction Scalability and Protocols Linked Data Visualisation Interaction Top-down/Bottom-Performance Real-time Data discovery Modeling • 'Whole world' Data Models Control Data streams Community / Crowd Domain-specific Multimodality semantics Consistency, Availability, Human Computation Ecosystems usage Curation at scale Partition-tolerance Community data Incentivisation analysis Security and Cross-sectorial Automation Privacy Standardization data analysis Interoperability

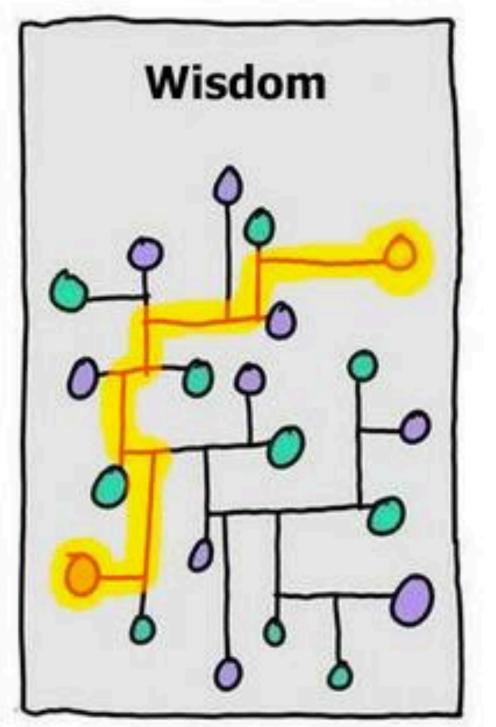
[Big Data Value Chain, Curry et al., 2014]

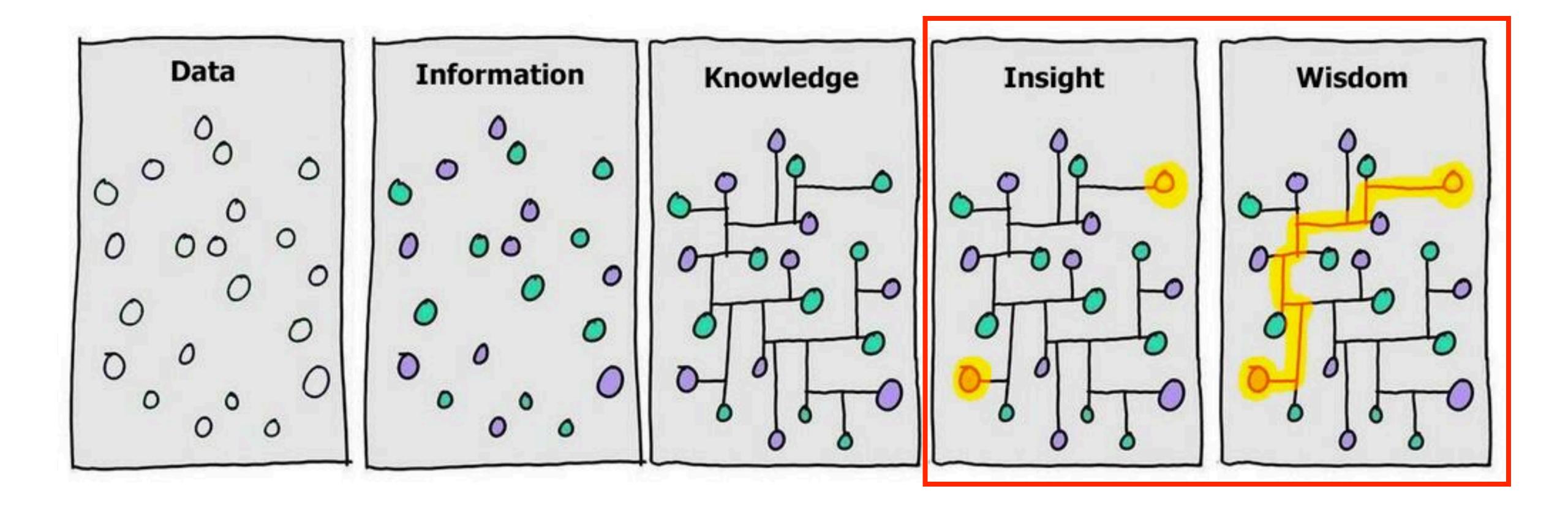




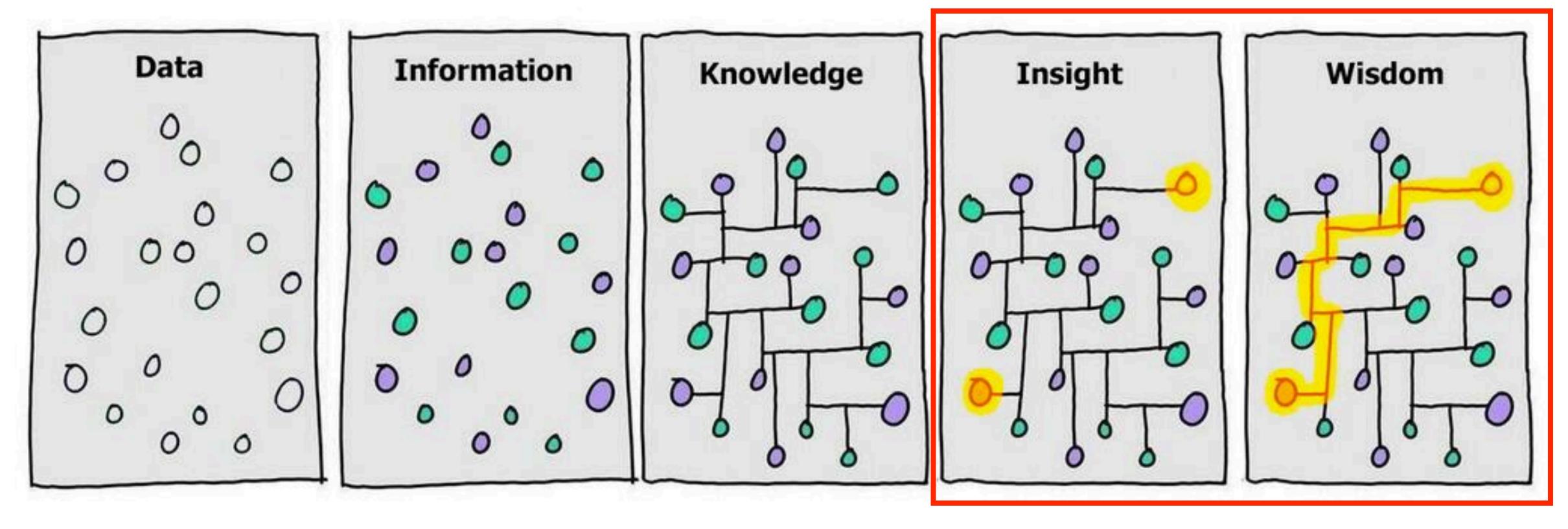








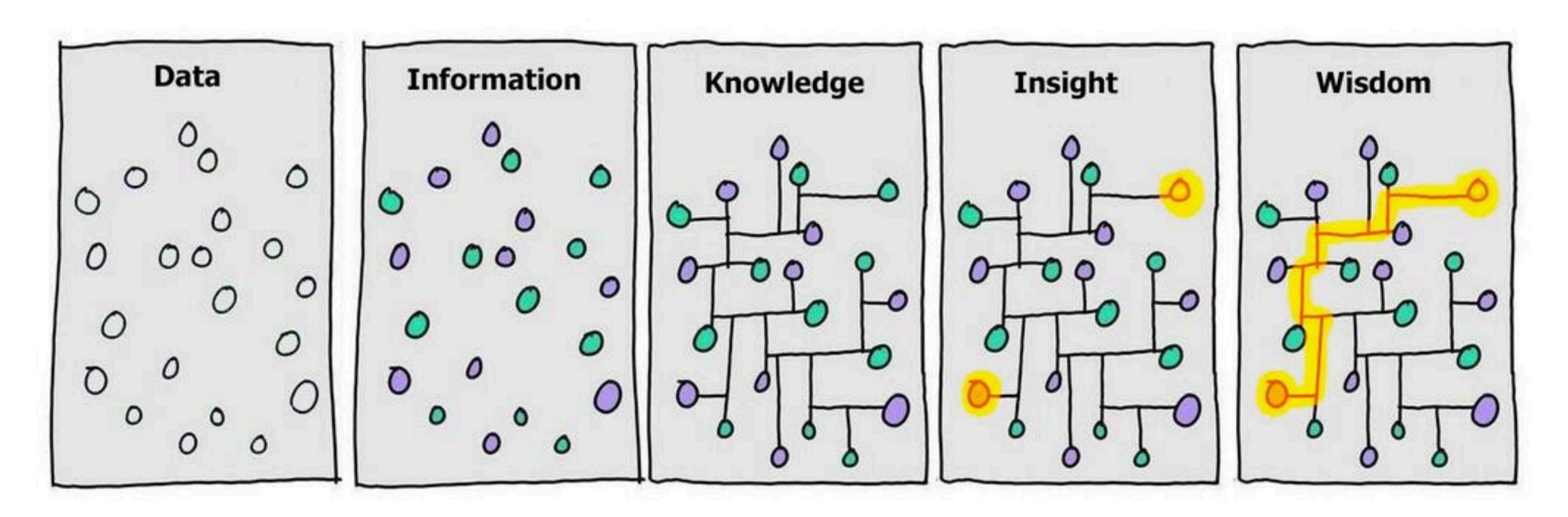
[D. Somerville, based on H. McLeod's original]



Require People?

[D. Somerville, based on H. McLeod's original]



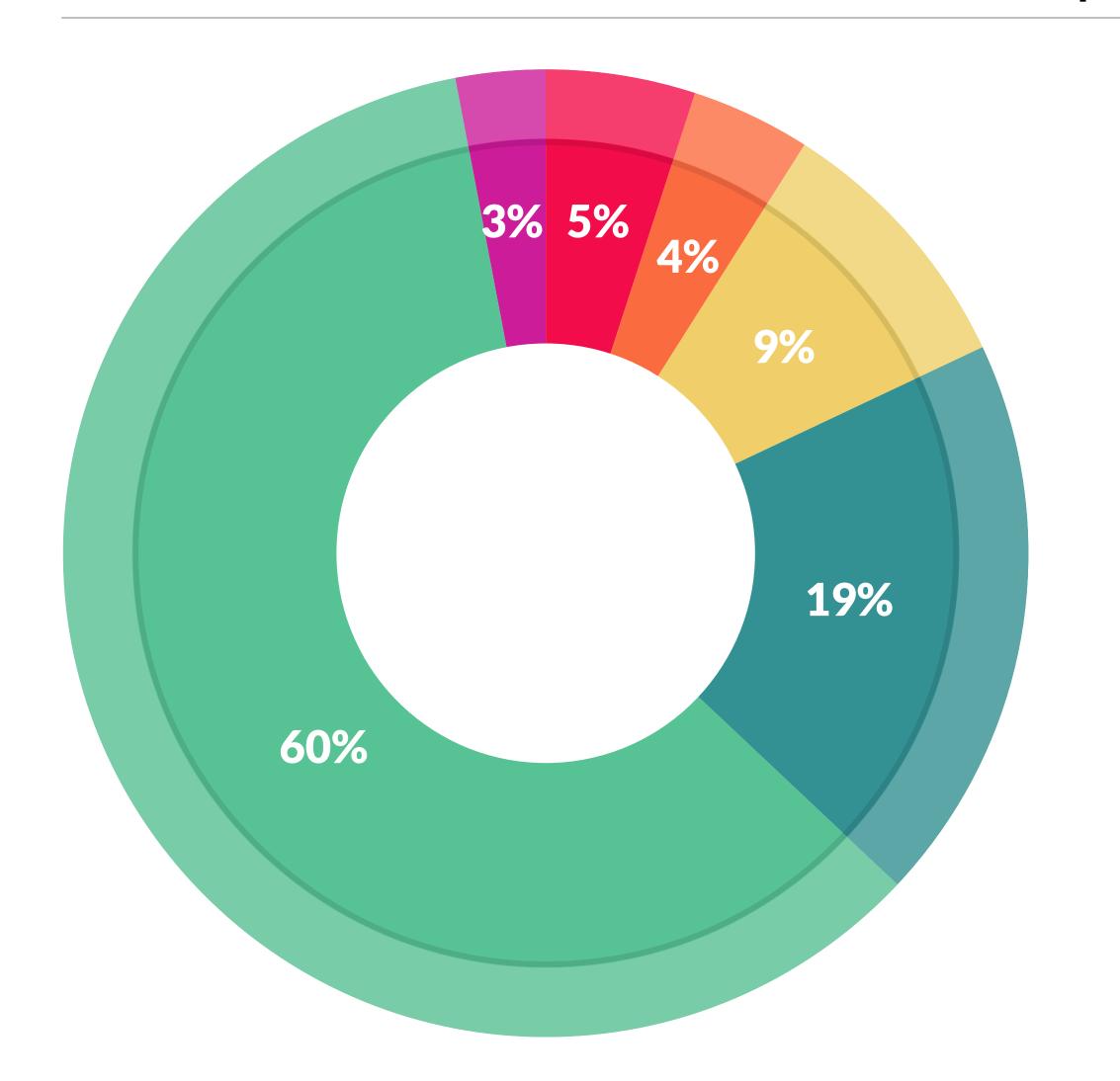


What can computers help with?

[D. Somerville, based on H. McLeod's original]



How do data scientists spend their time?

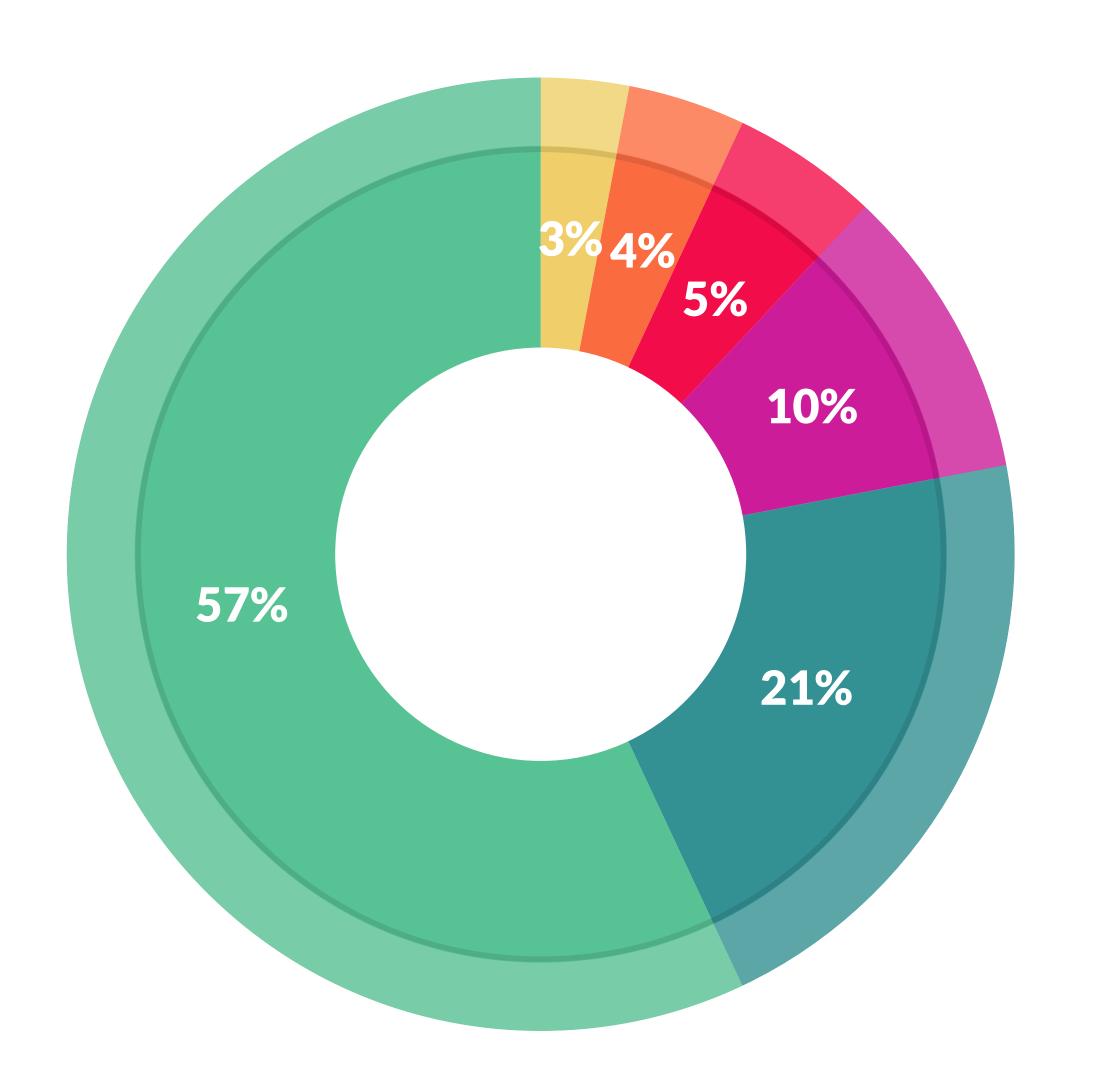


What data scientists spend the most time doing

- Building training sets: 3%
- Cleaning and organizing data: 60%
- Collecting data sets; 19%
- Mining data for patterns: 9%
- Refining algorithms: 4%
- Other: 5%

[CrowdFlower Data Science Report, 2016]

What do they like doing?

