## Advanced Data Management (CSCI 640/490)

### Data Transformation & Data Integration

Dr. David Koop





### Data Formats

- CSV
  - Text
  - No type information
- JSON
  - Text, Hierarchical
  - Limited type information
- Parquet
  - Binary, Column-oriented
  - Type information
  - Other features: compression









### Parquet

- "Open source, column-oriented data file format designed for efficient data storage and retrieval" [parquet.apache.org]
- Available in multiple languages including python
- Binary format
- Column-oriented: can read a column at a time (e.g. from the cloud) Self-describing (schema can be embedded)
- Supports compression

Dataset	Columns	Size on Amazon S3	Data scanned	Cost (1TB = \$5)
Data stored as CSV file	4	4TB	4TB	\$20
Data stored as GZIP CSV file	4	1TB	1TB	\$5
Data stored as Parquet file	4	1TB	0.25TB	\$1.25









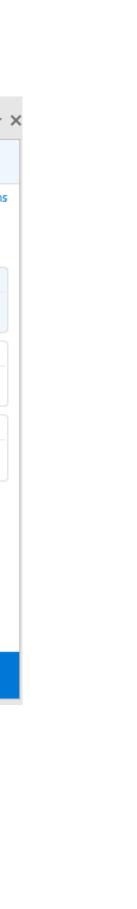
## TDE: Transform Data by Example

С	D
Transaction Date	output
Wed, 12 Jan 2011	2011-01-12-Wednesday
Thu, 15 Sep 2011	2011-09-15-Thursday
Mon, 17 Sep 2012	
2010-Nov-30 11:10:41	
2011-Jan-11 02:27:21	
2011-Jan-12	
2010-Dec-24	
9/22/2011	
7/11/2012	
2/12/2012	

С	D	Transform Data by Example
<b>Transaction Date</b>	output	=
Wed, 12 Jan 2011	2011-01-12-Wednesday	Show Instructions Get Transformations
Thu, 15 Sep 2011	2011-09-15-Thursday	> + <i>F</i>
Mon, 17 Sep 2012	2012-09-17-Monday	System.DateTime Parse(System.String)
2010-Nov-30 11:10:41	2010-11-30-Tuesday	System.Convert ToDateTime(System.String)
2011-Jan-11 02:27:21	2011-01-11-Tuesday	> + <i>f</i>
2011-Jan-12	2011-01-12-Wednesday	DateFormat.Program Parse(System.String)
2010-Dec-24	2010-12-24-Friday	
9/22/2011	2011-09-22-Thursday	
7/11/2012	2012-07-11-Wednesday	
2/12/2012	2012-02-12-Sunday	© Microsoft   Privacy   Terms   Feedback













### TBP Use Cases

• Auto-Unify

S-timestamp 🗖	S-phone	S-coordinates 🗖
2019-12-23	(425) 882-8080	(38°57'N, 95°15'W)
2019-12-24	(425) 882-8080	(38°61'N, 95°21'W)
2019-12-23	(206) 876-1800	(39°19'N, 95°18'W)
2019-12-24	(206) 876-1800	(39°26'N, 95°23'W)
2019-12-23	(206) 903-8010	(39°42'N, 96°38'W)
R-timestamp 🚽	R-phone 🖉	R-coordinates 💂
Nov. 16 2019	650-853-1300	N37°31' W122°14'
Nov. 17 2019	650-853-1300	N37°18' W122°19'
Nov. 16 2019	425-421-1225	N37°48' W122°17'
Nov. 17 2019	425-421-1225	N37°60' W123°08'
Nov. 16 2019	650-253-0827	N37°01' W123°72'

• Auto-Repair



Year	Artist	Issue Price (BU)
1989	John Mardon	\$16.25
1990	D.J. Craig	\$16.75
1991	D.J. Craig	\$16.75
1992	Karsten Smith	17.50
1993	Stewart Sherwood	\$17.50
1994	lan D. Sparkes	\$17.95
(b)	EN Wilti. Cum	

(b) EN-Wiki: Currency values

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Women's winner ◆	Time +
Anikó Kálovics	2:31:24
Lenah Cheruiyot	2:27:02
Lenah Cheruiyot	2:33.44
Emily Kimuria	2:28.42
Jane Ekimat	2:32.08
c)	EN-

wiki:time

#	Original air date <sup>[1]</sup>	
12	March 23, 2008	
13	March 30, 2008	
14	April 6, 2008	
15	13 April 2008	
16	20 April 2008	
(d) EN-Wiki: Date		









# TBP Programs and Triples

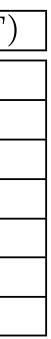
**Table 1:** An example repository of TBP programs  $(P_s, P_t)$ can be used to auto-unify the two tables shown in Figure 2.

	cu to auto-unity the two tables shown in Figure 2.		
TBP-id	Source-pattern $(P_s)$	Target-pattern $(P_t)$	(T)
TBP-1	<letter>{3}. <digit>{2}, <digit>{4}</digit></digit></letter>	<digit>{4}-<digit>{2}-<digit>{2}</digit></digit></digit>	
TBP-2	<pre>(<digit>{3}) <digit>{3}-<digit>{4}</digit></digit></digit></pre>	<letter>{3}-<digit>{3}-<digit>{4}</digit></digit></letter>	
TBP-3	<pre>(<digit>+°<num>'<letter>{1}, <digit>+°<num>'<letter>{1})</letter></num></digit></letter></num></digit></pre>	<letter>{1}<digit>+°<num>′ <letter>{1}<digit>+°<num>′</num></digit></letter></num></digit></letter>	•••
	•••	•••	•••
TBP-7	<digit>{4}/<digit>{2}/<digit>{2}</digit></digit></digit>	<letter>{3} <digit>{2}</digit></letter>	•••
TBP-8	<num> kg</num>	<num> lb</num>	•••
TBP-9	<num> lb</num>	<num> lb <num> oz</num></num>	•••
	•••	•••	•••
TBP-15	<num> kg</num>	<num>公斤</num>	•••
TBP-16	<letter>+ de <digit>{4}</digit></letter>	<digit>{4}</digit>	
•••	•••	•••	•••

CCT-id	Input-column $(C)$	Output-column $(C')$	Program $(T)$
CCT-1	$(C_1)$ "Born" = {"02/22/1732", "10/30/1735", … }	$(C_1')$ "Date of birth" = {"February 22, 1732", }	Listing 1
CCT-2	$(C_2)$ "Date of birth" = {"February 22, 1732", }	$(C'_2)$ "Born" = {"02/22/1732", "10/30/1735", }	• • •
CCT-3	$(C_3)$ "Died" = {"02/14/1799", "07/04/1826", }	$(C'_3)$ "Date of birth" = {"February 22, 1732", }	
CCT-4	$(C_4)$ "Date" = {"11/01/2019", "12/01/2019", }	$(C_4')$ "Date-2" = {"November 01, 2019", }	Listing 1
	•••	•••	
CCT-9	$(C_9)$ "Name" = {"Washington, George", "Adam, John", }	$(C_9')$ "Date of birth" = {"February 22, 1732", }	Ø
	•••	•••	

(t, T), where	each line i	s a TBP	program.	The first	three program	ns
2.						











## Learning TBP Programs

- User Logs
  - Similar to Search Engines
  - (Privacy Issues)
- Tables
  - Find common tables whose rows can be linked
  - Link Wikipedia tables across languages
  - Obtain different data formats and abbreviations that can be used as patterns







## TBP Learning from Tables

Table Corpus		
	Pair & Link	
	Related	
	Table-Cols	

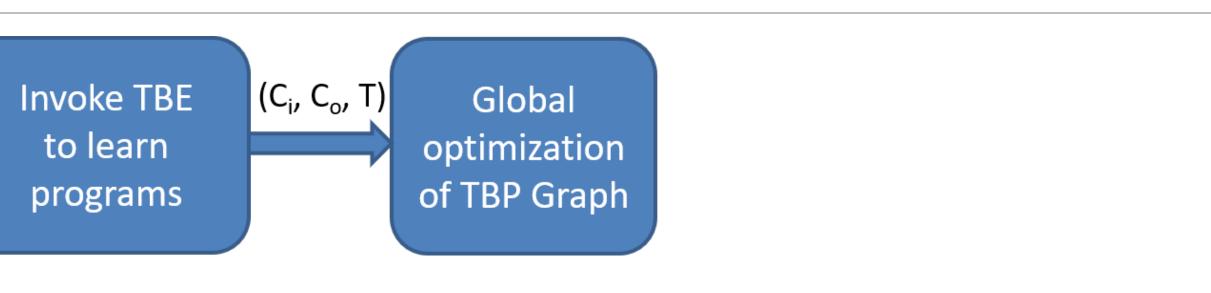
T₁	Name	#	Born	Died
-	Washington, George	USA President (1)	02/22/1732	12/14/1799
	Adams, John	USA President (2), VP (1)	10/30/1735	07/04/1826
	Jefferson, Thomas	USA President (3), VP (2)	04/13/1743	07/04/1826
	Madison, James	USA President (4)	03/16/1751	06/28/1836
	Monroe, James	USA President (5)	04/28/1758	07/04/1851

 $T_3$ 

30.	George Washington	-	57y, 10d	22.02.1732	14.12.1799	T <sub>4</sub>	1.	George Washington	Virginia	Feb. 22, 1732	Dec. 14, 1797
31.	John Quincy Adams	Nat-Rep	57y, 7m, 20d	11.07.1767	23.02.1848		3.	Thomas Jefferson	Virginia	Apr. 13, 1743	July 4, 1826
32.	Thomas Jefferson	Dem-Rep	57y, 10m, 18d	13.04.1743	04.07.1826	[	4	James Madison	Virginia	Mar. 16, 1751	June 28, 1836
33.	James Madison	Dem-Rep	57y, 11m, 15d	16.03.1751	28.06.1836		6				
34.	James Monroe	Dem-Rep	58y, 10m, 3d	28.04.1758	04.07.1831		0.	John Quincy Adams	Massachusetts	July 11, 1767	Feb. 23, 1848

-
_

	Name and		State of				Age at	Age at	Т <sub>6</sub>	PRESIDENT	BIRTH DATE	BIRTH PLACE	DEATH DATE	LOCATION OF DEATH
	(party) <sup>1</sup>	Term	birth	Born	Died	Religion <sup>2</sup>	inaug.	death		George Washington	Feb 22, 1732	Westmoreland Co., Va.	Dec 14, 1799	Mount Vernon, Va.
1.	Washington (F) <sup>3</sup>	1789–1797	Va.	2/22/1732	12/14/1799	Episcopalian	57	67						
2.	J. Adams (F)	1797–1801	Mass.	10/30/1735	7/4/1826	Unitarian	61	90		John Adams	Oct 30, 1735	Quincy, Mass.	July 4, 1826	Quincy, Mass.