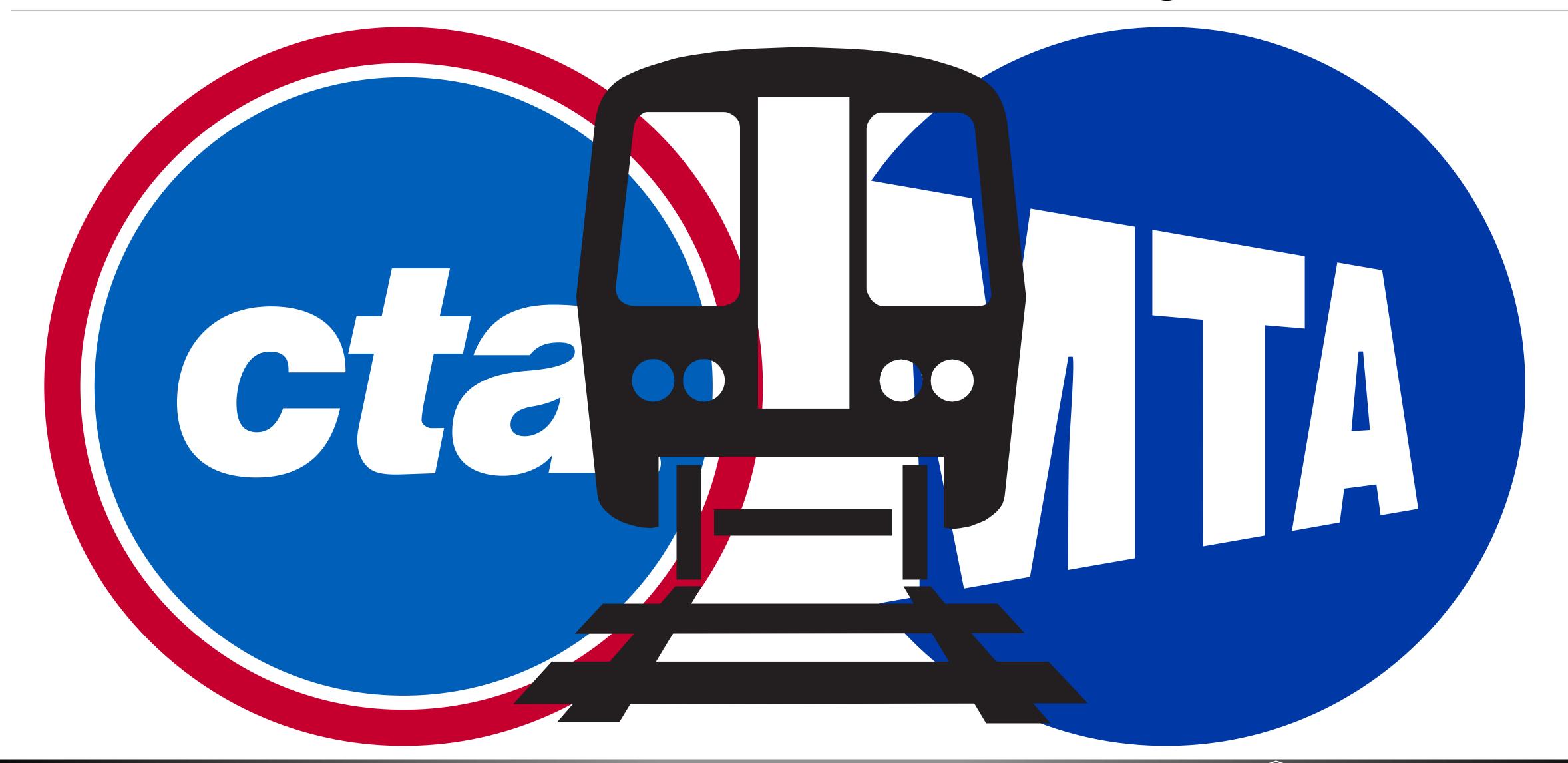


What's the least enjoyable part of data science?

- Building training sets: 10%
- Cleaning and organizing data: 57%
- Collecting data sets: 21%
- Mining data for patterns: 3%
- Refining algorithms: 4%
- Other: 5%

[CrowdFlower Data Science Report, 2016]

Example: Compare public transit in Chicago and NYC

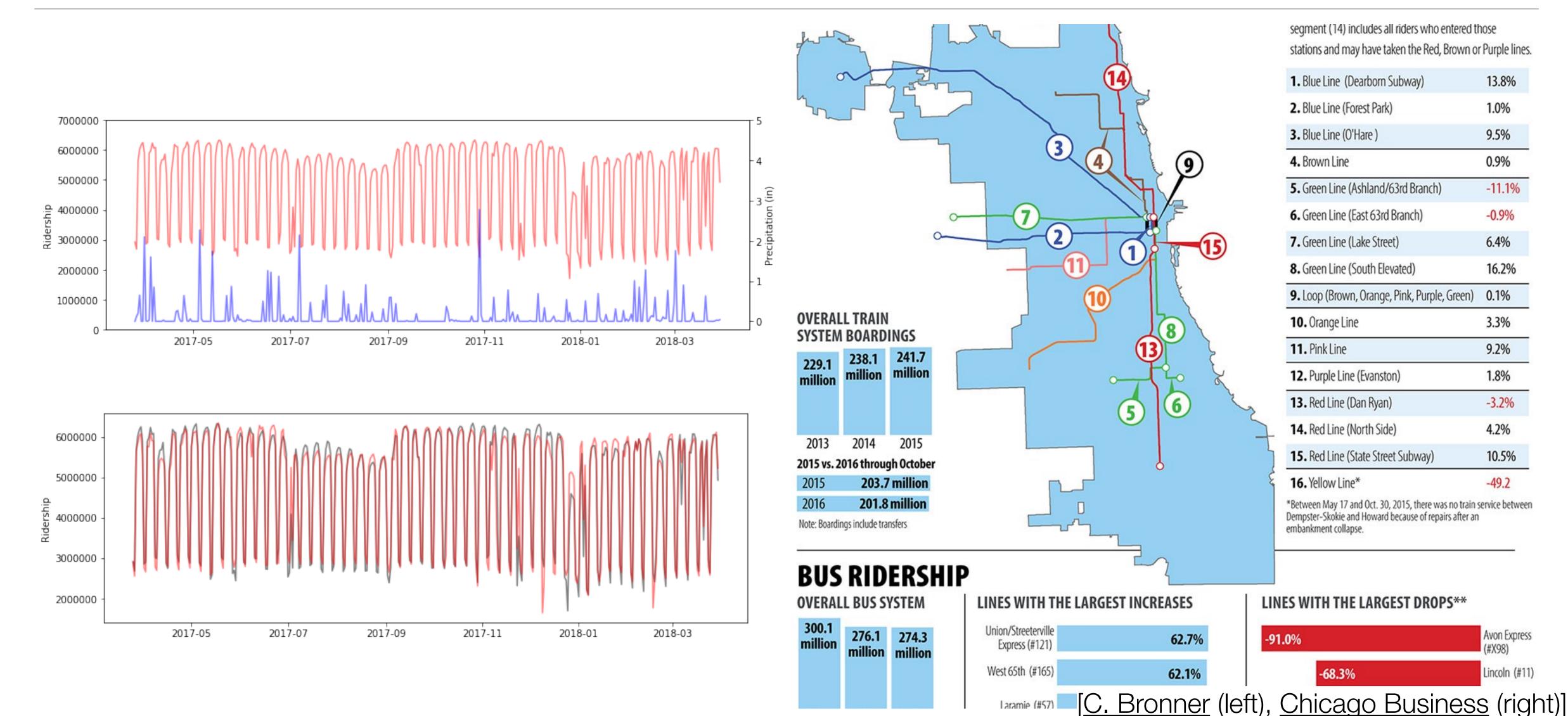


Public Transit Ridership Data

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41130	Halsted-Orange	01/01/2001	U	30
40760	Granville	01/01/2001	U	1,05
40070	Jackson/Dearborn	01/01/2001	U	64
40090	Damen-Brown	01/01/2001	U	4
40590	Damen/Milwaukee	01/01/2001	U	87
40720	East 63rd-Cottage Grove	01/01/2001	U	39
41260	Austin-Lake	01/01/2001	U	39
40230	Cumberland	01/01/2001	U	78
41120	35-Bronzeville-IIT	01/01/2001	U	44
40810	Medical Center	01/01/2001	U	47
40330	Grand/State	01/01/2001	U	2,54
41050	Linden	01/01/2001	U	1.
40140	Skokie	01/01/2001	U	
40450	95th/Dan Ryan	01/01/2001	U	3,94
40400	Noyes	01/01/2001	U	-
40150	Pulaski-Cermak	01/01/2001	U	
40690	Dempster	01/01/2001	U	17
40460	Merchandise Mart	01/01/2001	U	18
40840	South Boulevard	01/01/2001	U	20
41280	Jefferson Park	01/01/2001	U	1,30
40130	51st	01/01/2001	U	30
40870	Francisco	01/01/2001	U	19
40710	Chicago/Franklin	01/01/2001	U	38
40740	Western-Cermak	01/01/2001	U	
40550	Irving Park-O'Hare	01/01/2001	U	73

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Cool Machine Learning Model & Pretty Visualizations



Wait... how do we actually get those results?

station_id :	stationname :	date ↑ :	daytype :	rides :
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41130	Halsted-Orange	01/01/2001	U	306
40760	Granville	01/01/2001	U	1,059
40070	Jackson/Dearborn	01/01/2001	U	649
40090	Damen-Brown	01/01/2001	U	41
40590	Damen/Milwaukee	01/01/2001	U	87
40720	East 63rd-Cottage Grove	01/01/2001	U	39
41260	Austin-Lake	01/01/2001	U	399
40230	Cumberland	01/01/2001	U	78
41120	35-Bronzeville-IIT	01/01/2001	U	44
40810	Medical Center	01/01/2001	U	47
40330	Grand/State	01/01/2001	U	2,54
41050	Linden	01/01/2001	U	17
40140	Skokie	01/01/2001	U	
40450	95th/Dan Ryan	01/01/2001	U	3,94
40400	Noyes	01/01/2001	U	7:
40150	Pulaski-Cermak	01/01/2001	U	
40690	Dempster	01/01/2001	U	17
40460	Merchandise Mart	01/01/2001	U	18
40840	South Boulevard	01/01/2001	U	20
41280	Jefferson Park	01/01/2001	U	1,30
40130	51st	01/01/2001	U	36
40870	Francisco	01/01/2001	U	19
40710	Chicago/Franklin	01/01/2001	U	384
40740	Western-Cermak	01/01/2001	U	(
40550	Irving Park-O'Hare	01/01/2001	U	73

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C/A, UNIT, SCP, STATION, LINENAME, DIVISION, DATE, TIME, DESC, ENTRIES, EXITS
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Processing the data

- Data Ingest
 - Need to understand format of the data
 - Need to understand what the data is (types and semantics)
- Data Wrangling
 - Get the data into a meaningful state
 - Check for errors in the data
 - Check for missing data and deal with it
- Data Integration
 - Make it so we can actually compare the data
 - Put the datasets together

0.1.4									
studyName	Sample Number	Species	Region	Island	Stage	Individual ID	Clutch Completion	Date Egg	Culmen Length (mm)
str	i64	str	str	str	str	str	str	str	f64
"PAL0708"	1	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N1A1"	"Yes"	"11/11/07"	39.1
"PAL0708"	2	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N1A2"	"Yes"	"11/11/07"	39.5
"PAL0708"	3	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N2A1"	"Yes"	"11/16/07"	40.3
"PAL0708"	4	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N2A2"	"Yes"	"11/16/07"	null
"PAL0708"	5	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N3A1"	"Yes"	"11/16/07"	36.7
"PAL0910"	120	"Gentoo penguin (Pygoscelis pap	"Anvers"	"Biscoe"	"Adult, 1 Egg Stage"	"N38A2"	"No"	"12/1/09"	null
"PAL0910"	121	"Gentoo penguin (Pygoscelis pap	"Anvers"	"Biscoe"	"Adult, 1 Egg Stage"	"N39A1"	"Yes"	"11/22/09"	46.8
"PAL0910"	122	"Gentoo penguin (Pygoscelis pap	"Anvers"	"Biscoe"	"Adult, 1 Egg Stage"	"N39A2"	"Yes"	"11/22/09"	50.4
"PAL0910"	123	"Gentoo penguin (Pygoscelis pap	"Anvers"	"Biscoe"	"Adult, 1 Egg Stage"	"N43A1"	"Yes"	"11/22/09"	45.2
"PAL0910"	124	"Gentoo penguin (Pygoscelis pap	"Anvers"	"Biscoe"	"Adult, 1 Egg Stage"	"N43A2"	"Yes"	"11/22/09"	49.9

Column Names & Types

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	"PAL0708"	1	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N1A1"	"Yes"	"11/11/07"	39.1
	"PAL0708"	2	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N1A2"	"Yes"	"11/11/07"	39.5
	"PAL0708"	3	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N2A1"	"Yes"	"11/16/07"	40.3
	"PAL0708"	4	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N2A2"	"Yes"	"11/16/07"	null
	"PAL0708"	5	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N3A1"	"Yes"	"11/16/07"	36.7
	"PAL0910"	120	"Gentoo penguin (Pygoscelis pap	"Anvers"	"Biscoe"	"Adult, 1 Egg Stage"	"N38A2"	"No"	"12/1/09"	null
	"PAL0910"	121	"Gentoo penguin (Pygoscelis pap	"Anvers"	"Biscoe"	"Adult, 1 Egg Stage"	"N39A1"	"Yes"	"11/22/09"	46.8
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	"PAL0910"	124	"Gentoo penguin (Pygoscelis pap	"Anvers"	"Biscoe"	"Adult, 1 Egg Stage"	"N43A2"	"Yes"	"11/22/09"	49.9

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	"PAL0708"	2	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N1A2"	"Yes"	"11/11/07"	39.5
	"PAL0708"	3	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N2A1"	"Yes"	"11/16/07"	40.3
	"PAL0708"	4	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N2A2"	"Yes"	"11/16/07"	null
	"PAL0708"	5	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N3A1"	"Yes"	"11/16/07"	36.7
				•••						
	"PAL0910"	120	"Gentoo penguin (Pygoscelis pap	"Anvers"	"Biscoe"	"Adult, 1 Egg Stage"	"N38A2"	"No"	"12/1/09"	null
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Column Names & Types

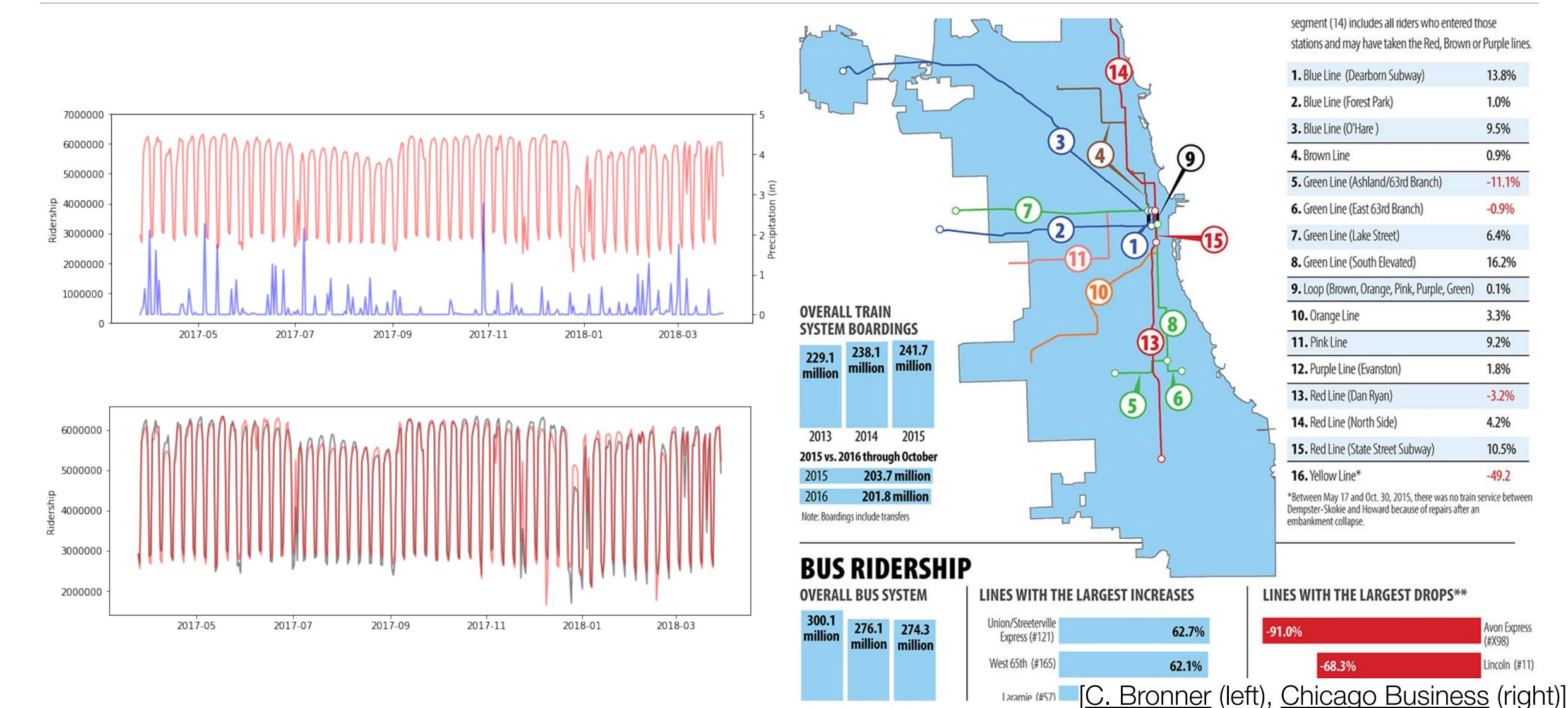
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	"PAL0708"	1	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N1A1"	"Yes"	"11/11/07"	39.1
	"PAL0708"	2	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N1A2"	"Yes"	"11/11/07"	39.5
	"PAL0708"	3	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N2A1"	"Yes"	"11/16/07"	40.3
	"PAL0708"	4	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N2A2"	"Yes"	"11/16/07"	null
	"PAL0708"	5	"Adelie Penguin (Pygoscelis ade	"Anvers"	"Torgersen"	"Adult, 1 Egg Stage"	"N3A1"	"Yes"	"11/16/07"	36.7
	"PAL0910"	120	"Gentoo penguin (Pygoscelis pap	"Anvers"	"Biscoe"	"Adult, 1 Egg Stage"	"N38A2"	"No"	"12/1/09"	null
	"PAL0910"	121	"Gentoo penguin (Pygoscelis pap	"Anvers"	"Biscoe"	"Adult, 1 Egg Stage"	"N39A1"	"Yes"	"11/22/09"	46.8
	"PAL0910"	122	"Gentoo penguin (Pygoscelis pap	"Anvers"	"Biscoe"	"Adult, 1 Egg Stage"	"N39A2"	"Yes"	"11/22/09"	50.4
	"PAL0910"	123	"Gentoo penguin (Pygoscelis pap	"Anvers"	"Biscoe"	"Adult, 1 Egg Stage"	"N43A1"	"Yes"	"11/22/09"	45.2
	"PAL0910"	124	"Gentoo penguin (Pygoscelis pap	"Anvers"	"Biscoe"	Colun	nn: df	['Isla	and']	49.9

shape: (344, 10) Column Names Individual Clutch Sample Culmen Date Egg studyName Stage **Species** Region Island Completion Number Length (mm) & Types i64 f64 str str str str str str str str "Adelie Penguin (Pygoscelis "Adult, 1 Egg "Torgersen" "Anvers" "N1A1" "Yes" "PAL0708" 39.1 "11/11/07" Stage" "Adelie Penguin (Pygoscelis "Adult, 1 Egg 2 "Anvers" "PAL0708" "Torgersen" "N1A2" 39.5 "Yes" "11/11/07" Stage" ade... Row: df [2] "Adelie Penguin (Pygoscelis "Adult, 1 Egg "Anvers" 3 "Torgersen" "PAL0708" "N2A1" "11/16/07" 40.3 Stage" "Adelie Penguin (Pygoscelis "Adult, 1 Egg "Anvers" 4 "N2A2" "PAL0708" "Torgersen" "11/16/07" null ade... Stage" "Adelie Penguin (Pygoscelis "Adult, 1 Egg 5 "Anvers" "Torgersen" "PAL0708" "N3A1" "Yes" 36.7 "11/16/07" Stage" "Gentoo penguin (Pygoscelis "Adult, 1 Egg "Biscoe" "N38A2" "No" "PAL0910" "12/1/09" null Stage" рар... Cell: df['Species'][341] Gentoo penguin (Pygoscelis "Adult, 1 Egg "Anvers" "Biscoe" "N39A1" 46.8 "11/22/09" Stage" рар... "Gentoo penguin (Pygoscelis "Adult, 1 Egg "Anvers" "N39A2" "PAL0910" "Biscoe" "11/22/09" 50.4 Stage" рар... "Adult, 1 Egg "Gentoo penguin (Pygoscelis "Anvers" "PAL0910" "Biscoe" "N43A1" 45.2 Column: df['Island'] "Gentoo penguin (Pygoscelis "Anvers" 49.9 "PAL0910" "Biscoe"

shape: (344, 10) Column Names Individual Clutch Sample Culmen Date Egg studyName Stage **Species** Region Island Completion Number Length (mm) & Types i64 f64 str str str str str str str str "Adelie Penguin (Pygoscelis "Adult, 1 Egg "Anvers" "Torgersen" "Yes" "N1A1" "PAL0708" 39.1 "11/11/07" Stage" "Adelie Penguin (Pygoscelis "Adult, 1 Egg 2 "Anvers" "PAL0708" "Torgersen" "N1A2" 39.5 "Yes" "11/11/07" Stage" ade... "Adult, 1 Egg Row: df [2] "Adelie Penguin (Pygoscelis "Anvers" "Torgersen" 3 "PAL0708" "N2A1" "11/16/07" 40.3 Stage" "Adult, 1 Egg "Adelie Penguin (Pygoscelis "Anvers" 4 "N2A2" "PAL0708" "Torgersen" "Yes" "11/16/07" null ade... Stage" "Adelie Penguin (Pygoscelis "Adult, 1 Egg 5 "Anvers" "Torgersen" "PAL0708" "N3A1" Missing Data Stage" "Gentoo penguin (Pygoscelis "Adult, 1 Egg "PAL0910" "Biscoe" "N38A2" "No" "12/1/09" null Stage" рар... Cell: df['Species'][341] Gentoo penguin (Pygoscelis "Adult, 1 Egg "Anvers" "Biscoe" "N39A1" 46.8 "11/22/09" Stage" рар... "Gentoo penguin (Pygoscelis "Adult, 1 Egg "Anvers" "N39A2" "PAL0910" "Biscoe" "11/22/09" 50.4 Stage" рар... "Adult, 1 Egg "Gentoo penguin (Pygoscelis "Anvers" "PAL0910" "Biscoe" "N43A1" 45.2 Column: df['Island'] "Gentoo penguin (Pygoscelis "Anvers" 49.9 "PAL0910" "Biscoe"

Cool Machine Learning Model & Pretty Visualizations



Lots of topics related to this

Data Wrangling

	A	В	С	D
1	Transaction Date	Customer Name	Phone Numbers	Address
2	Wed, 12 Jan 2011	John K. Doe Jr.	(609)-993-3001	2196 184th Ave. NE, Redmond, 98052
3	Thu, 15 Sep 2011	Mr. Doe, John	609.993.3001 ext 2001	4297 148th Avenue NE, Bellevue, 98007
4	Mon, 17 Sep 2012	Jane A. Smith	+1-4250013981	2720 N Mesa St, El Paso, 79902, USA
5	2010-Nov-30 11:10:41	MS. Jane Smith	425 001 3981	3524 W Shore Rd APT 1002, Warwick
6	2011-Jan-11 02:27:21	Smith, Jane	tel: 4250013981	4740 N 132nd St Apt 417, Omaha, 68164
7	2011-Jan-12	Anthony R Von Fange II	650-384-9911	10508 Prairie Ln, Oklahoma City
8	2010-Dec-24	Mr. Peter Tyson	(405)123-3981	525 1st St, Marysville, WA 95901
9	9/22/2011	Dan E. Williams	1-650-1234183	211 W Ridge Dr, Waukon,52172
10	7/11/2012	James Davis Sr.	+1-425-736-9999	13120 Five Mile Rd, Brainerd
11	2/12/2012	Mr. James J. Davis	425.736.9999 x 9	602 Highland Ave, Shinnston, 26431
12	3/31/2013	Donald Edward Miller	(206) 309-8381	840 W Star St, Greenville, 27834
13	6/1/2009 12:01	Miller, Donald	206 309 8381	25571 Elba, Redford, 48239
14	2/26/2007 18:37	Rajesh Krishnan	206 456 8500 extension 1	539 Co Hwy 48, Sikeston, USA
15	1/4/2011 14:33	Daniel Chen	425 960 3566	1008 Whitlock Ave NW, Marietta, 30064

С	D
Transaction Date	output
Wed, 12 Jan 2011	2011-01-12-Wednesday
Thu, 15 Sep 2011	2011-09-15-Thursday
Mon, 17 Sep 2012	2012-09-17-Monday
2010-Nov-30 11:10:41	2010-11-30-Tuesday
2011-Jan-11 02:27:21	2011-01-11-Tuesday
2011-Jan-12	2011-01-12-Wednesday
2010-Dec-24	2010-12-24-Friday
9/22/2011	2011-09-22-Thursday
7/11/2012	2012-07-11-Wednesday
2/12/2012	2012-02-12-Sunday

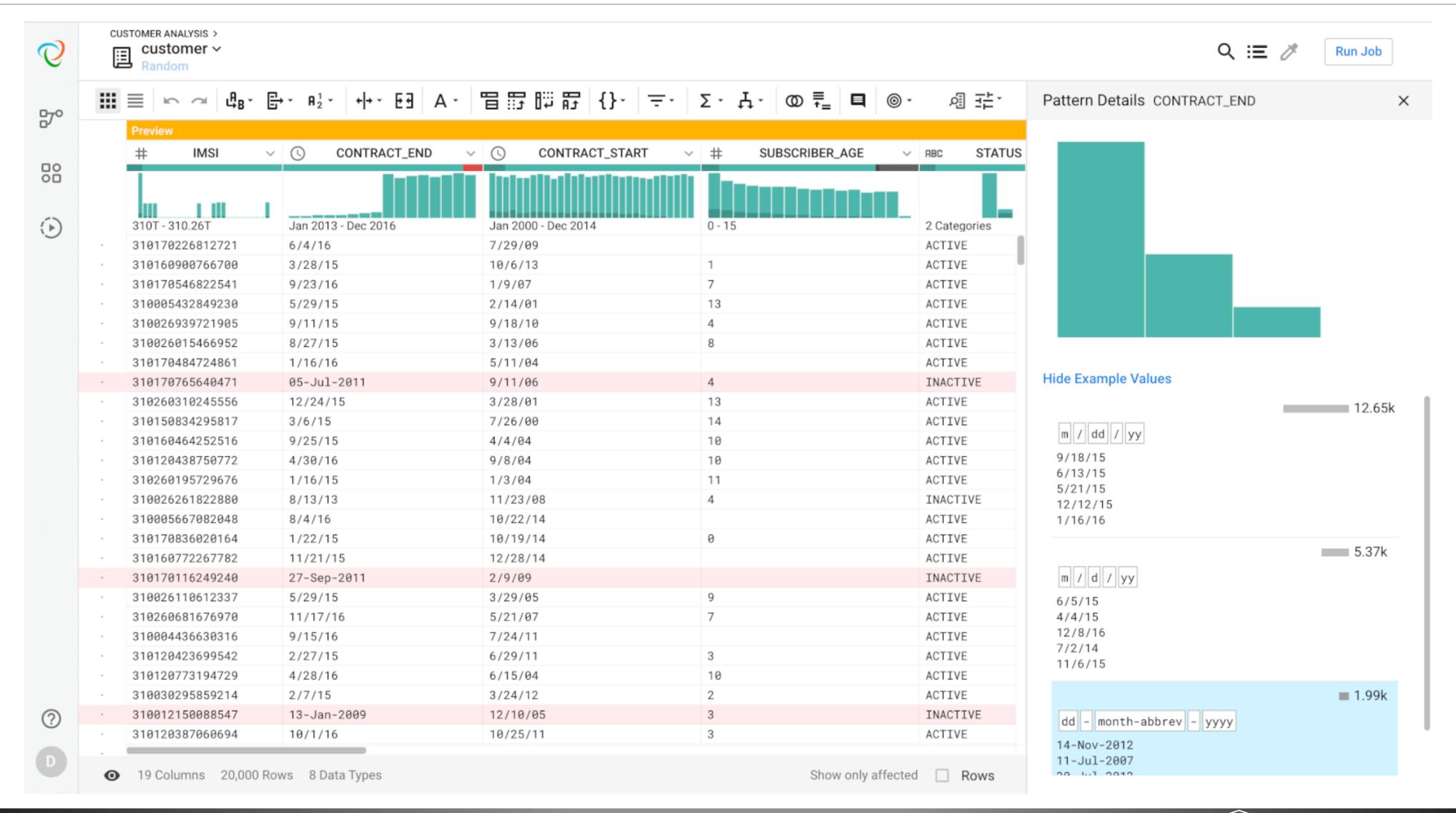
С	D
Customer Name	Output
John K. Doe Jr.	Doe, John
Mr. Doe , John	Doe, John
Jane A. Smith	Smith, Jane
MS. Jane Smith	Smith, Jane
Smith, Jane	Smith, Jane
Dr Anthony R Von Fange III	Von Fange, Anthony
Peter Tyson	Tyson, Peter
Dan E. Williams	Williams, Dan
James Davis Sr.	Davis, James
James J. Davis	Davis, James
Mr. Donald Edward Miller	Miller, Donald