1 <sub>2</sub>	Date of birth 🔺	President 🗢	Birthplace ¢	State <sup>†</sup> of birth ¢
	February 22, 1732	George Washington	Westmoreland County	Virginia†
	October 30, 1735	John Adams	Braintree	Massachusetts <sup>†</sup>













# Data Cleaning Types

- How can statistical techniques improve efficiency or reliability of data cleaning? (Data Cleaning with Statistics)
  - Example: Trifacta
  - Two tasks: Error Detection & Data Repairing
- How how can we improve the reliability of statistical analytics with data cleaning? (Data Cleaning for Statistics)
  - Example: SampleClean
  - Task: Do statistics and clean along the way
- Similar questions if we substitute machine learning for statistics









## Misconceptions about Data Cleaning

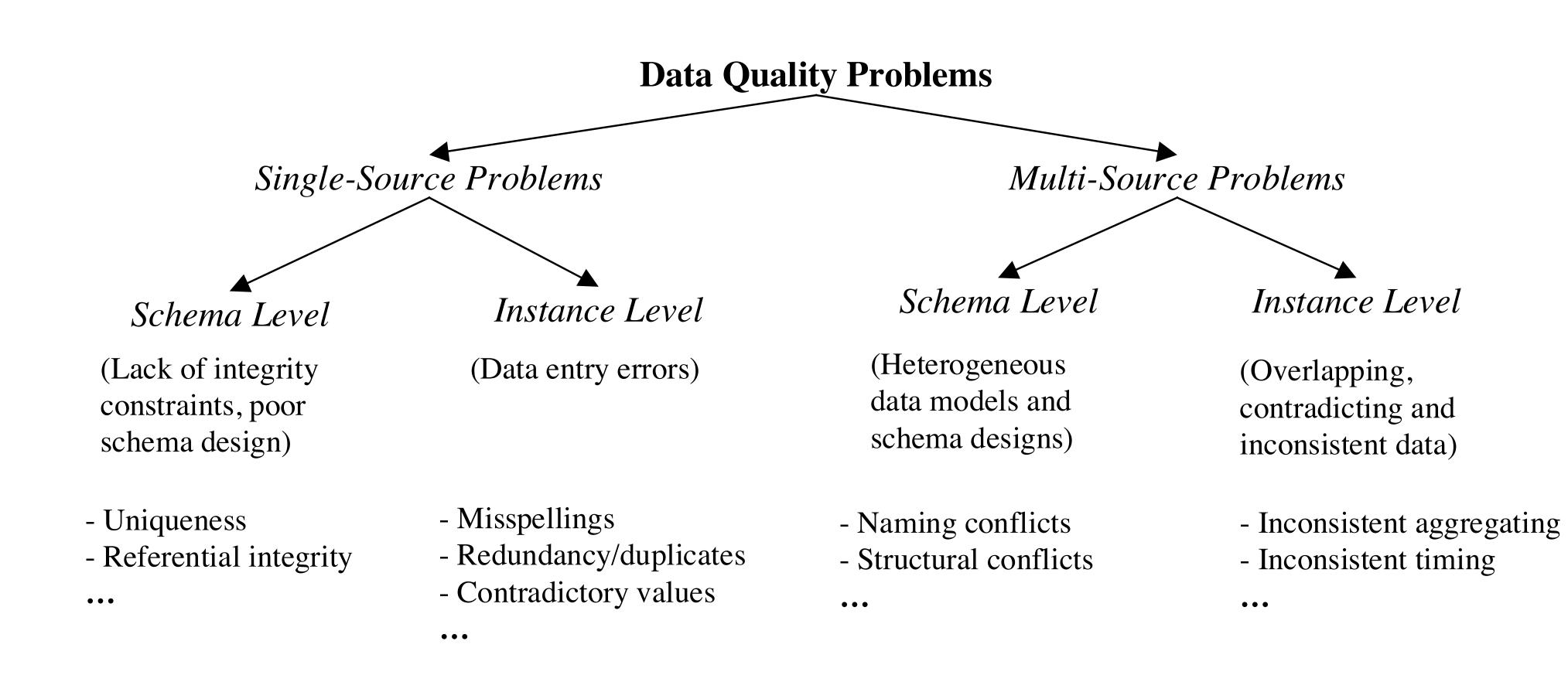
- The end goal of data cleaning is clean data
- Data cleaning is a sequential operation
- Data cleaning is performed by one person
- Data quality is easy to evaluate







## Classifying Data Quality Problems



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### Dirty and Cleaned Data

### (a) Dirty Data

id	title	pub_year	citation _count
<i>t</i> 1	CrowdDB	11	18
<i>t</i> 2	TinyDB	2005	1569
<b>t</b> 3	YFilter	Feb, 2002	298
<i>t</i> 4	Aqua		106
<b>t</b> 5	DataSpace	2008	107
<b>t</b> 6	CrowdER	2012	1
<i>t</i> 7	Online Aggr.	1997	687
•••	•••	•••	•••
<b>t</b> 10000	YFilter - ICDE	2002	298

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### (b) Cleaned Sample

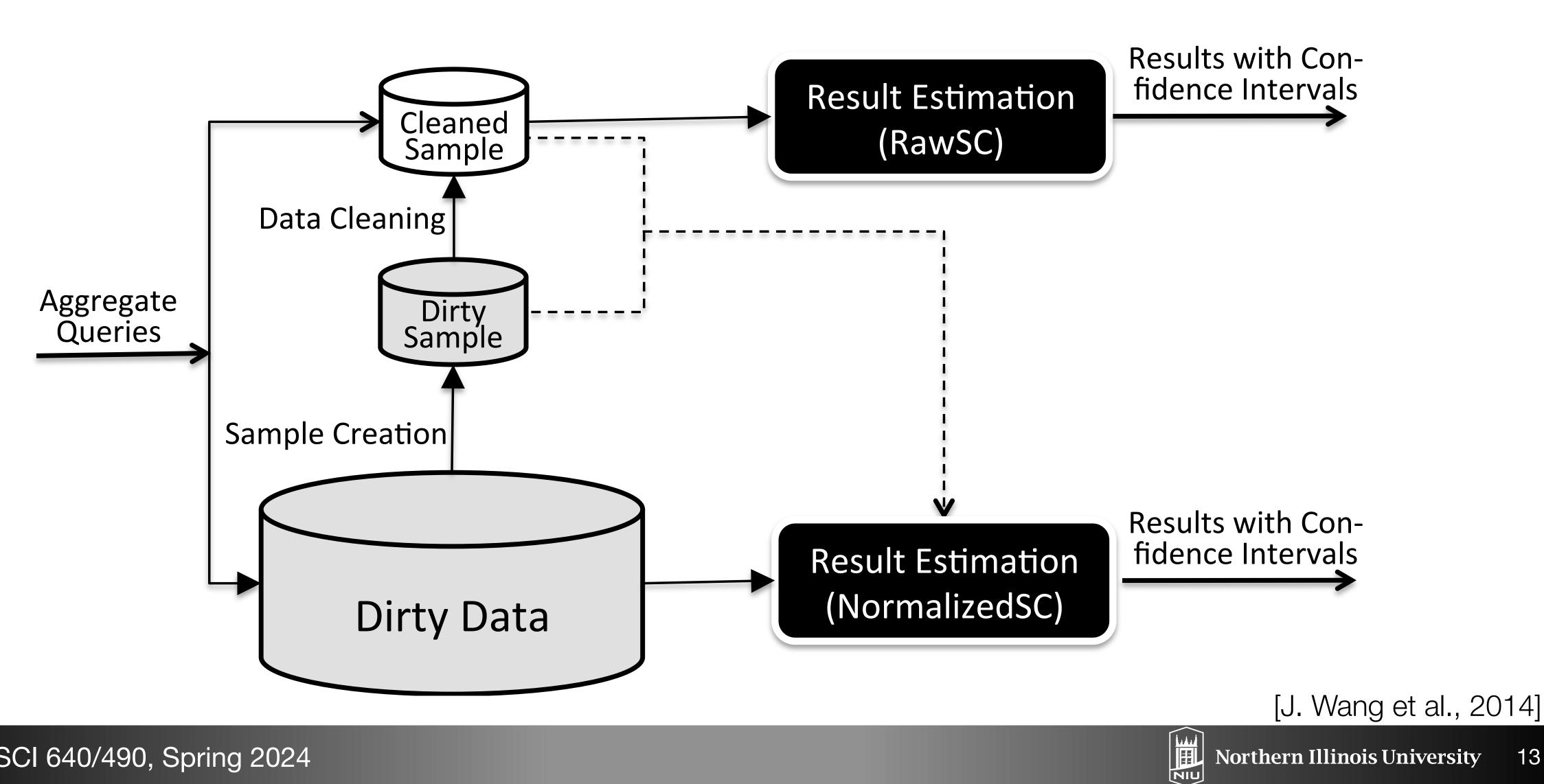
id	title	pub_year	citation _count	#dup
<i>t</i> 1	CrowdDB	2011	144	2
<i>t</i> 2	TinyDB	2005	1569	1
<b>t</b> 3	YFilter	2002	298	2
<i>t</i> 4	Aqua	1999	106	1
<b>t</b> 5	DataSpace	2008	107	1
<b>t</b> 6	CrowdER	2012	34	1
<b>t</b> 7	Online Aggr.	1997	687	3