С	D
Address	Output
2196 184th Ave. NE Apt 417, Redmond, 98052	Redmond, WA, 98052
4297 148th Avenue NE L105, Bellevue, WA 98007	Bellevue, WA, 98007
2720 N Mesa St, El Paso, 79902, USA	El Paso, TX, 79902
3524 W Shore Rd APT 1002, Warwick,02886	Warwick, RI, 02886
4740 N 132nd St, Omaha, 68164	Omaha, NE, 68164
10508 Prairie Ln, Oklahoma City	Oklahoma City, OK, 73162
525 1st St, Marysville, WA 95901	Marysville, CA, 95901
211 W Ridge Dr, Waukon,52172	Waukon, IA, 52172
602 Highland Ave, Shinnston, 26431	Shinnston, WV, 26431
840 W Star St, Greenville , 27834	Greenville, NC, 27834

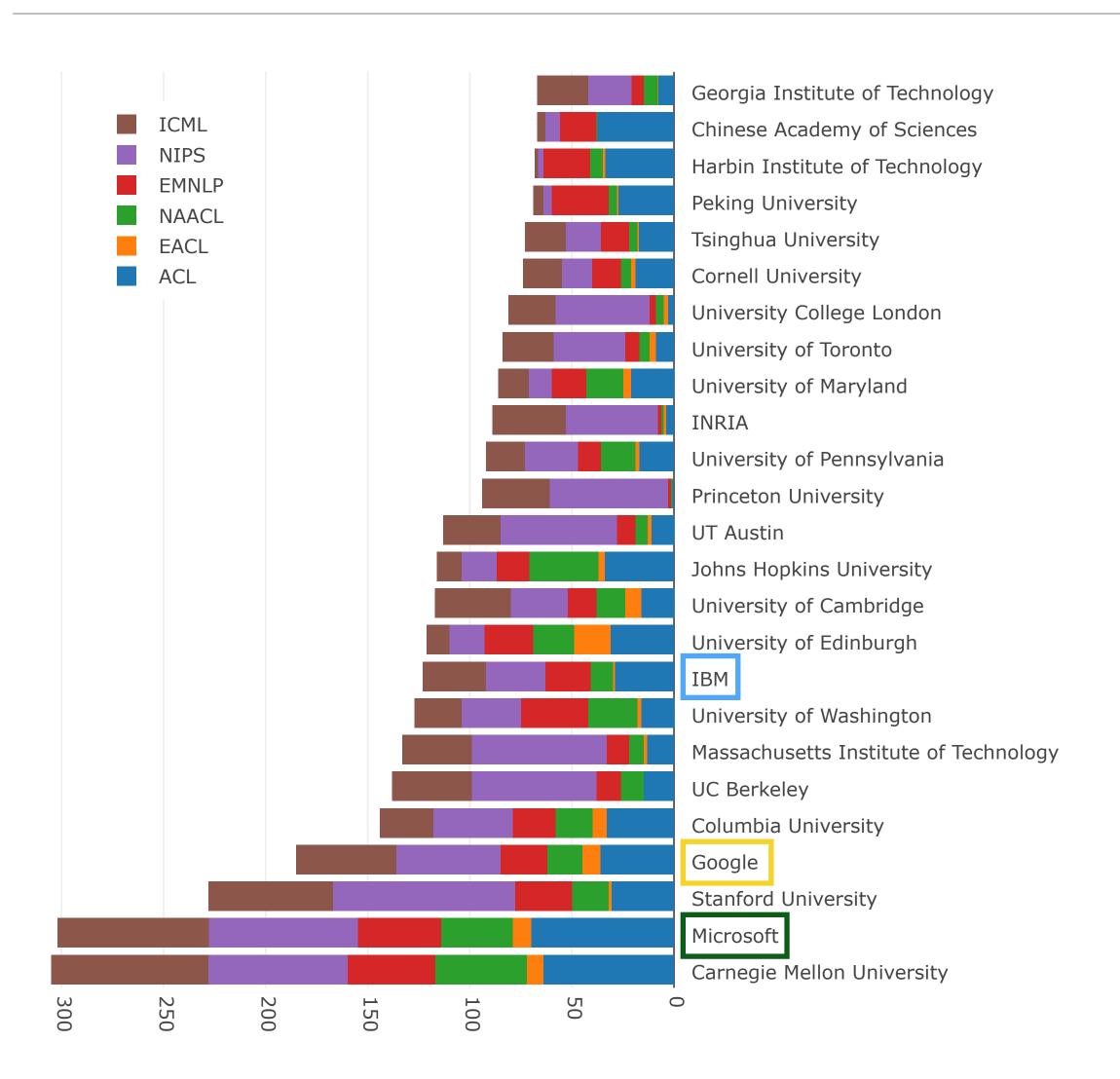
[Y. He et al., 2018]



Data Wrangling



Data Cleaning/Standardization (Aliases)

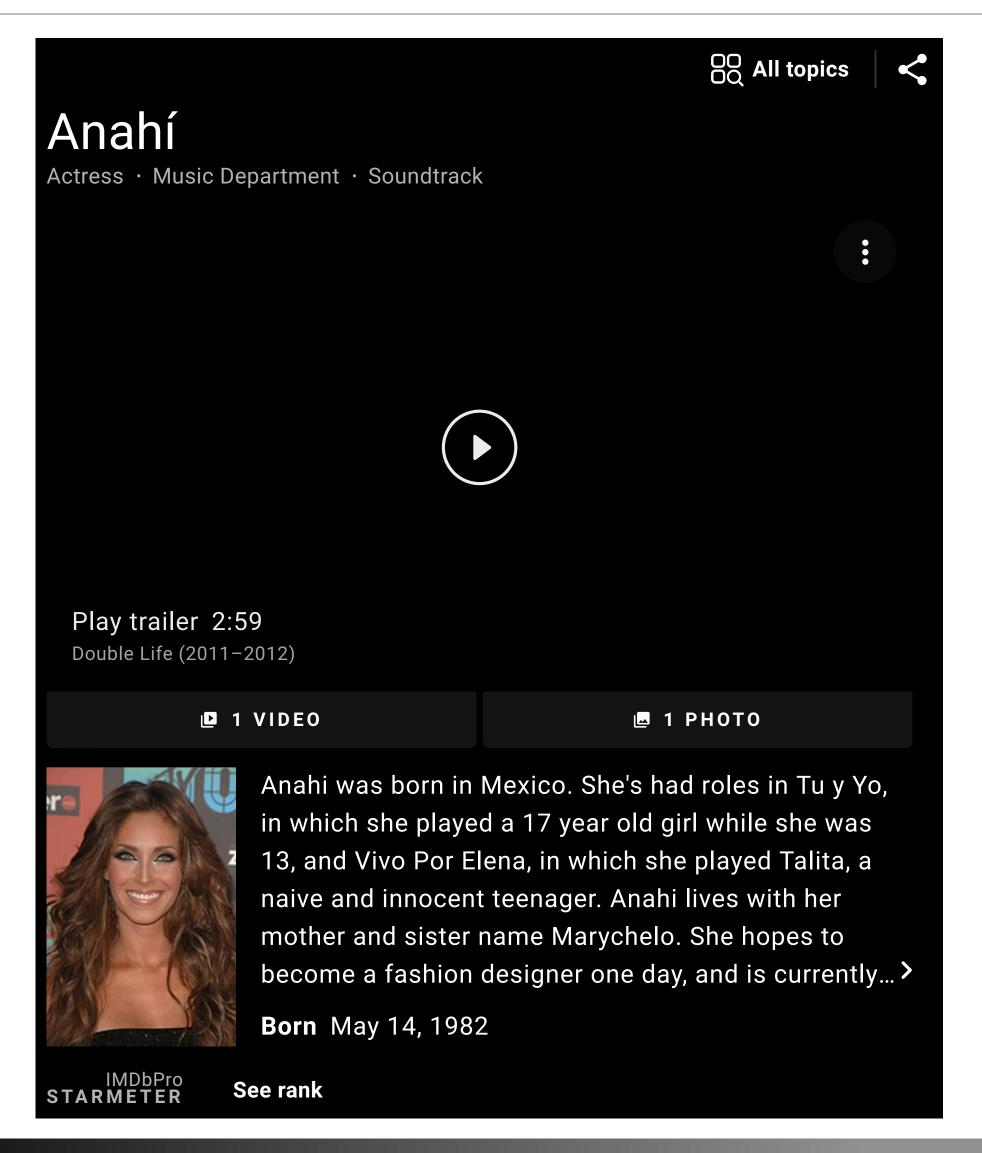


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[NLP Publishing Stats, M. Rei & R. Allen]



Data Integration: Entity Resolution



Anahí Giovanna Puente Portilla (born 14 May 1983), known mononymously as Anahí, is a Mexican actress and singer. In 1986, she started her acting career when she was cast on Chiquilladas. After working on many successful telenovelas produced by Televisa, including Alondra (1995), Vivo por Elena (1998), El Diario de Daniela (1998) and Mujeres Engañadas (1999), her first leading role was in Pedro Damián's production, Primer Amor... A Mil por Hora (2000). In 2003, she joined the cast in Clase 406. Anahí reached international success in 2004 after starring in *Rebelde* and being part of the twice-nominated for a Latin Grammy Award group RBD, who sold over 15 million records worldwide.^[1] In 2011, she starred in *Dos Hogares*, her last telenovela to date.

In 1993, at the age of 10, Anahí released her debut self-titled studio album.^[2] In 1996, she released her second album, ¿Hoy Es Mañana?, which featured the singles "Corazón de Bombón", "Por Volverte a Ver" and "Descontrolándote". She went on to record two additional albums titled *Anclado en Mi Corazón* (1997) and Baby Blue (2000). In 2009, Anahí released her fifth album, *Mi Delirio*, which sold 500,000 copies worldwide. [3] The album debuted at number two on Billboard's Latin Pop Albums chart and number four on *Billboard*'s Top Latin Albums chart, [4] and was certified Gold in Brazil.^[5] Mi Delirio World Tour was her first worldwide tour. According to Billboard, Mi Delirio World Tour was the seventh most profitable tour of 2010.^[6]

Anahí's sixth studio album, *Inesperado* (2016), was preceded by the singles "Rumba", "Eres" and "Amnesia". "Rumba", a collaboration with reggaeton singer Wisin, peaked at number one on Billboard's Tropical Songs chart.[7] The album debuted on *Billboard*'s Latin Pop Albums and Top Latin Albums charts. [8] while it was number one on Billboard Brazil, with her being the first Mexican artist to achieve that. [9] She has sold over five million albums worldwide in her career as a solo artist,[10] being



Anahí Giovanna Puente Portilla

14 May 1983 (age 39)

Mexico City, Mexico

Occupations Actress · singer · songwriter

Years active 1986-present

Manuel Velasco Coello (m. 2015)