[J. Wang et al., 2014]



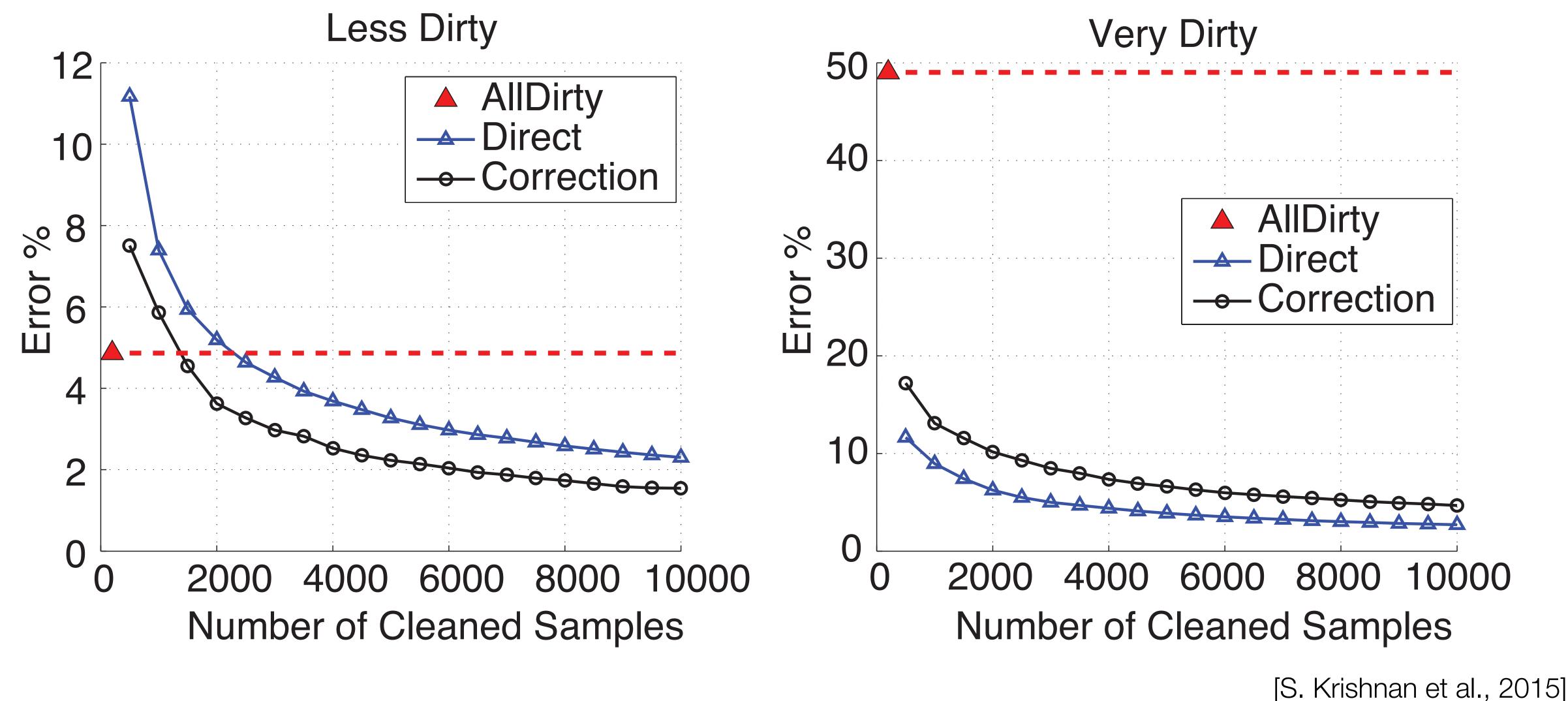


### SampleClean Framework





### Comparing the Two Approaches







### Notes

- Duplicate Problem
- Focuses on aggregate measures
- How do we actually clean the data?



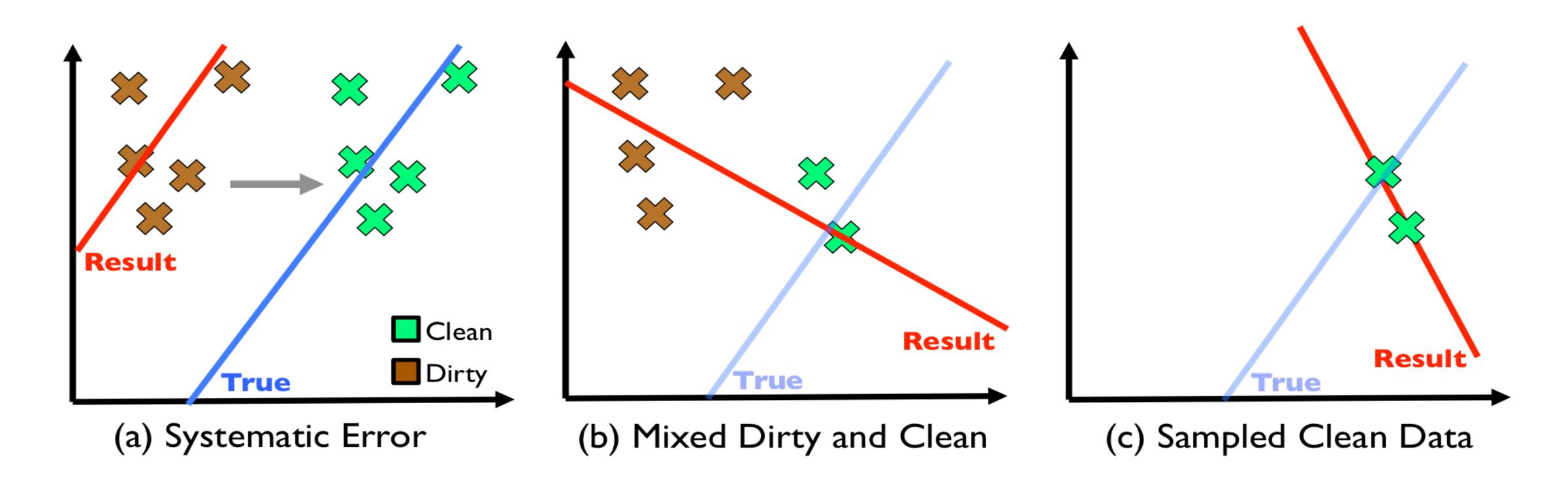






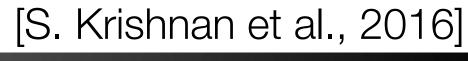


### Data Cleaning for Machine Learning



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### Problem: Simpson's Paradox







### ActiveClean

- we want a **reliable** estimate of the **clean** model
  - reliable = bounded estimate
- Solution: Use stochastic gradient descent (uses sampling!)

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# • Given dirty data and a mapping from the data to a feature vector and label,







# Machine Learning and Data Cleaning

- Data cleaning important for machine learning
  - Filter dirty Data
  - Make learning robust to noise (early stopping?)
- ...but machine learning can also help data cleaning
  - No need for rules, just learn

  - What about explainability?

- Can include lots of features like statistical properties, integrity constraints





## HoloClean

- quantitative methods:
  - Qualitative: use integrity constraints or external data sources
  - Quantitative: use statistics of the data
- Driven by probabilistic inference. Users only need to provide a dataset to be cleaned and describe high-level domain specific signals.
- Can scale to large real-world dirty datasets and perform automatic repairs with high accuracy

A holistic data cleaning framework that combines qualitative methods with







### Example: Input Data

#### (A) Input Database External Information (Chicago food inspections)

	DBAName	AKAName	Address	City	State	Zip	
t1	John Veliotis Sr.	Johnnyo's	3465 S Morgan ST	Chicago	IL I	60608	
t2	John Veliotis Sr.	Johnnyo's	3465 S Morgan ST	Chicago	IL	60609	
t3	John Veliotis Sr.	Johnnyo's	3465 S Morgan ST	Chicago	IL		
t4	Johnnyo's	Johnnyo's	3465 S Morgan ST	Cicago	IL	60608	
		Does not obe data distributi	5		) Cor	nflict due	to c2

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#### c1: DBAName $\rightarrow$ Zip (B) Functional Dependencies c2: Zip $\rightarrow$

c3: City, Ste

c1: DBAName  $\rightarrow$  Zip

c2: Zip  $\rightarrow$  City, State

m1:  $Zip = Ext_Zip$ c3: City, State, Address  $\rightarrow$  Zip m2:  $Zip = Ext_Zip \rightarrow State = Ext_State$ m3: City = Ext\_City  $\land$  State = Ext\_State  $\land$  $\wedge \operatorname{Address}_{\overline{m}1} \xrightarrow{Ext}_{ip} \xrightarrow{Address}_{ip} \xrightarrow{Zip} \xrightarrow{Ext}_{ip} \xrightarrow{Zip} \xrightarrow{Ext}_{ip} \xrightarrow{Zip} \xrightarrow{Ext}_{ip} \xrightarrow{Zip} \xrightarrow{Ext}_{ip} \xrightarrow{Zip} \xrightarrow{Ext}_{ip} \xrightarrow{Zip} \xrightarrow{Z$ m2:  $Zip = Ext_Zip \rightarrow State = Ext_State$ m3: City =  $Ext_City \land State = Ext_State \land$  $\land Address = Ext\_Address \rightarrow Zip = Ext\_Zip$ 