Children

Spouse

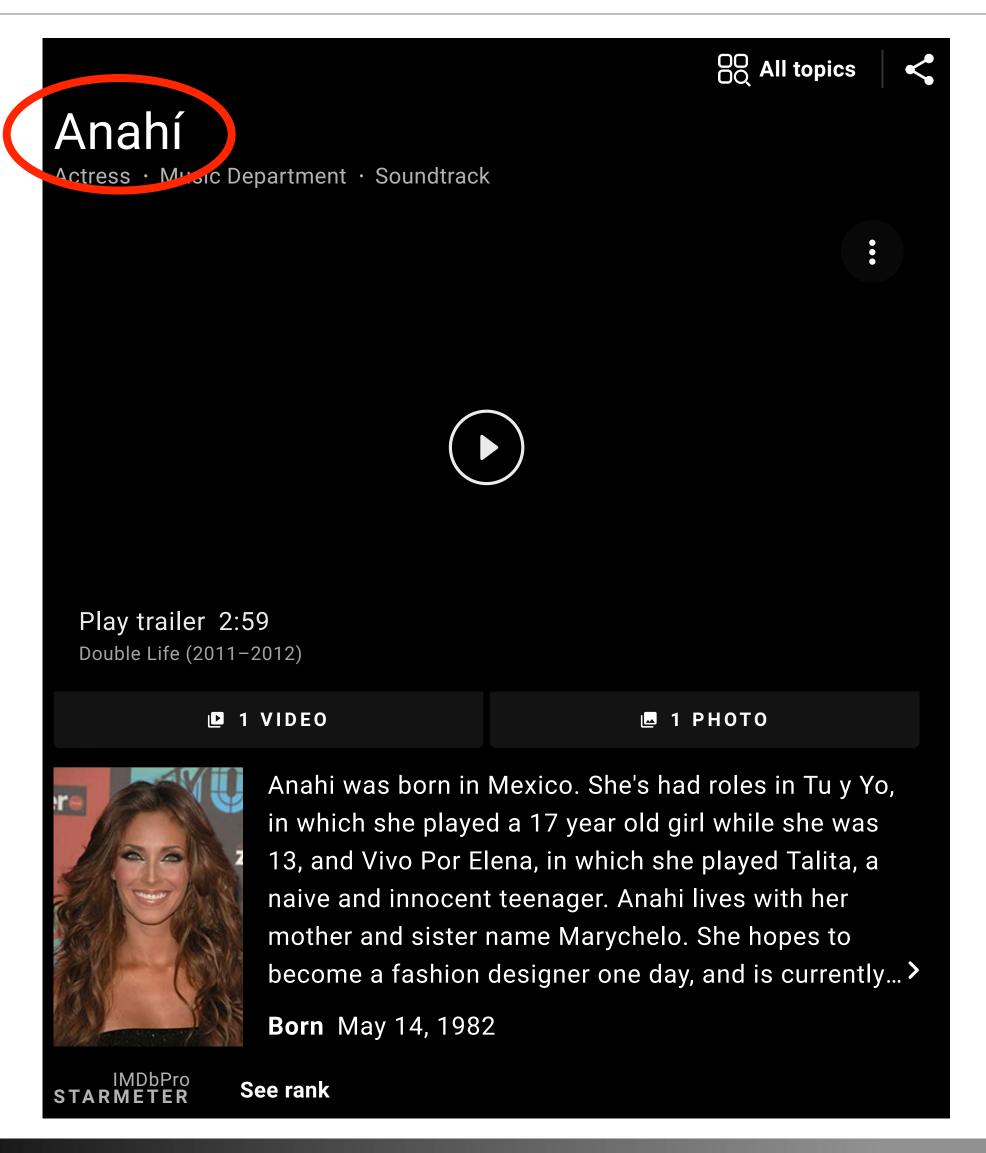
Musical career

Genres Latin pop · pop rock · dance-pop

Instrument(s) Vocals

Universal · Capitol

Data Integration: Entity Resolution

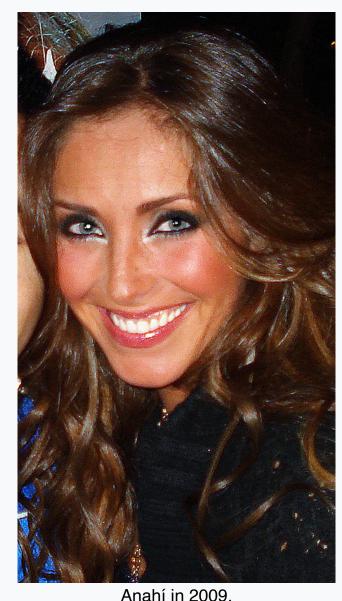


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Children

Musical career

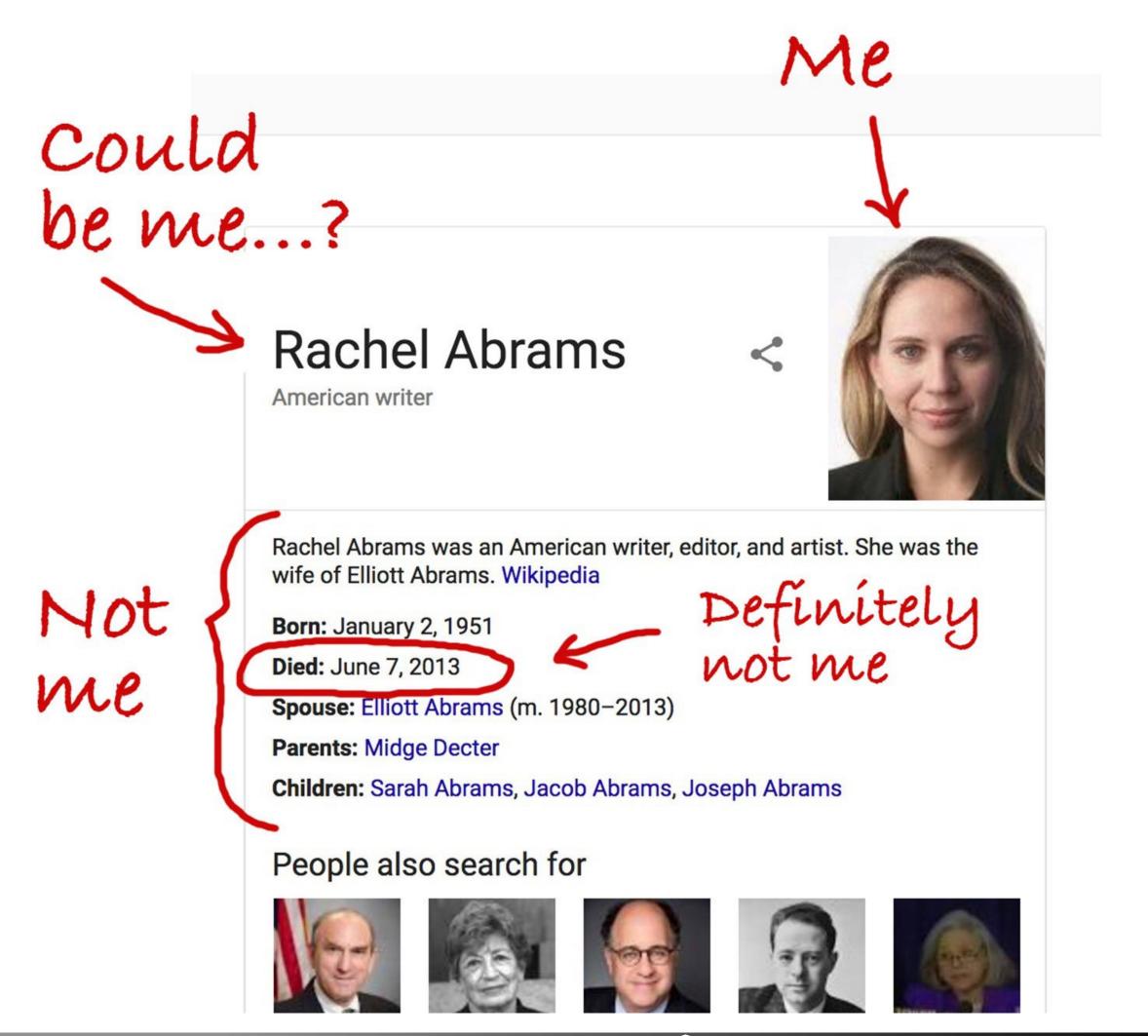
Genres Latin pop · pop rock · dance-pop

Instrument(s) Vocals

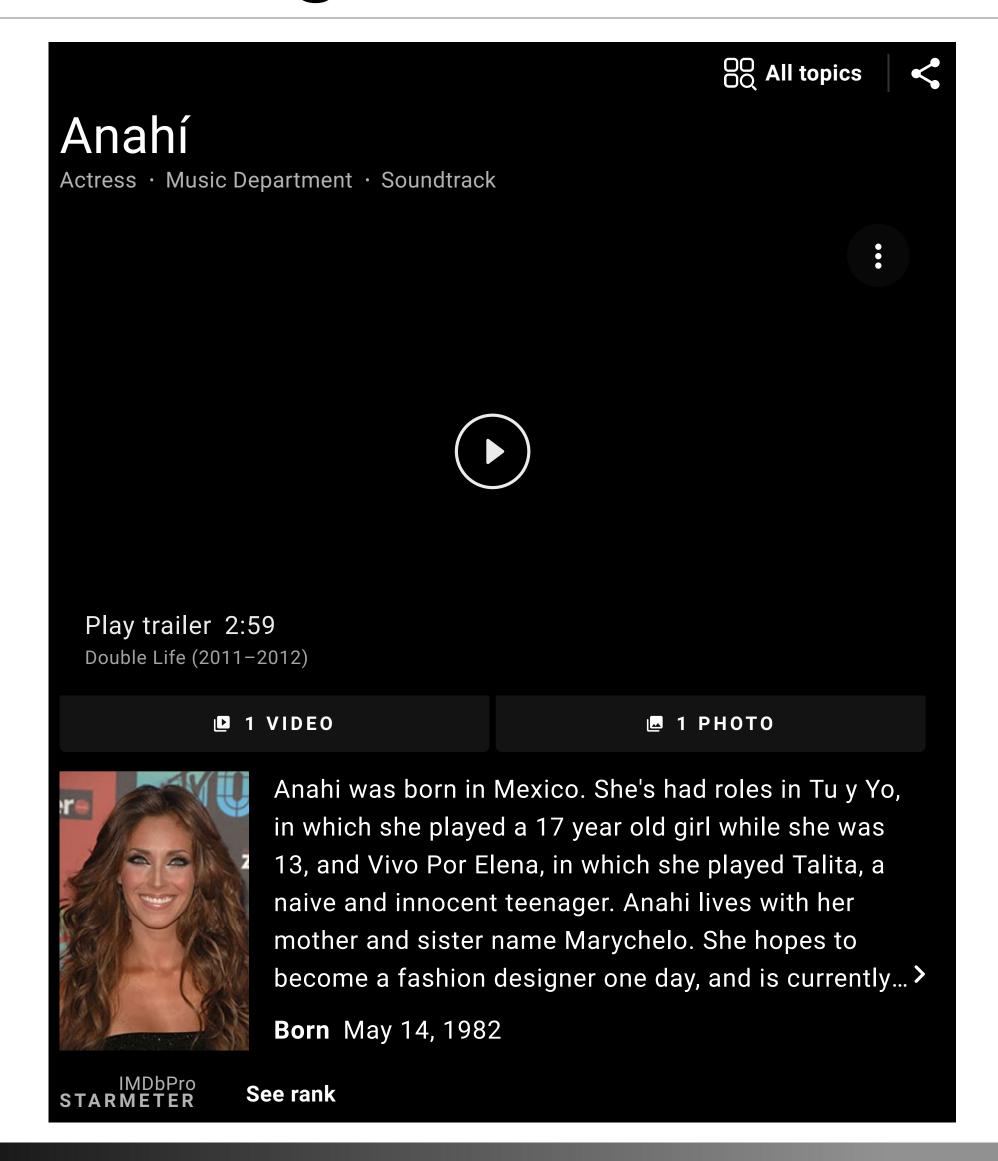
Universal · Capitol

Data Integration: Entity Resolution

- Google Thinks I'm Dead
 (I know otherwise.) [R. Abrams,
 NYTimes, 2017]
- Not only Google, but also Alexa:
 - "Alexa replies that Rachel Abrams is a sprinter from the Northern Mariana Islands (which is true of someone else)."
 - "He asks if Rachel Abrams is deceased, and Alexa responds yes, citing information in the Knowledge Graph panel."



Data Integration: Data Fusion



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Anahí Anahí Anahí Anahí in 2009.

orn Anahí Giovanna Puente Portilla

14 May 1983 (age 39)

Mexico City, Mexico

Occupations Actress · singer · songwriter

Years active 1986-present

Spouse Manuel Velasco Coello

(m. 2015)

Children 2

Musical career

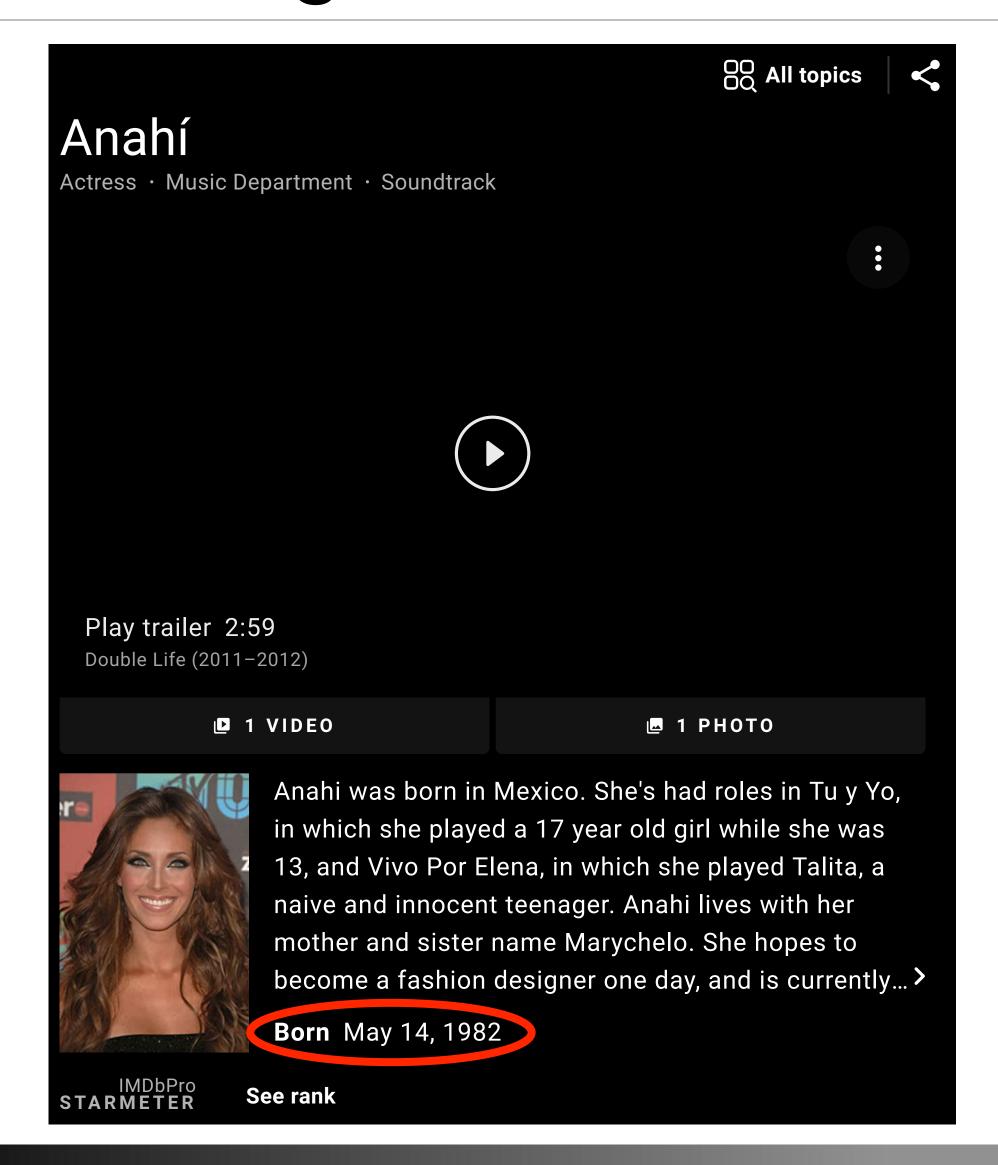
Genres Latin pop · pop rock · dance-pop

pop

Instrument(s) Vocals

Labels Universal · Capitol

Data Integration: Data Fusion



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Musical career

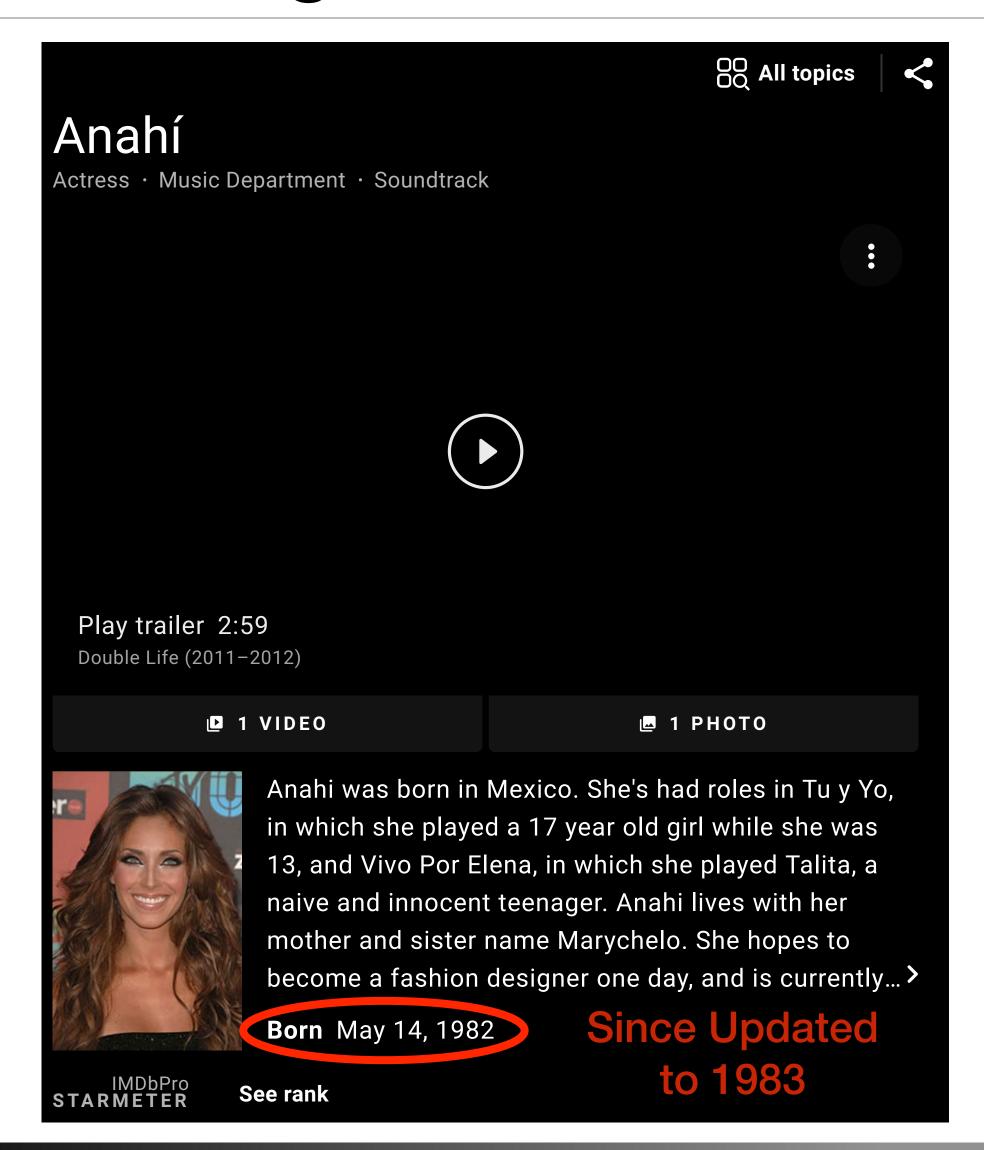
Genres Latin pop · pop rock · dance-pop

pop

Instrument(s) Vocals

Labels Universal · Capitol

Data Integration: Data Fusion

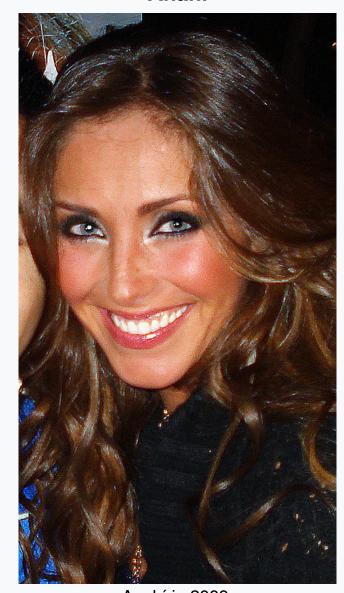


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Anahí in 2009.