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#### icts o c2



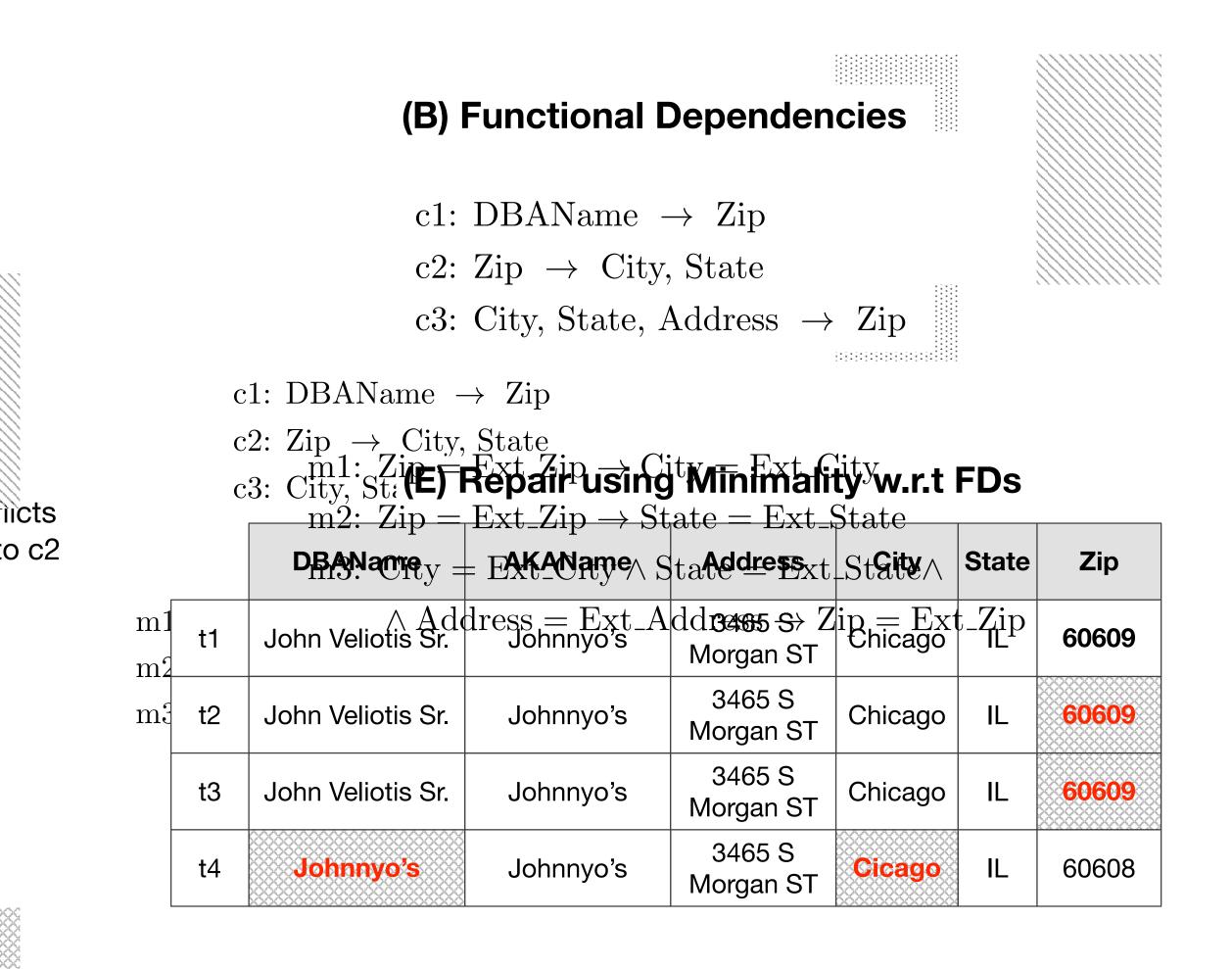


# Example: Fixing via Minimality

#### (A) Input Database External Inform (Chicago food inspections)

	DBAName	AKAName	Address	City	State	Zip	1	
	DDAName	ANANAIIIe	Address	City	Slale	Zip		
t1	John Veliotis Sr.	Johnnyo's	3465 S Morgan ST	Chicago	IL	60608		Ör
t2	John Veliotis Sr.	Johnnyo's	3465 S Morgan ST	Chicago		609	du 🖌	
t3	John Veliotis Sr.	Johnnyo's	3465 S Morgan ST	Chicago	IL	60609		
t4	Johnnyo's	Johnnyo's	3465 S Morgan ST	Cicago	IL	60608		
		Does not obe data distributi	5		Con	flict due	e to c2	

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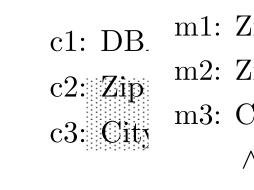












38888888888888

(A) Input Datab (Chicago

ternal Information nspections)

m1:  $Zip = Ext_Zip \rightarrow 0$ 

	DBAName	AName	Address	City			····
t1	John Veliotis Sr.	Johnnyo's	3465 S Morgan ST	Chicago	, IL	<b>60608</b> d	ress = Ext_ Confli
t2	John Veliotis Sr.	Johnnyo's	3465 S Morgan ST			60609	due to
	XXXX N Veliotis Sr.	Johnnyo's	3465 S	Chicago		606	
t4	Johnnyo's	Johnnyo's	S465 S Morgan ST	Cicago	IL	60608	
		300000	0000000		) Con	iflict due	e to c2
	t2	t1       John Veliotis Sr.         t2       John Veliotis Sr.         XXX       XXXX         XXX       XXXX	t1       John Veliotis Sr.       Johnnyo's         t2       John Veliotis Sr.       Johnnyo's         t4       Johnnyo's       Johnnyo's         t4       Johnnyo's       Does not <	t1       John Veliotis Sr.       Johnnyo's       3465 S Morgan ST         t2       John Veliotis Sr.       Johnnyo's       3465 S Morgan ST         t2       John Veliotis Sr.       Johnnyo's       3465 S Morgan ST         t4       Johnnyo's       3465 S Morgan ST	t1John Veliotis Sr.Johnnyo's3465 S Morgan STChicasot2John Veliotis Sr.Johnnyo's3465 S Morgan ST3465 S Morgan STChicagot4Johnnyo'sJohnnyo's3465 S Morgan STChicagot4Johnnyo'sJohnnyo'sChicagot4Johnnyo'sJohnnyo'sChicagot4Johnnyo'sJohnnyo'sChicago	DBANameANameAddressCityState Statet1John Veliotis Sr.Johnnyo's3465 S Morgan STILt2John Veliotis Sr.Johnnyo's3465 S Morgan STILt4Johnnyo'sJohnnyo's3465 S Morgan STChicagot4Johnnyo'sJohnnyo's3465 S Morgan STChicagot4Johnnyo'sJohnnyo's3465 S Morgan STChicagot4Johnnyo'sJohnnyo's3465 S Morgan STChicagot4Johnnyo'sJohnnyo's0400 S Morgan STCicagot4Johnnyo'sJohnnyo's0400 S Morgan STCicago	t1       John Veliotis Sr.       Johnnyo's       3465 S Morgan ST       Chicago       IL       60609         t2       John Veliotis Sr.       Johnnyo's       3465 S Morgan ST       Chicago       IL       60609         t4       Johnnyo's       Johnnyo's       3465 S Morgan ST       Chicago       IL       60609         t4       Johnnyo's       Johnnyo's       3465 S Morgan ST       Chicago       IL       60609         t4       Johnnyo's       Johnnyo's       3465 S Morgan ST       Chicago       IL       60609         t4       Johnnyo's       Johnnyo's       State S Morgan ST       Chicago       IL       60608         t4       Johnnyo's       Johnnyo's       State S Morgan ST       Cicago       IL       60608

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c3: City, State, Address  $\rightarrow$  Zip

#### (C) Matching Dependencies

$Zip = Ext_Zip \rightarrow City = Ext_City$ [	DВ	
$Zip = Ext_Zip \rightarrow State = Ext_State$	Zip [	Ext
$City = Ext_City \land State = Ext_State \land$	Cit	
$\land Address = Ext\_Address \rightarrow Zip = Ext\_Zip$		346
		120
$City = Ext_City$ m1: $Zip = B$	Ext	
State = $Ext_State_{c1}$ : DBAName $\xrightarrow{m2}$ $\xrightarrow{Zip}$ $\xrightarrow{E}$	Ext	259
$\forall \text{State} = \text{Ext}_{\text{State}} \xrightarrow{\text{City}} \text{City} \xrightarrow{\text{City}} \text$	E	: Ce
$Address \rightarrow Zip = Ext_Zip_{C3:} City, State, Address$		- P

#### (D) External Information (Address listings in Chicago)

Ext_Address	Ext_City	Ext_State	Ext_Zip
3465 S Morgan ST	Chicago	IL	60608
1208 N Wells ST	Chicago	IL	60610
259 E Erie ST	Chicago	IL	60611
2806 W Cermak Rd	Chicago	IL	60623

#### licts

o c2

#### (F) Repair using Matching Dependencies

m1:		DBAName	AKAName	Address	City	State	Zip
m2: m3:	t1	John Veliotis Sr.	Johnnyo's	3465 S Morgan ST	Chicago	IL	60608
	t2	John Veliotis Sr.	Johnnyo's	3465 S Morgan ST	Chicago	IL	60608
	t3	John Veliotis Sr.	Johnnyo's	3465 S Morgan ST	Chicago	IL	60608
	t4	Johnnyo's	Johnnyo's	3465 S Morgan ST	Chicago	IL	60608





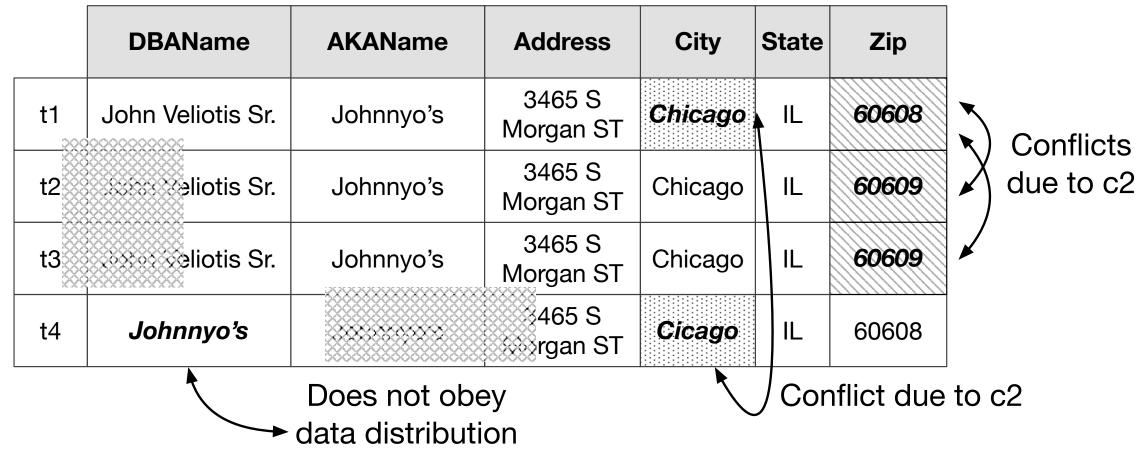


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# C1: DBAName - Zip Example: Fixing in Address - Zip

m1:  $Zip = Ext_Zip \rightarrow City = Ext_City$ m2:  $Zip = Ext_Zip \rightarrow State = Ext_State$ m3: City = Ext\_City  $\land$  State = Ext\_State  $\land$  $\wedge \text{Address} = \text{Ext}_{\text{Address}} \rightarrow \text{Zip} = \text{Ext}_{\text{Zip}}$ 

#### (A) Input Database External Information (Chicago food inspections)



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#### (G) Repair that leverages Quantitative Statistics

		DBAName	AKAName	Address	City	State	Zip
	t1	John Veliotis Sr.	Johnnyo's	3465 S Morgan ST	Chicago	IL	60608
	t2	John Veliotis Sr.	Johnnyo's	3465 S Morgan ST	Chicago	IL	60609
m1:	t3	John Veliotis Sr.	Johnnyo's	3465 S Morgan ST	Chicago	IL	60609
m2: m3:	t4	John Veliotis Sr.	Johnnyo's	3465 S Morgan ST	Chicago	IL	60608

 $\wedge \text{Address} = \text{Ext}_{\text{Address}} \rightarrow \text{Zip} = \text{Ext}_{\text{Zip}}$ 











### HoloClean

### Input

Dataset to be cleaned							
	DBAName	Address	City	State	Zip		
t1	John Veliotis Sr.	3465 S Morgan ST	Chicago	IL	60608		
t2	John Veliotis Sr.	3465 S Morgan ST	Chicago	IL	60609		
t3	John Veliotis Sr.	3465 S Morgan ST	Chicago	IL	60609		
t4	Johnnyo's	3465 S Morgan ST	Cicago	ΪL	60608		

#### **Denial Constraints**

- c1: DBAName  $\rightarrow$  Zip
- c2: Zip  $\rightarrow$  City, State
- c3: City, State, Address  $\rightarrow$  Zip

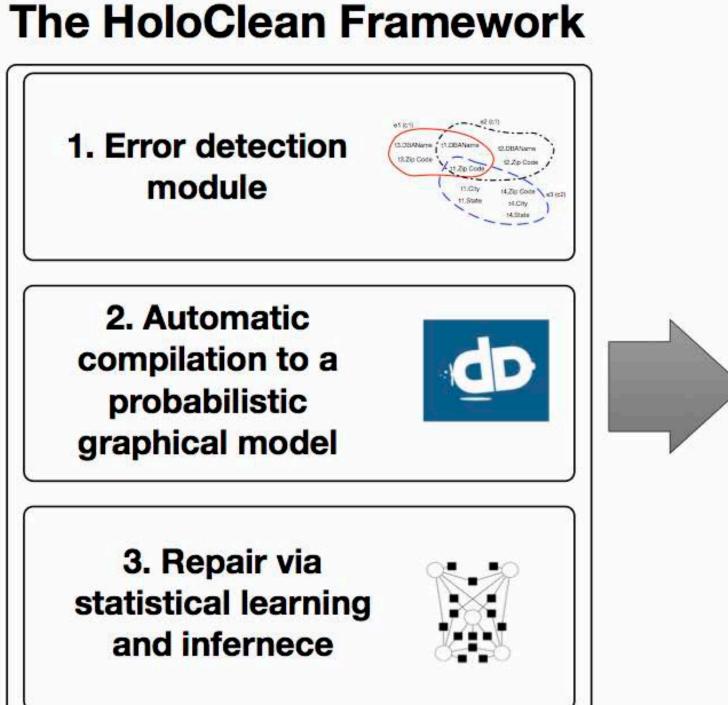
#### Matching Dependencies

m1:  $Zip = Ext_Zip \rightarrow City = Ext_City$ m2:  $Zip = Ext_Zip \rightarrow State = Ext_State$ m3: City = Ext\_City  $\land$  State = Ext\_State  $\land$  $\land$  Address = Ext\_Address  $\rightarrow$  Zip = Ext\_Zip

#### External Information

Ext_Address	Ext_City	Ext_State	Ext_Zip
3465 S Morgan ST	Chicago	IL	60608
1208 N Wells ST	Chicago	IL	60 <mark>61</mark> 0
259 E Erie ST	Chicago	IL	60611
2806 W Cermak Rd	Chicago	IL	60623

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### Output

	Proposed Cleaned Dataset							
	DBAName	Address	City	State	Zip			
t1	John Veliotis Sr.	3465 S Morgan ST	Chicago	IL	60608			
t2	John Veliotis Sr.	3465 S Morgan ST	Chicago	IL	60608			
t3	John Veliotis Sr.	3465 S Morgan ST	Chicago	1L	60608			
t4	John Veliotis Sr.	3465 S Morgan ST	Chicago	IL	60608			

#### **Marginal Distribution** of Cell Assignments

Cell	Possible Values	Probability
10 710	60608	0.84
t2.Zip	60609	0.16
t4.City	Chicago	0.95
	Cicago	0.05
	John Veliotis Sr.	0.99
t4.DBAName	Johnnyo's	0.01



Z Z Z







### <u>Assignment 3</u>

- Same Met Art dataset
- Data Wrangling
  - Using OpenRefine
  - Using pandas









### Data Transformation







# Tidy Data

- Dataset contain values: quantitative and categorical/qualitative
- Value is either:
  - variable: all values that measure the same underlying attribute
  - **observation**: all values measured on the same unit across attributes











### Three Ways to Present the Same Data

	tre	atmenta	treatment	)			
John Smit	h			2			
Jane Doe		16	11				1.
Mary John	nson	3	]		name	trt	result
					John Smith	$\mathbf{a}$	
	Initia	l Data			Jane Doe	a	16
					Mary Johnson	a	3
					John Smith	b	2
					Jane Doe	b	11
Joh	n Smith	Jane Doe	e Mary Jo	ohnson	Mary Johnson	b	1
tmenta		16	5	3	Tidv	Data	

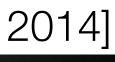
	trea	atmenta	treatmentb				
John S	Smith		2				
Jane I	Doe	16	11				
Mary	Johnson	3	1		name	trt	result
					John Smith	a	
	Initia	l Data			Jane Doe	a	16
					Mary Johnson	a	3
					John Smith	b	2
					Jane Doe	b	11
	John Smith	Jane Doe	Mary John	ison	Mary Johnson	b	1
treatmenta		16		3		$) \rightarrow + \rightarrow$	
treatmentb	2	11		1	Tidy D	Jala	
	Тисло	<u></u>					

Iranspose

D. Koop, CSCI 640/490, Spring 2024

[H. Wickham, 2014]









# Tidy Data Principles

- **Tidy Data**: Codd's 3rd Normal Form (Databases)
  - 1. Each variable forms a column
  - 2. Each observation forms a row
  - 3. Each type of observational unit forms a table (DataFrame)
- Other structures are messy data











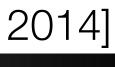


# Tidy Data

- Benefits:
  - Easy for analyst to extract variables
  - Works well for vectorized programming
- Organize variables by their role
  - Fixed variables: describe experimental design, known in advance - Measured variables: what is measured in study
- Variables also known as dimensions and measures









## Messy Dataset Problems

- Column headers are values, not variable names
- Multiple variables are stored in one column
- Variables are stored in both rows and columns
- Multiple types of observational units are stored in the same table • A single observational unit is stored in multiple tables







### Problem: Column Headers are Values

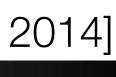
Income and Religion, Pew Forum						
religion	<\$10k	\$10-20k	\$20-30k	\$30-40k	\$40-50k	\$50-75k
Agnostic	27	34	60	81	76	137
Atheist	12	27	37	52	35	70
Buddhist	27	21	30	34	33	58
Catholic	418	617	732	670	638	1116
Don't know/refused	15	14	15	11	10	35
Evangelical Prot	575	869	1064	982	881	1486
Hindu	1	9	7	9	11	34
Historically Black Prot	228	244	236	238	197	223
Jehovah's Witness	20	27	24	24	21	30
Jewish	19	19	25	25	30	95

### D. Koop, CSCI 640/490, Spring 2024

### Incomo and Roligion Daw Forum

[H. Wickham, 2014]











## Problem: Column Headers are Values

religion	<\$10k	\$10-20k	\$20-30k	\$30-40k	\$40-50k	\$50-75k
Agnostic	27	34	60	81	76	137
Atheist	12	27	37	52	35	70
Buddhist	27	21	30	34	33	58
Catholic	418	617	732	670	638	1116
Don't know/refused	15	14	15	11	10	35
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Hindu	1	9	7	9	11	34
Historically Black Prot	228	244	236	238	197	223
Jehovah's Witness	20	27	24	24	21	30
Jewish	19	19	25	25	30	95

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### Income and Religion, Pew Forum

### Variables: religion, income, frequency









## Solution: Melt Data

- Turn columns into rows
- One or more columns become rows under a new column (column)
- Values become a new column (value)
- After melt, data is **molten**
- AKA pivot\_longer
- **Inverse** of pivot

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row	a	b	С
A	1	4	7
В	2	5	8
$\mathbf{C}$	3	6	9

(a) Raw data

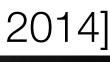
row	column	value
A	a	1
В	$\mathbf{a}$	2
$\mathbf{C}$	a	3
А	b	4
В	b	5
$\mathbf{C}$	b	6
А	С	7
В	С	8
$\mathbf{C}$	С	9