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(m. 2015)

Children

Musical career

Genres Latin pop · pop rock · dance-pop

pop

Instrument(s) Vocals

Universal · Capitol

Data Integration: Data Fusion

Source Observations

Source		River		Attribute		Value			
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KG		Missouri River		Length		2,341 mi			
Wikipedia		Mississippi River		Length		[2,202 mi		
Wikipedia		Missouri River		Length			2,341 mi		
USGS		Mississippi River		Length)	-	2,340 mi		
USGS		Missouri River		Length	1		2,540 mi		
Fact Source reports a value for a fact									
Conflicting value									

True Facts

River	Attribute	Value			
Mississippi River	Length	?			
Missouri River	Length	?			

Fact's true value

Goal: Find the latent true value of facts.

[X. L. Dong & T. Rekatsinas, 2019]

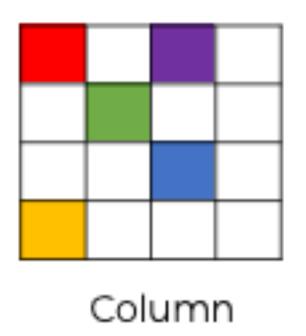


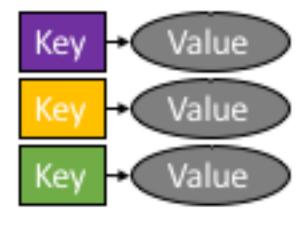
Data Storage

SQL DATABASES

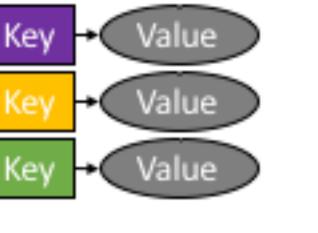
Relational

NoSQL DATABASES



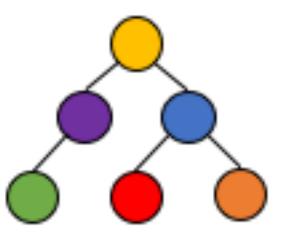


Key-Value





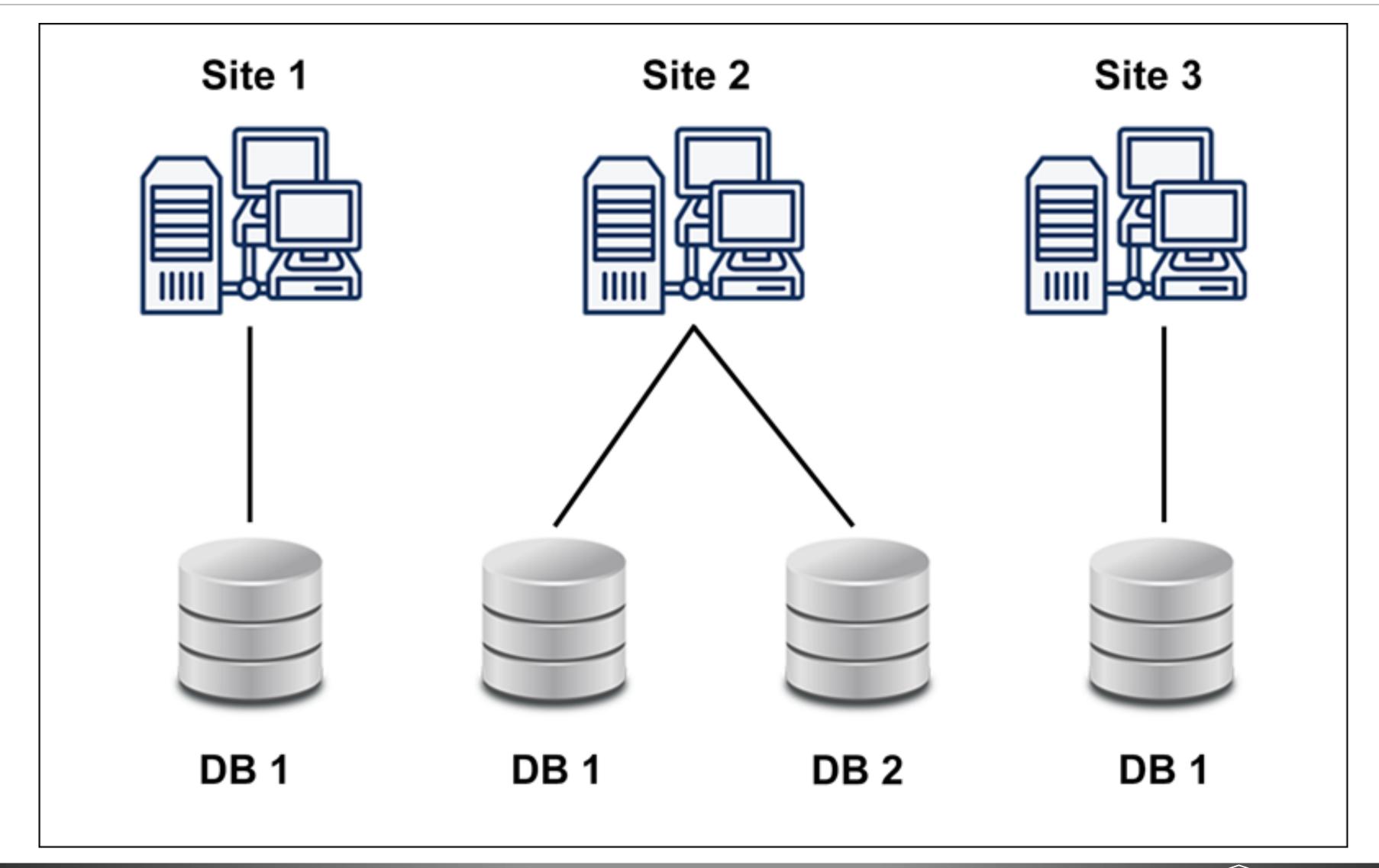
Graph



Document

[V. Wilkinson]

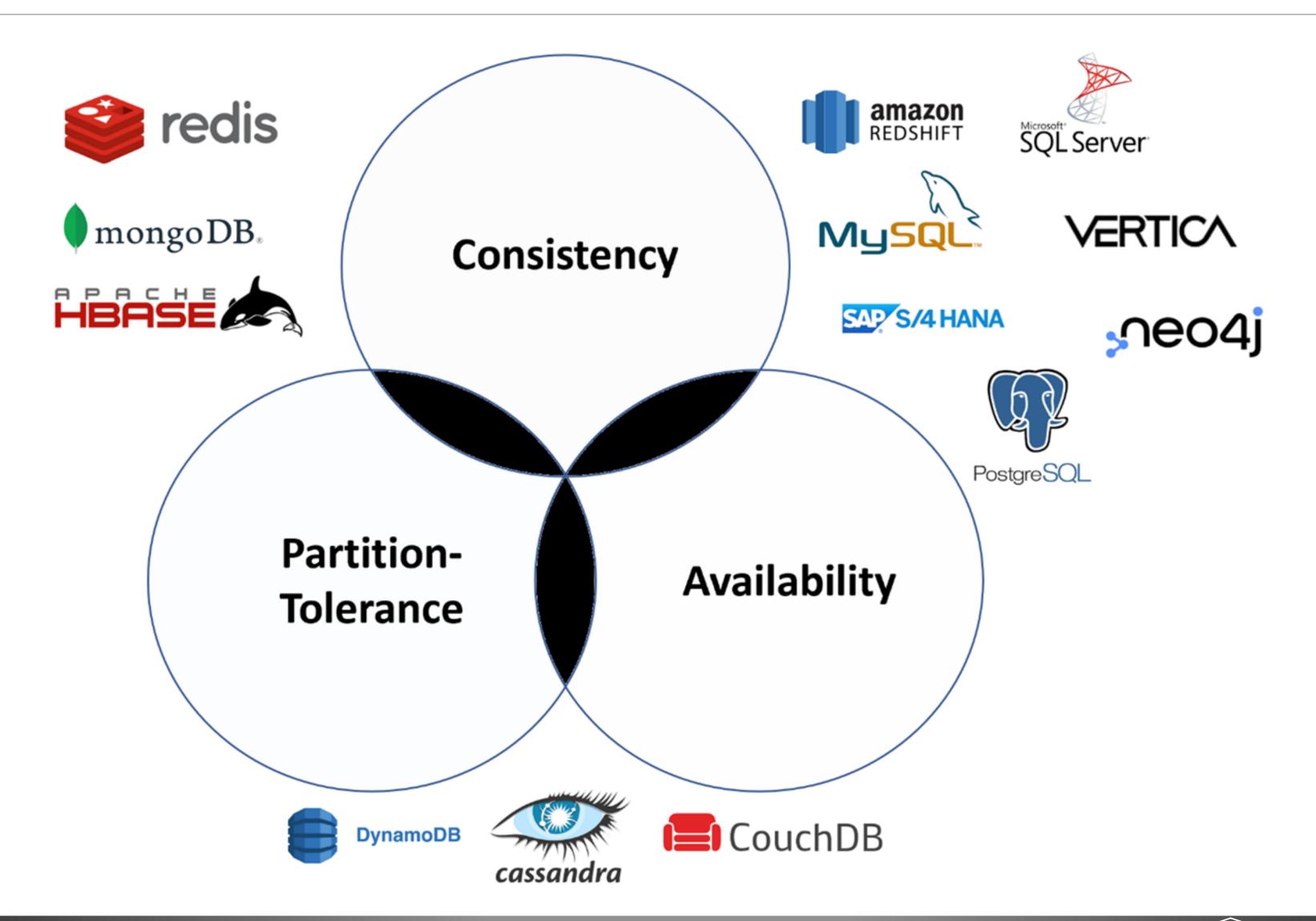
Distributed Databases



[phoenixNap]

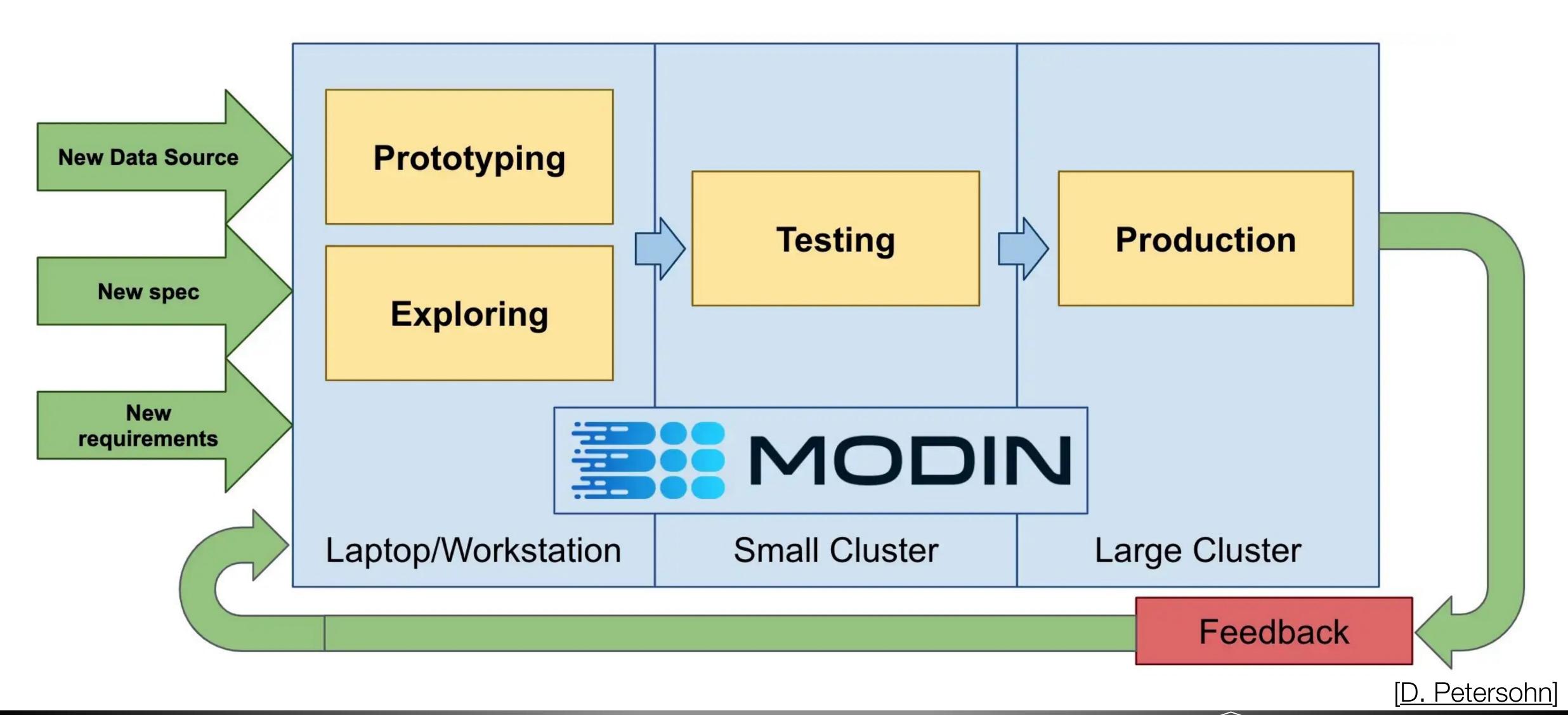


CAP Theorem

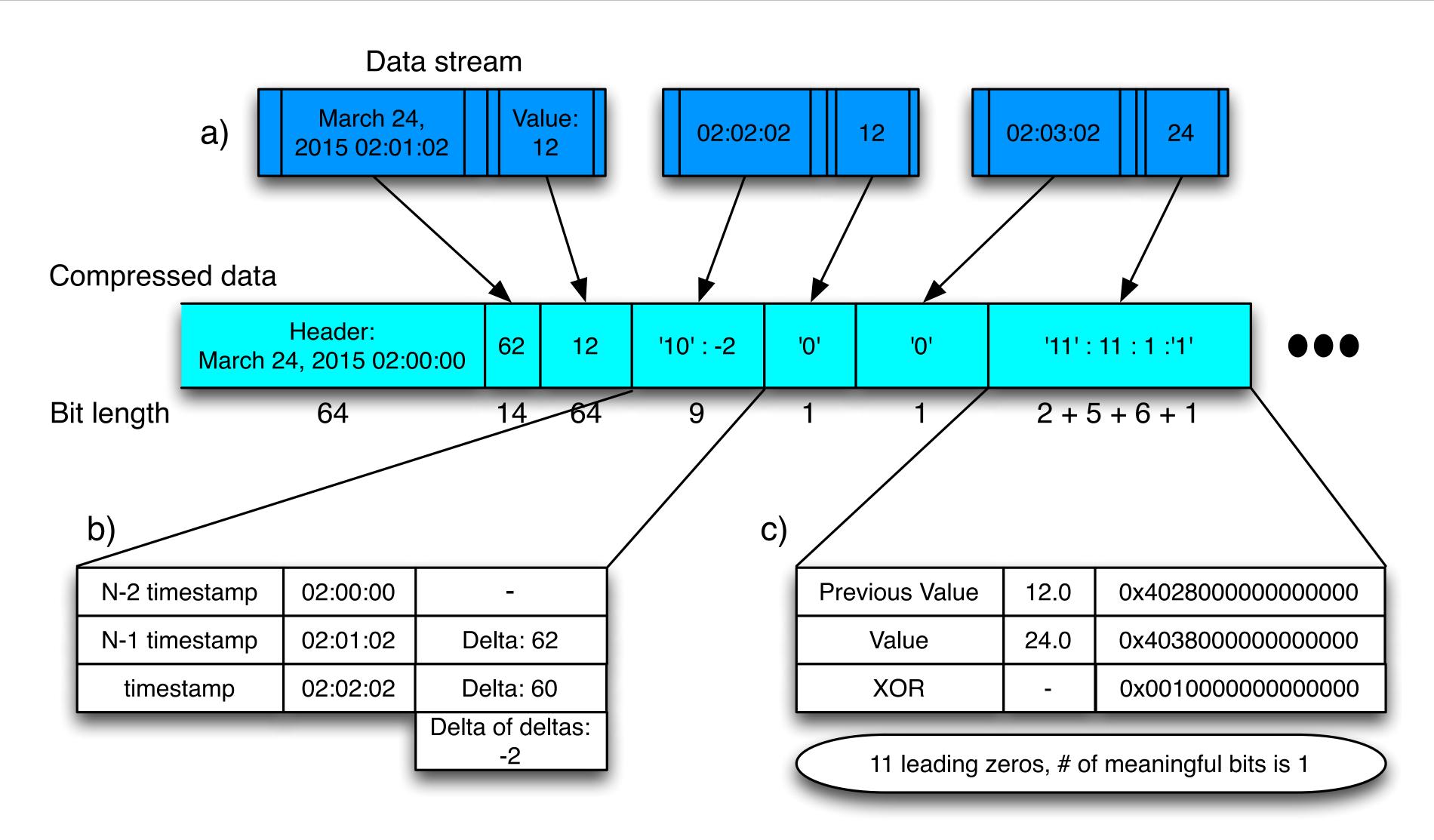


[B. Aunkofer]

Scaling Dataframes



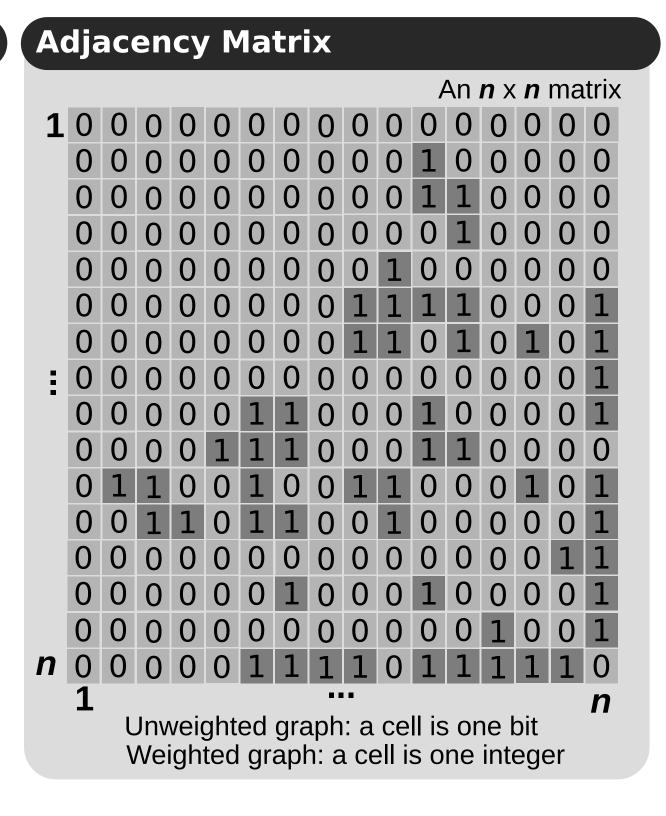
Representing Time Series Data

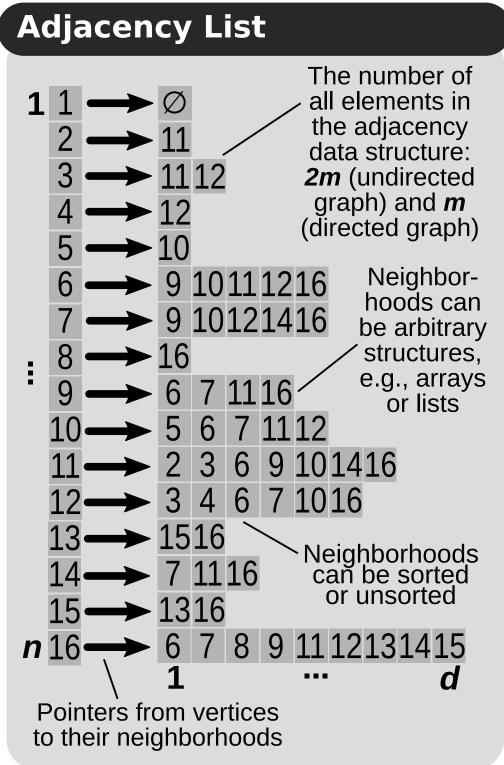


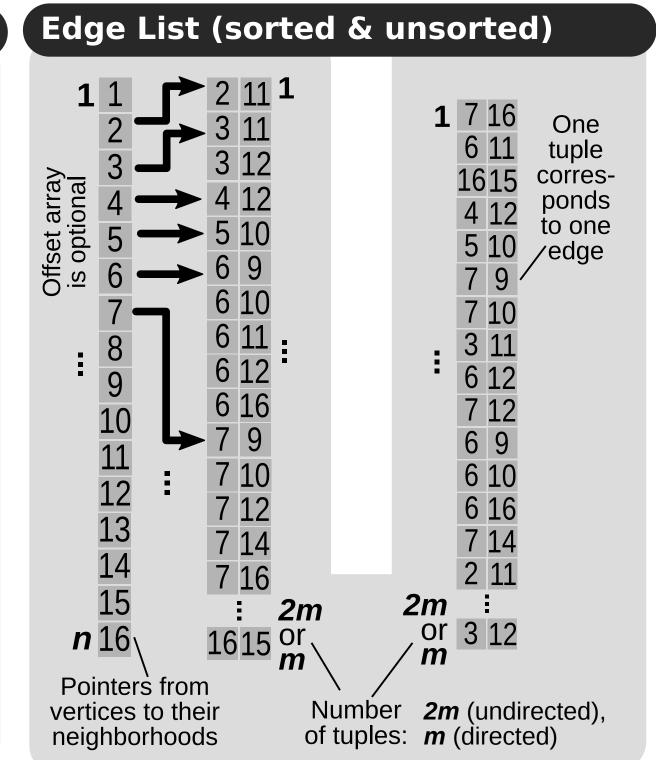
[Pelkonen et al.]

Representing Graph Data

INPUT GRAPH: n: number of vertices **m**: number of edges d: maximum graph degree

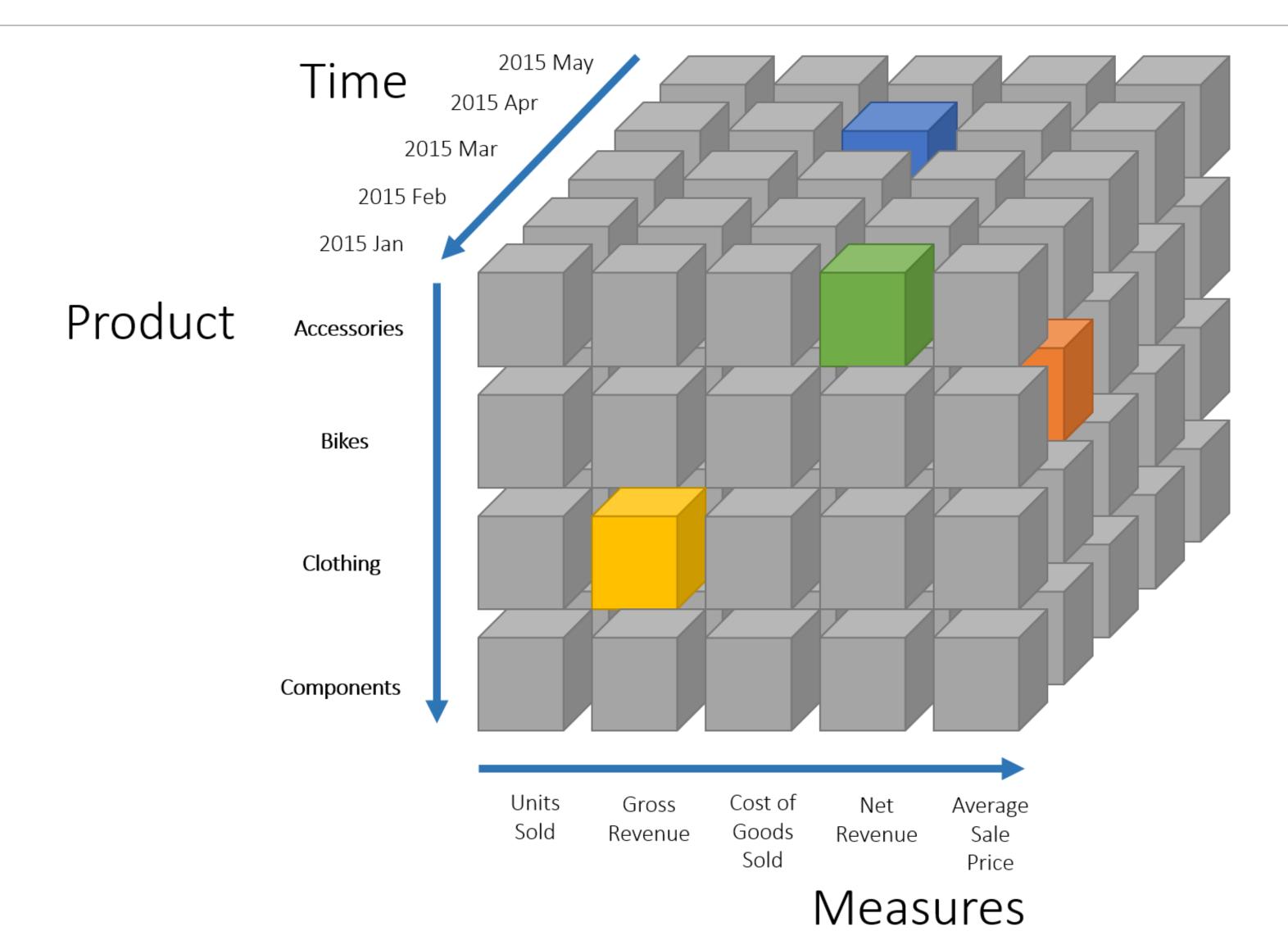






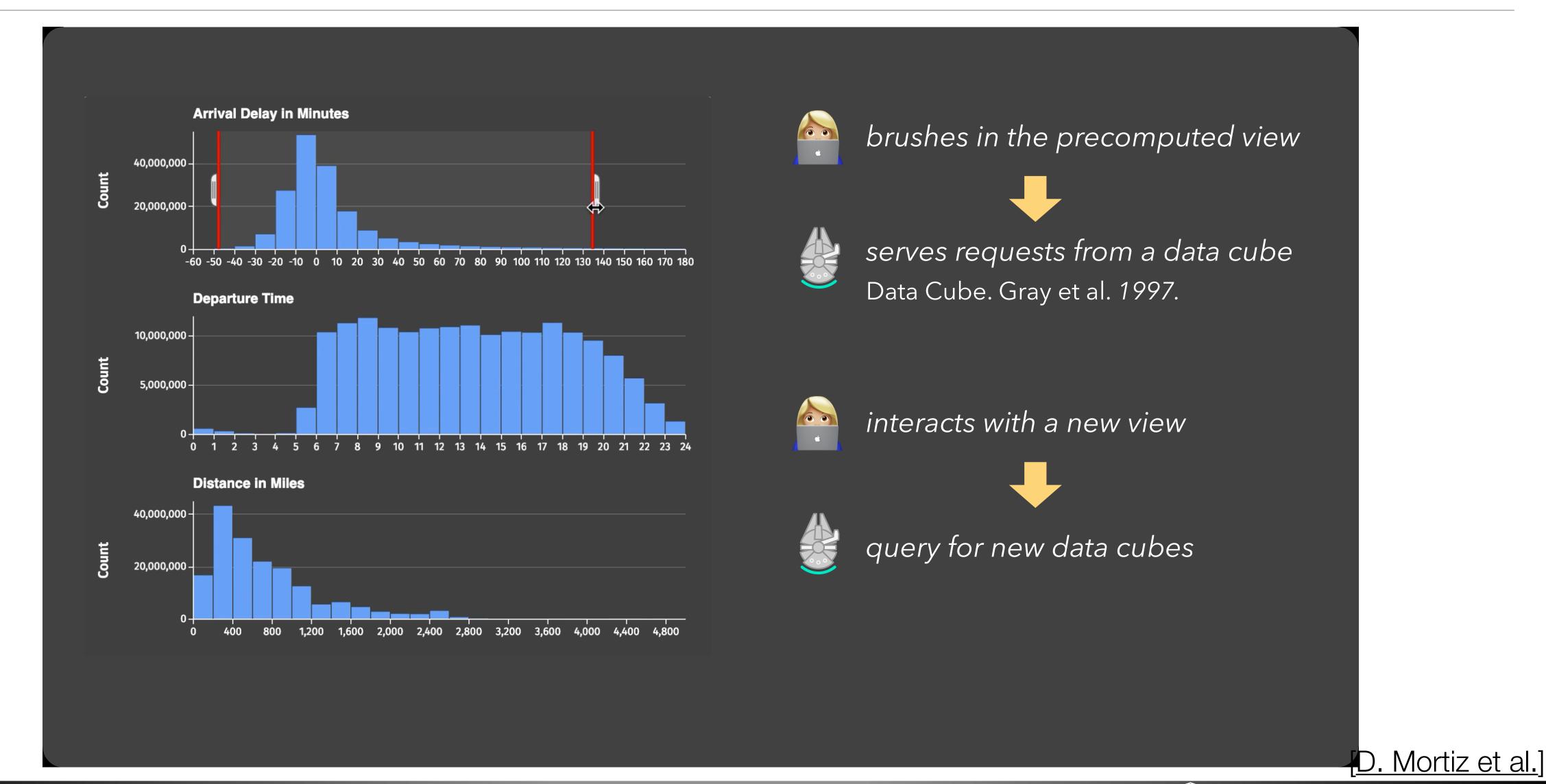
[M. Besta et al.]