(b) Molten data

[H. Wickham, 2014]











# Solution: Molten Data

religion	<\$10k	\$10-20k	\$20-30k	\$30-40k	\$40-50k	\$50-75k	religion	income	free
Agnostic	27	34	60	81	76	137	Agnostic	<\$10k	27
Atheist	12	27	37	52	35	70	Agnostic	\$10-20k	34
Buddhist	27	21	30	34	33	58	Agnostic	\$20-30k	60
Catholic	418	617	732	670	638	1116	Agnostic	\$30-40k	81
Don't know/refused	15	14	15	11	10	35	Agnostic	\$40-50k	76
Evangelical Prot	575	869	1064	982	881	1486	Agnostic	\$50-75k	137
Hindu	1	9	7	9	11	34	Agnostic	\$75-100k	122
Historically Black Prot	228	244	236	238	197	223	Agnostic	\$100-150k	109
Jehovah's Witness	20	27	24	24	21	30	Agnostic	>150k	84
Jewish	19	19	25	25	30	95	Agnostic	Don't know/refused	96

Original

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### Molten (first 10 rows)











## Melting: Billboard Top Hits

year	artist	track	time	date.entered	wk1	wk2	wk3
2000	2 Pac	Baby Don't Cry	4:22	2000-02-26	87	82	72
2000	2Ge+her	The Hardest Part Of	3:15	2000-09-02	91	87	92
2000	3  Doors Down	Kryptonite	3:53	2000-04-08	81	70	68
2000	98^0	Give Me Just One Nig	3:24	2000-08-19	51	39	34
2000	A*Teens	Dancing Queen	3:44	2000-07-08	97	97	96
2000	Aaliyah	I Don't Wanna	4:15	2000-01-29	84	62	51
2000	Aaliyah	Try Again	4:03	2000-03-18	59	53	38
2000	Adams, Yolanda	Open My Heart	5:30	2000-08-26	76	76	74

year	artist	time	track	date	week	rank
2000	2 Pac	4:22	Baby Don't Cry	2000-02-26	1	87
2000	2 Pac	4:22	Baby Don't Cry	2000-03-04	2	82
2000	2 Pac	4:22	Baby Don't Cry	2000-03-11	3	72
2000	2 Pac	4:22	Baby Don't Cry	2000-03-18	4	77
2000	2 Pac	4:22	Baby Don't Cry	2000-03-25	5	87
2000	2 Pac	4:22	Baby Don't Cry	2000-04-01	6	94
2000	2 Pac	4:22	Baby Don't Cry	2000-04-08	7	99
2000	2Ge+her	3:15	The Hardest Part Of	2000-09-02	1	91
2000	2Ge+her	3:15	The Hardest Part Of	2000-09-09	2	87
2000	2Ge+her	3:15	The Hardest Part Of	2000-09-16	3	92
2000	3 Doors Down	3:53	Kryptonite	2000-04-08	1	81
2000	3 Doors Down	3:53	Kryptonite	2000-04-15	2	70
2000	3 Doors Down	3:53	Kryptonite	2000-04-22	3	68
2000	3 Doors Down	3:53	Kryptonite	2000-04-29	4	67
2000	3 Doors Down	3:53	Kryptonite	2000-05-06	5	66

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Table 7: The first eight Billboard top hits for 2000. Other columns not shown are wk4, wk5, ..., wk75.









## Melting

#### Pandas also has a melt function:

```
In [41]: cheese = pd.DataFrame({'first' : ['John', 'Mary'],
                                 'last' : ['Doe', 'Bo'],
   • • • • •
                                 'height' : [5.5, 6.0],
   • • • • •
                                 'weight' : [130, 150]})
   • • • • •
   • • • • •
In [42]: cheese
Out[42]:
 first height last weight
  John
            5.5 Doe
                         130
0
                         150
            6.0
1 Mary
                 Bo
In [43]: cheese.melt(id_vars=['first', 'last'])
Out[43]:
 first last variable value
              height
                         5.5
  John
        Doe
0
               height
                         6.0
  Mary
         Bo
T
   John
               weight 130.0
        Doe
2
         Bo
               weight 150.0
  Mary
3
In [44]: cheese.melt(id_vars=['first', 'last'], var_name='quantity')
Out[44]:
  first last quantity value
  John Doe
              height
                         5.5
0
  Mary
         Bo
               height
                         6.0
   John
               weight 130.0
         Doe
         Bo
               weight 150.0
  Mary
3
```







## Problem: Multiple variables stored in one column

Tuberculosis Data, V

country	year	m014	m1524	m2534	m3544	m4554	m5564	m65	mu	f014
AD	2000	0	0	1	0	0	0	0		
AE	2000	2	4	4	6	5	12	10		3
$\operatorname{AF}$	2000	52	228	183	149	129	94	80		93
AG	2000	0	0	0	0	0	0	1		1
AL	2000	2	19	21	14	24	19	16		3
$\operatorname{AM}$	2000	2	152	130	131	63	26	21		1
AN	2000	0	0	1	2	0	0	0		0
AO	2000	186	999	1003	912	482	312	194		247
AR	2000	97	278	594	402	419	368	330		121
AS	2000					1	1			

Norld Health Organizatic	)n
--------------------------	----







## Problem: Multiple variables stored in one column

country	year	m014	m1524	m2534	m3544	m4554	m5564	m65	mu	f014
AD	2000	0	0	1	0	0	0	0		
AE	2000	2	4	4	6	5	12	10		3
AF	2000	52	228	183	149	129	94	80		93
AG	2000	0	0	0	0	0	0	1		1
AL	2000	2	19	21	14	24	19	16		3
AM	2000	2	152	130	131	63	26	21		1
AN	2000	0	0	1	2	0	0	0		0
AO	2000	186	999	1003	912	482	312	194		247
AR	2000	97	278	594	402	419	368	330		121
AS	2000					1	1			

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#### Tuberculosis Data, World Health Organization

#### Two variables in columns: age and sex











## Solution: Melting + Splitting

country	year	column	cases
AD	2000	m014	0
AD	2000	m1524	0
AD	2000	m2534	1
AD	2000	m3544	0
AD	2000	m4554	0
AD	2000	m5564	0
AD	2000	m65	0
AE	2000	m014	2
AE	2000	m1524	4
AE	2000	m2534	4
AE	2000	m3544	6
AE	2000	m4554	5
AE	2000	m5564	12
AE	2000	m65	10
AE	2000	f014	3

(a) Molten data

D. Koop, CSCI 640/490, Spring 2024

cases	country	year	sex	age	cases
0	AD	2000	m	0-14	0
0	AD	2000	m	15 - 24	0
1	AD	2000	m	25 - 34	1
0	AD	2000	m	35-44	0
0	AD	2000	m	45 - 54	0
0	AD	2000	m	55 - 64	0
0	AD	2000	m	65 +	0
2	AE	2000	m	0-14	2
4	AE	2000	m	15 - 24	4
4	AE	2000	m	25 - 34	4
6	AE	2000	m	35-44	6
5	AE	2000	m	45 - 54	5
12	AE	2000	m	55-64	12
10	AE	2000	m	65 +	10
3	AE	2000	f	0-14	3

(b) Tidy data











### Problem: Variables stored in both rows & columns

Mexico Weather, Global Historical Climatology Network

id	year	month	element	d1	d2	d3	d4	d5	d6	d7	d8
MX17004	2010	1	tmax								
MX17004	2010	1	$\operatorname{tmin}$								
MX17004	2010	2	tmax		27.3	24.1					
MX17004	2010	2	$\operatorname{tmin}$		14.4	14.4					
MX17004	2010	3	$\operatorname{tmax}$					32.1			
MX17004	2010	3	$\operatorname{tmin}$					14.2			
MX17004	2010	4	$\operatorname{tmax}$								
MX17004	2010	4	$\operatorname{tmin}$								
MX17004	2010	5	$\operatorname{tmax}$								
MX17004	2010	5	tmin								













### Problem: Variables stored in both rows & columns

Mexico Weather, Global Historical Climatology Network

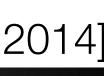
id	year	month	element	d1	d2	d3	d4	d5	d6	d7	d8
MX17004	2010	1	tmax								
MX17004	2010	1	tmin								
MX17004	2010	2	tmax		27.3	24.1					
MX17004	2010	2	tmin		14.4	14.4					
MX17004	2010	3	tmax					32.1			
MX17004	2010	3	$\operatorname{tmin}$					14.2			
MX17004	2010	4	tmax								
MX17004	2010	4	$\operatorname{tmin}$								
MX17004	2010	5	tmax								
MX17004	2010	5	$\operatorname{tmin}$								

Variable in columns: day; Variable in rows: tmax/tmin











### Pivot

- "wide" format (AKA pivot\_wider)
- Long format: column names are data values...
- Wide format: more like spreadsheet format
- Example:

date	item	value	
0 1959-03-31	realgdp	2710.349	
1 1959-03-31	infl	0.000	
2 1959-03-31	unemp	5.800	
3 1959-06-30	realgdp	2778.801	
4 1959-06-30	infl	2.340	
5 1959-06-30	unemp	5.100	
6 1959-09-30	realgdp	2775.488	
7 1959-09-30	infl	2.740	
8 1959-09-30	unemp	5.300	
9 1959-12-31	realgdp	2785.204	

### Sometimes, we have data that is given in "long" format and we would like

```
.pivot('date', 'item', 'value')
```

item	infl	realgdp	unemp
date			
1959-03-31	0.00	2710.349	5.8
1959-06-30	2.34	2778.801	5.1
1959-09-30	2.74	2775.488	5.3
1959-12-31	0.27	2785.204	5.6
1960-03-31	2.31	2847.699	5.2

[W. McKinney, Python for Data Analysis]