Data Cubes

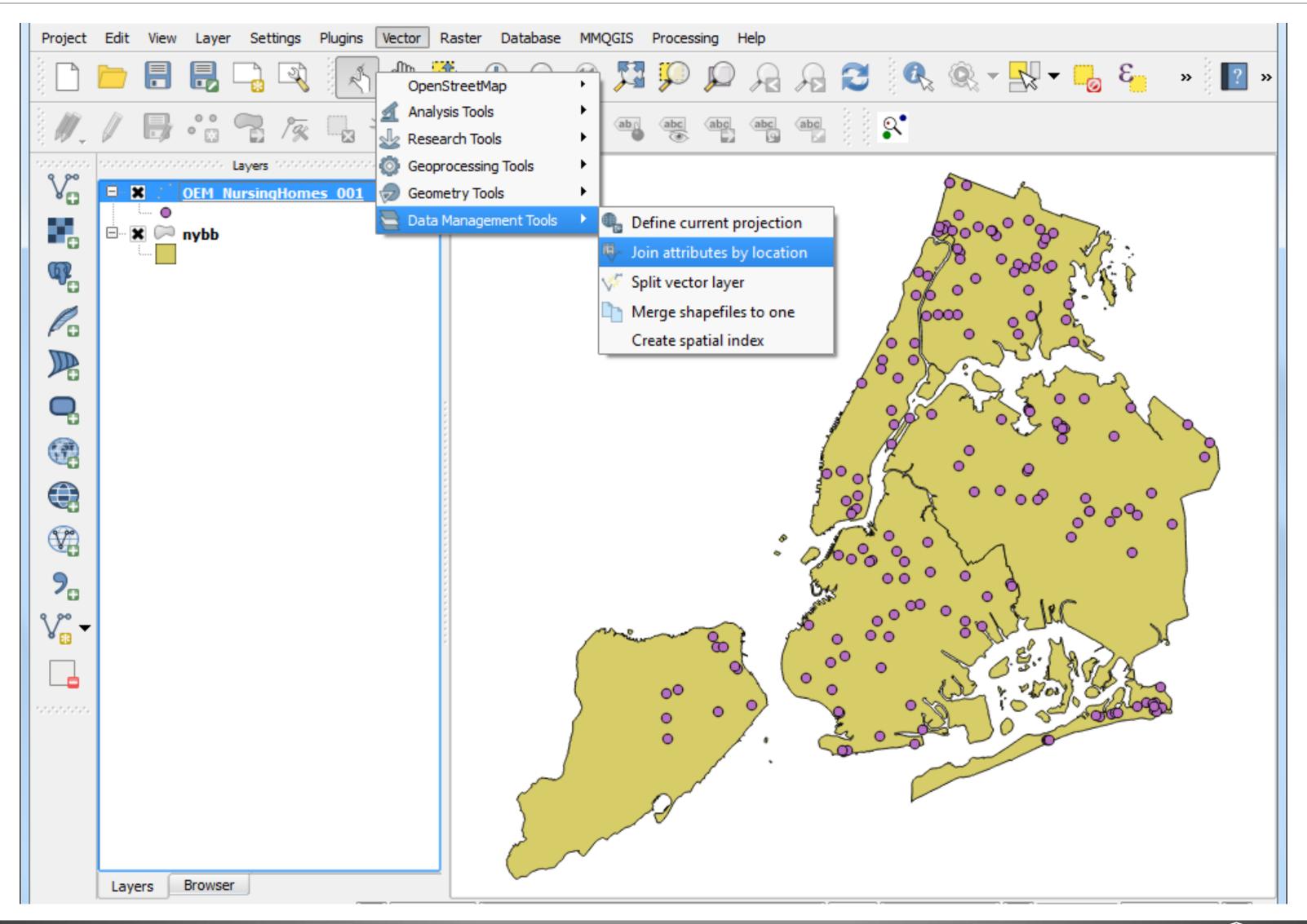


[M. K. Hernandez]

Visualization and Databases



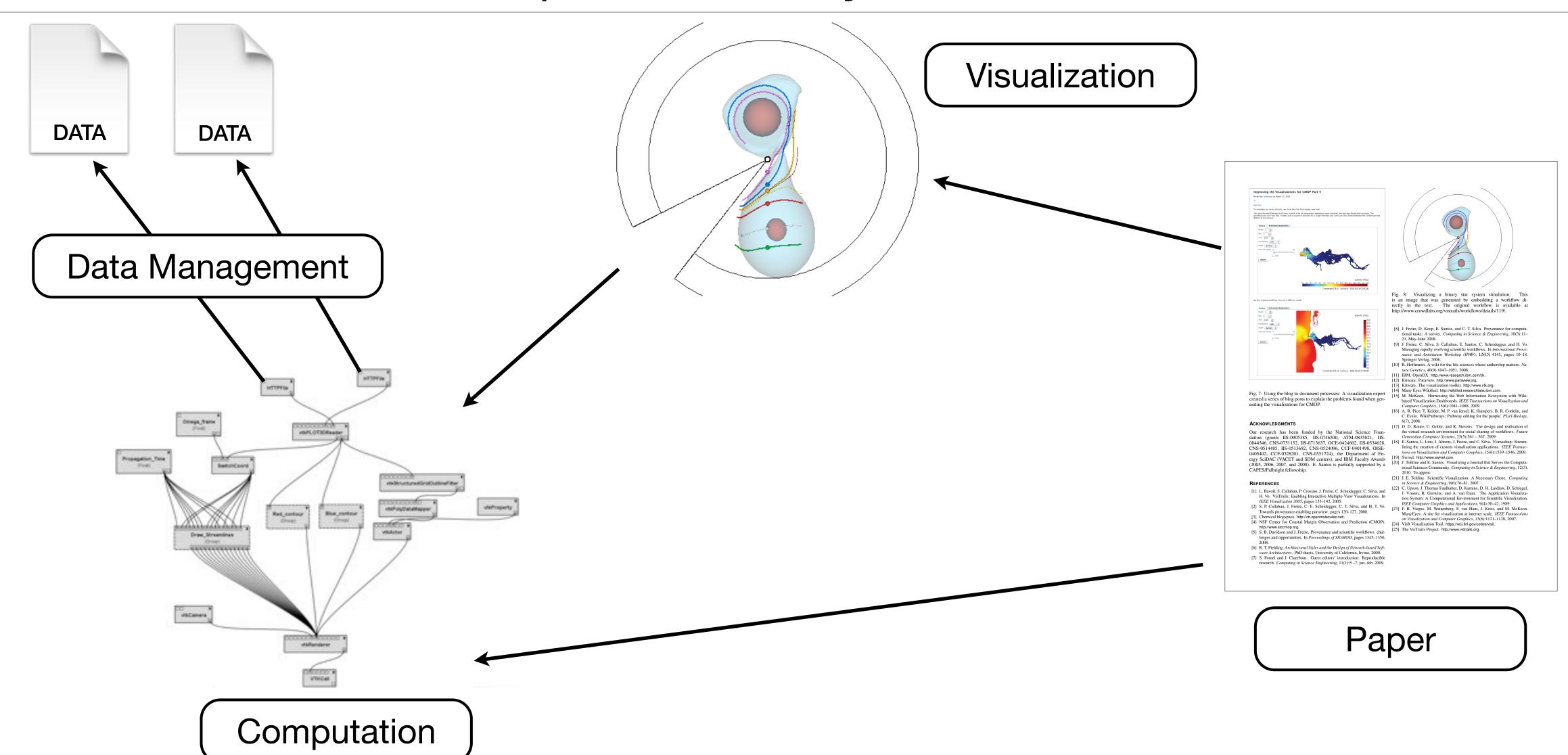
Spatial Data



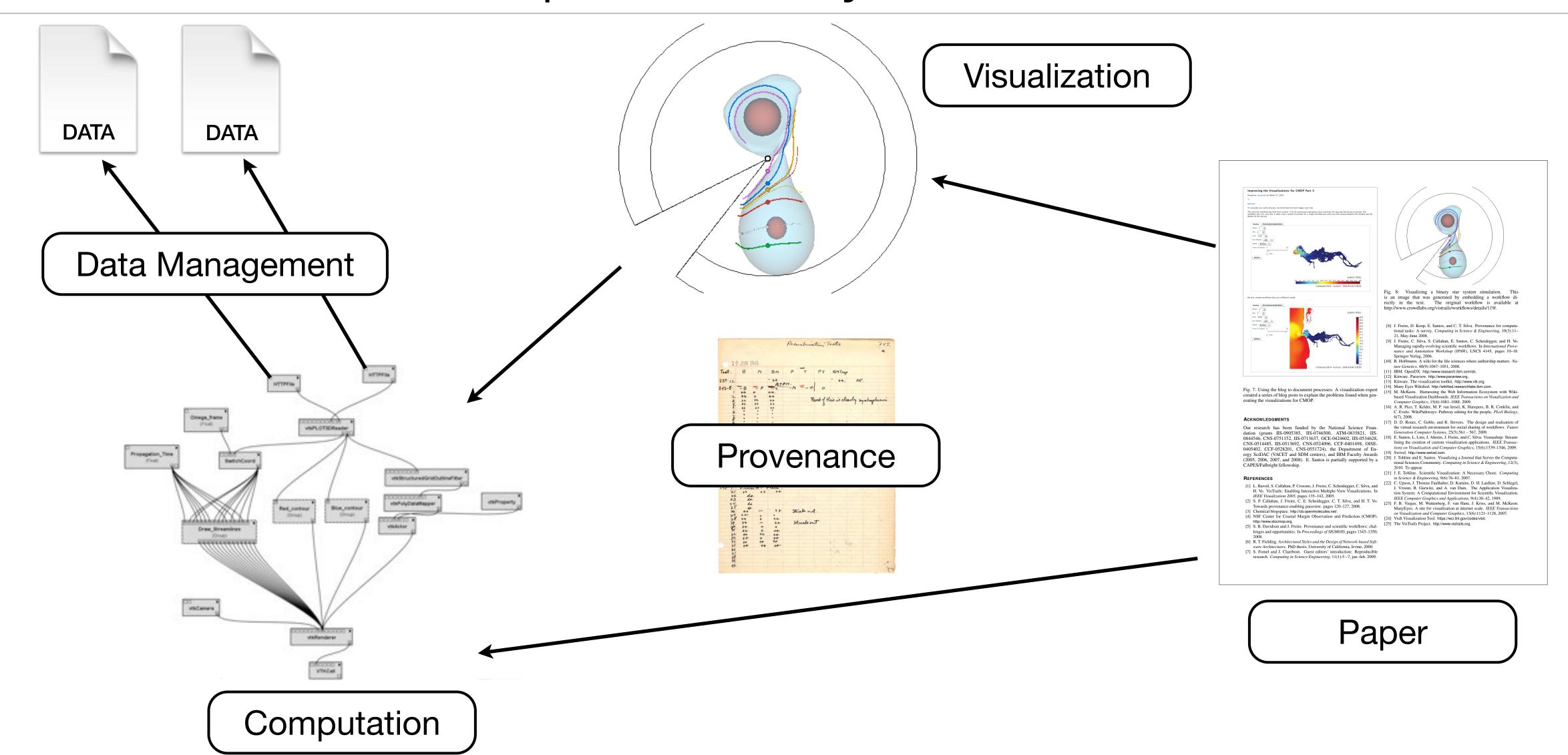
[QGIS Tutorials]



Provenance and Reproducibility



Provenance and Reproducibility



About Me

- Research Interests
 - Data Visualization
 - Reproducibility & Provenance
 - Geospatial Analysis
- Research Projects
 - Dataflow Notebooks
 - Geospatial Trajectory Data
 - Reproducibility Analysis
- See my web page for more information
 - https://faculty.cs.niu.edu/~dakoop/

About You

- Research Papers?
- Data Science?
- Python Experience?
- Database Experience?
- Experience with Scalability?
- Anything you want to see covered?

About this course

- Course web page is authoritative:
 - https://faculty.cs.niu.edu/~dakoop/cs640-2025fa/
 - Schedule, Readings, Assignments will be posted online
 - Check the web site before emailing me
- Lectures in-person
- Course is meant to be more "cutting edge"
 - Focus on building skills related to data management
 - Tune into current research and tools
- Requires student participation: readings and discussions

About this course

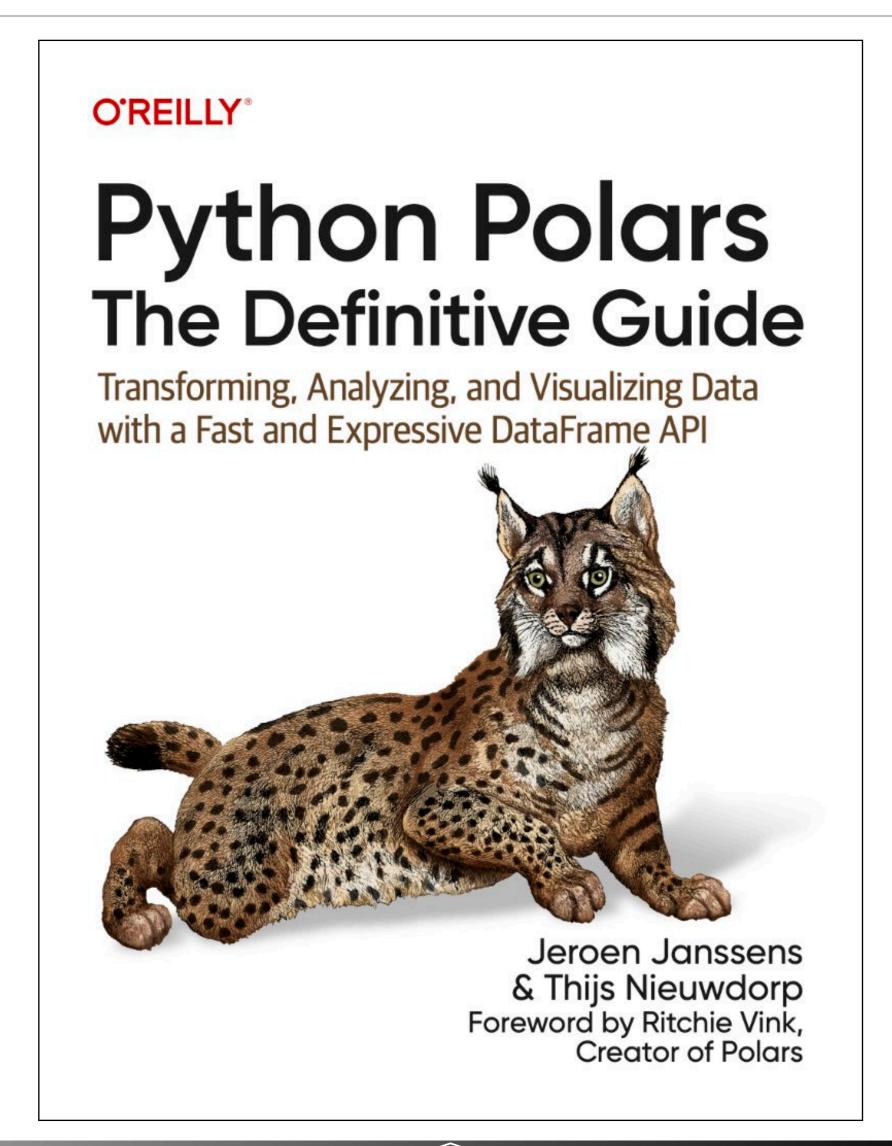
- Balance of techniques and research ideas
- Background (Python & Relational DB) followed by topic areas & readings
- Programming assignments (5-6)
- Two tests + final exam: Please check these dates now
- Topic areas:
 - Data Wrangling
 - Data Cleaning, Integration, & Fusion
 - Scalable Data Management (Databases & Dataframes) + Cloud
 - Spatial, Graph, Time Series Data
 - Provenance and Reproducibility

About this course

- Course Registration:
 - Make sure you have registered for the course
 - Email me if you are not registered but are interested in taking the course
- Undergraduate (CS 490) and Graduate (CS 640)
 - Grad students have extra reading, exam questions, assignment tasks
- Review of course policies:
 - Plagiarism and academic honesty
 - If you have any concerns or questions, please email me as soon as possible
- If you are not sure if this course is a good fit, please email me or talk to me

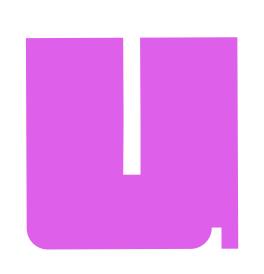
Course Material

- Helpful Books:
 - Python Polars, J. Janssens & T. Nieuwdrop
 - Effective Polars, M. Harrison
 - Python for Data Analysis, W. McKinney
 - Intro to Python, Deitel & Deitel
 - Python Data Science Handbook, J. VanderPlas
- Research papers
- Many websites



Course Material









Software:

- Python: 3.13 (3.10-3.12 should be ok)
- <u>uv</u>, <u>pixi</u>, or <u>miniforge</u>: makes installing python and python packages easier
- Jupyter Notebook: Web-based interface for interactively writing & executing Python code
- JupyterLab: Web-based interface for interactively writing and executing Python code

Course Material

- Pandas:
 - Original python library for data analysis
 - Many operations available
- Polars:
 - Pandas in Rust, more efficient, different syntax...
- DuckDB
- Ibis
- Trifacta Wrangler
- More...



DUCKDB TRIFACTA

Office Hours & Email

- Scheduled office hours:
 - M: 1:45-3:00pm, W: 10:45am-12:00pm, or by appointment
- You do not need an appointment to stop in during scheduled office hours
- If you need an appointment outside of those times, please email me with specific details about what you wish to discuss
- Many questions can be answered via email. Please do not schedule an appointment to ask a question that could be answered via email

Next Class

- Review of Python
- Download and install Python (Python 3.13 or 3.12):
 - https://docs.astral.sh/uv/guides/install-python/
 - https://github.com/conda-forge/miniforge