## Solution: Melting + Pivot

id	date	element	value	-	id	date	tmax	tmin
MX17004	2010-01-30	tmax	27.8	•	MX17004	2010-01-30	27.8	14.5
MX17004	2010-01-30	tmin	14.5		MX17004	2010-02-02	27.3	14.4
MX17004	2010-02-02	tmax	27.3		MX17004	2010-02-03	24.1	14.4
MX17004	2010-02-02	tmin	14.4		MX17004	2010-02-11	29.7	13.4
MX17004	2010-02-03	tmax	24.1		MX17004	2010-02-23	29.9	10.7
MX17004	2010-02-03	$\operatorname{tmin}$	14.4		MX17004	2010-03-05	32.1	14.2
MX17004	2010-02-11	tmax	29.7		MX17004	2010-03-10	34.5	16.8
MX17004	2010-02-11	$\operatorname{tmin}$	13.4		MX17004	2010-03-16	31.1	17.6
MX17004	2010-02-23	tmax	29.9		MX17004	2010-04-27	36.3	16.7
MX17004	2010-02-23	tmin	10.7		MX17004	2010-05-27	33.2	18.2

(a) Molten data

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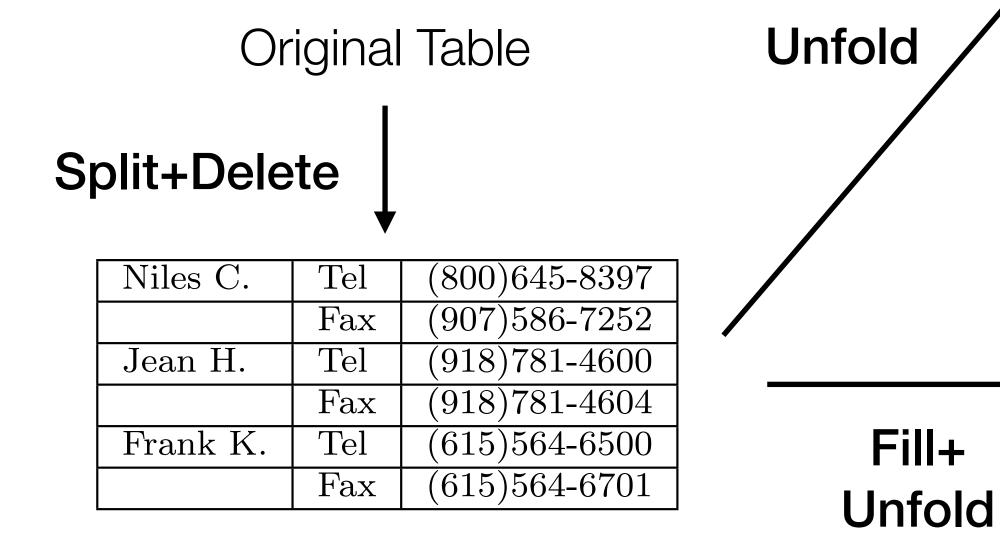
(b) Tidy data

[H. Wickham, 2014]



## Getting Lost in Transformations

Bureau of I.A.	
Regional Director	Numbers
Niles C.	Tel: (800)645-8397
	Fax: (907)586-7252
Jean H.	Tel: (918)781-4600
	Fax: (918)781-4604
Frank K.	Tel: $(615)564-6500$
	Fax: (615)564-6701



Intermediate Table

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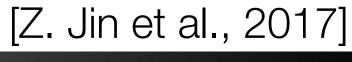
	Tel	Fax
Niles C.	(800)645-8397	
		(615)564-6701
Jean H.	(918)781-4600	
Frank K.	(615)564-6500	

#### Problem Table

		Tel	Fax
•	Niles C.	(800)645-8397	(907)586-7252
	Jean H.	(918)781-4600	(918)781-4604
+	Frank K.	(615)564-6500	(615)564-6701

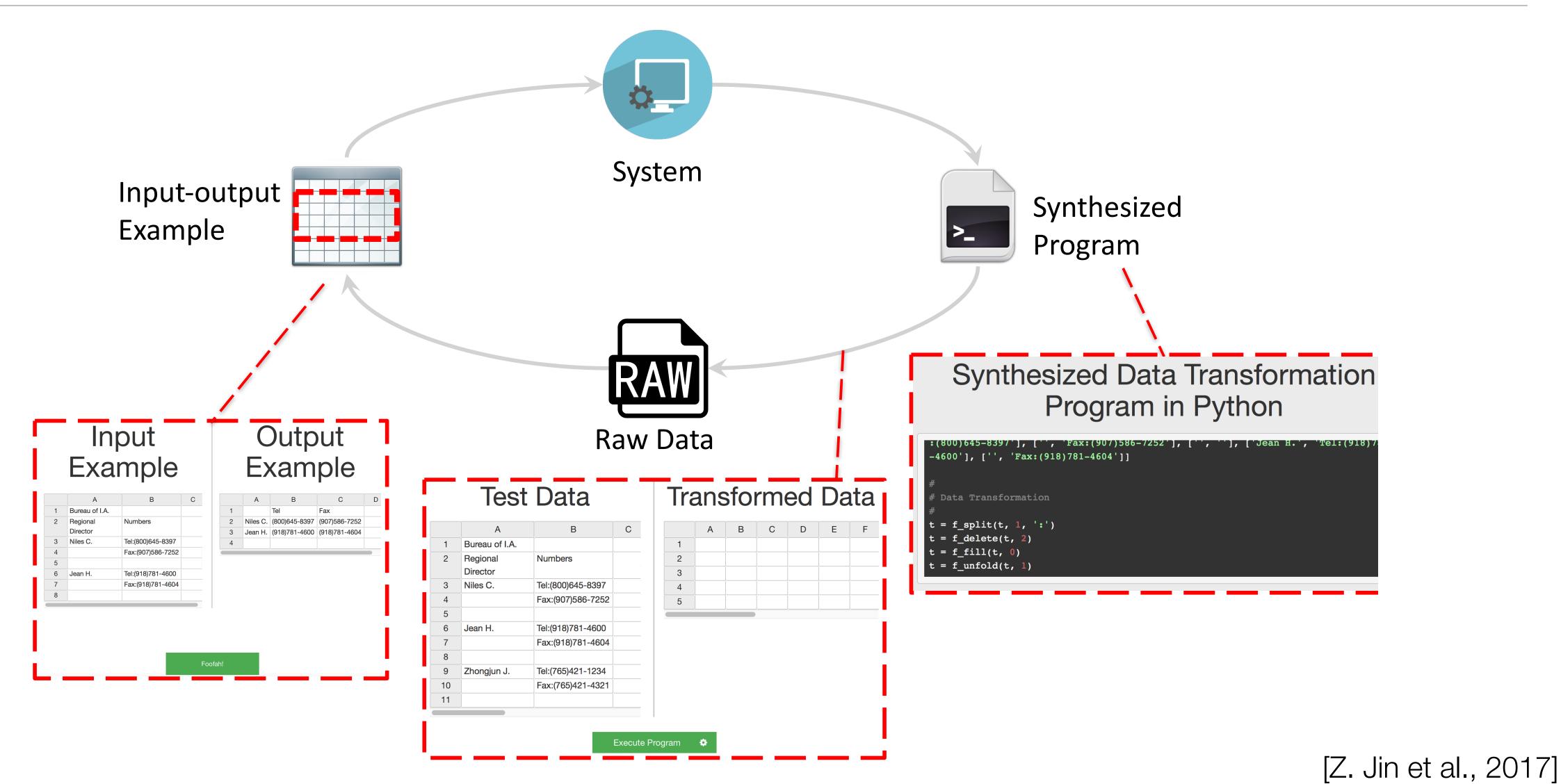
#### **Desired Solution**





y 42

### Foofah Design: Programming by Example



D. Koop, CSCI 640/490, Spring 2024





43

## Input, Output, and Transformations

Fax:(918)781-4604



Raw Data:

- A grid of values, i.e., spreadsheets "Somewhat" structured - must have some regular structure or is automatically generated.



User Input:

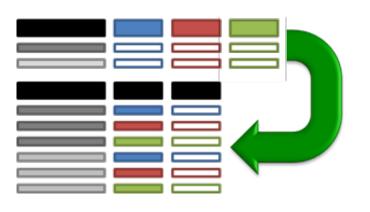
 Sample from raw data Transformed view of the sample

Tel:(800)645-839



Program to synthesize: A loop-free Potter's Wheel [2] program

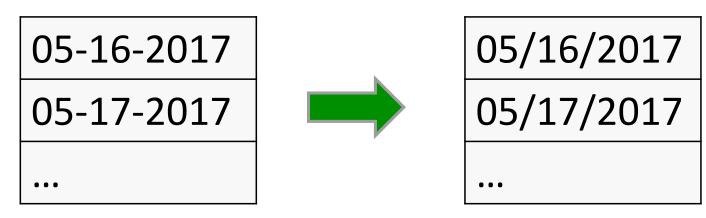
**Transformations Targeted:** 1. Layout transformation

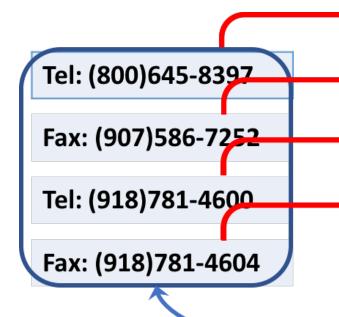


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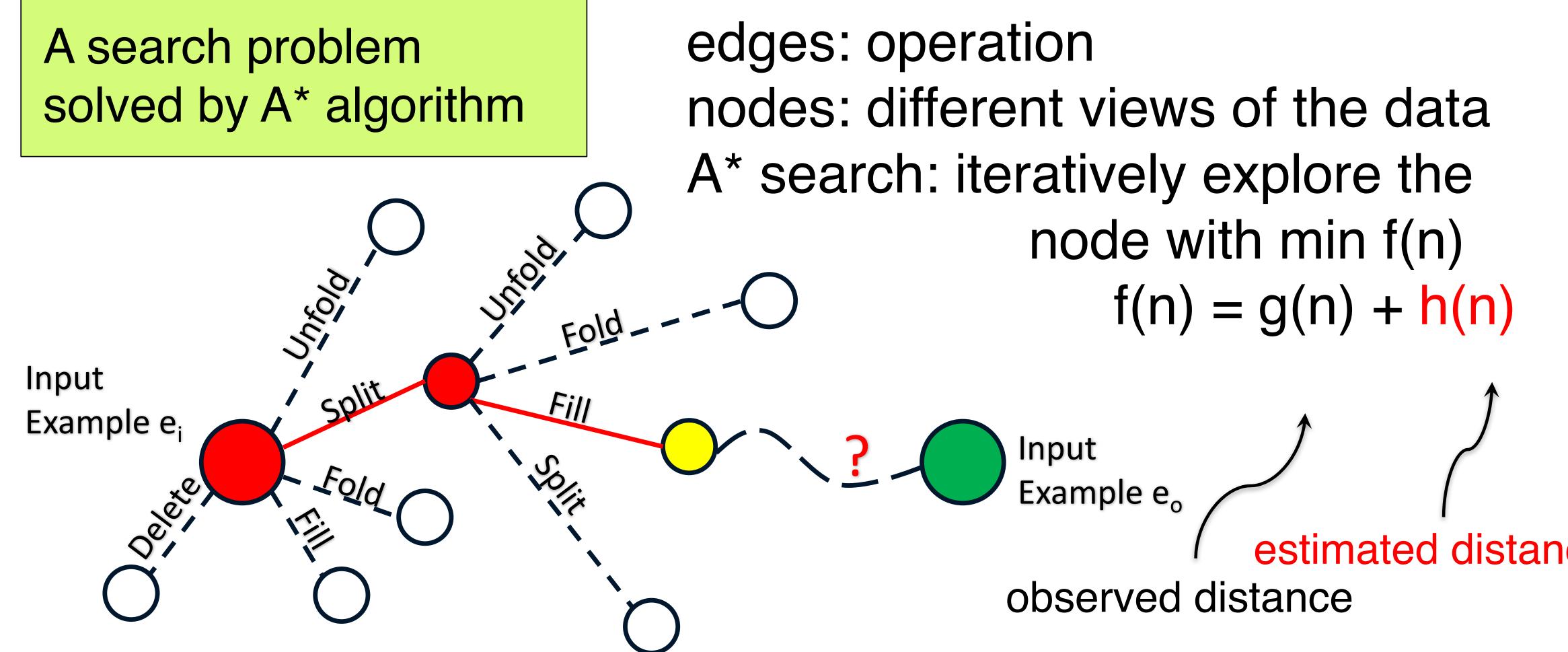






44

### Foofah Solution







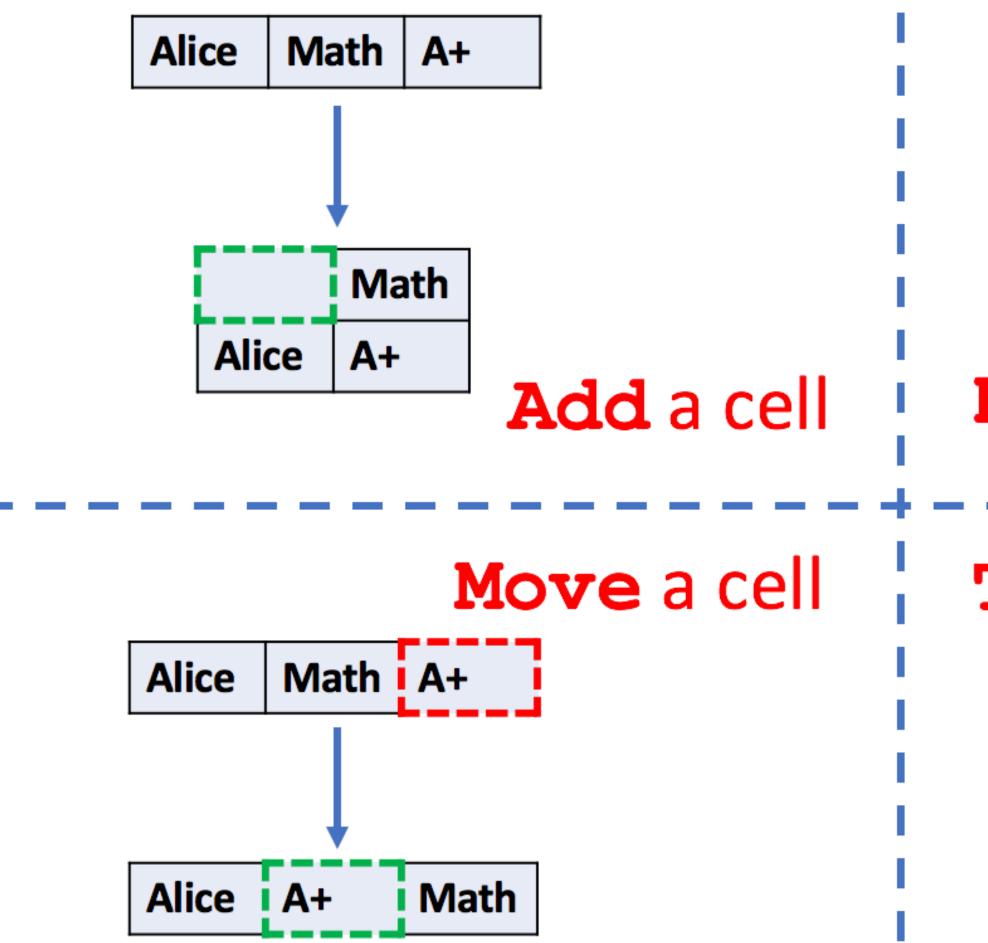








### Need a Heuristic Function to Prune



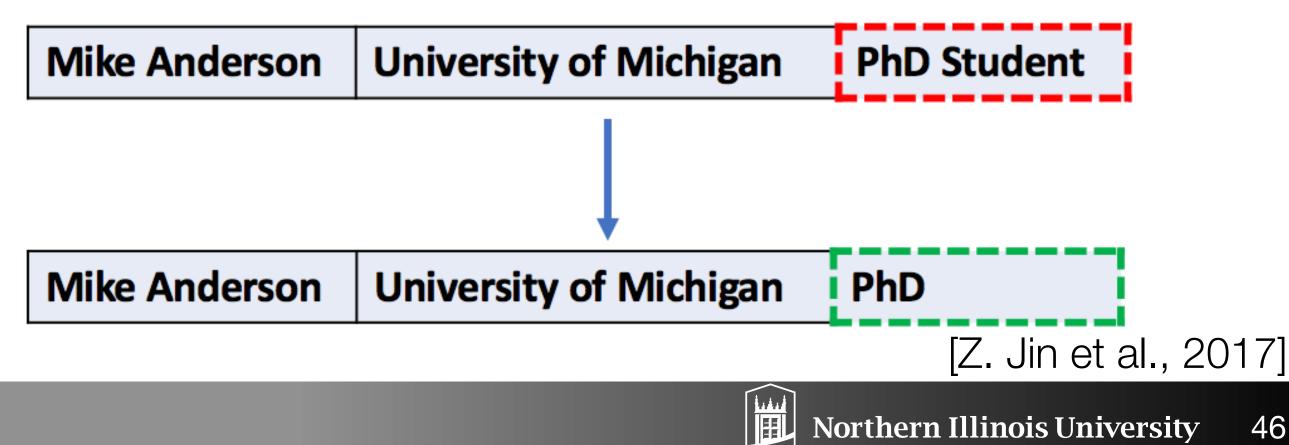
D. Koop, CSCI 640/490, Spring 2024

#### Most transformations are composed of cell-based operations

Mike Anderson	Univers	ity of Michigan	PhD Student
			6
Mike And	lerson	University of N	lichigan

#### **Remove** a cell

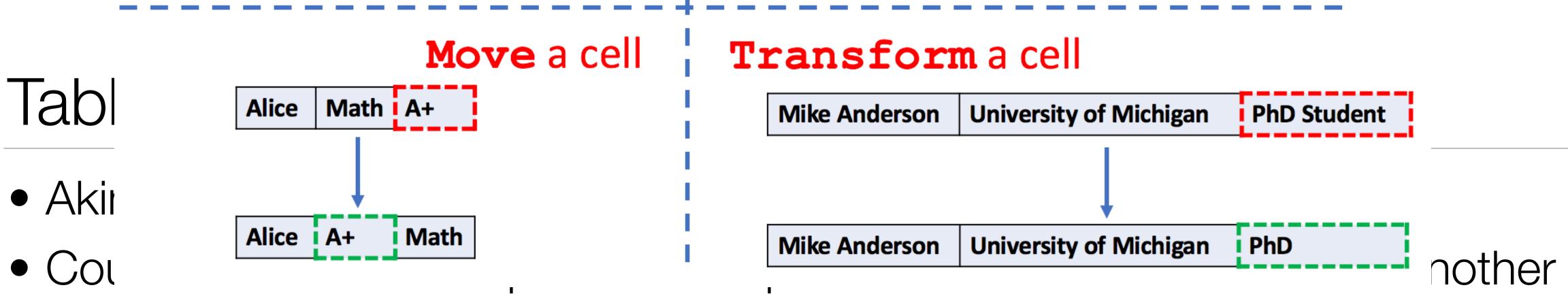
### **Transform** a cell



NIU



46



Use Add/Remove/Modify + Move

Table Edit Distance (TED) Definition: The cost of transforming Table  $T_1$  to Table  $T_2$  using the cell-level operators Add/Remove/Move/Transform cell.

$$\mathrm{TED}(T_1,T_2) = ($$

•  $P(T_1, T_2)$ : Set of all "paths" transforming  $T_1$  to  $T_2$  using cell-level operators

# $\min_{(p_1,...,p_k)\in P(T_1,T_2)}\sum_{i=0}^{\cdot} cost(p_i)$







47

### AutoSuggest



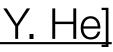


### Goal

- Automate "Complex" Data Preparation steps Focus on frame transformations (not per-cell transformations)
- Learn from Jupyter Notebooks
- Use interactive methods to help users select from top-k options







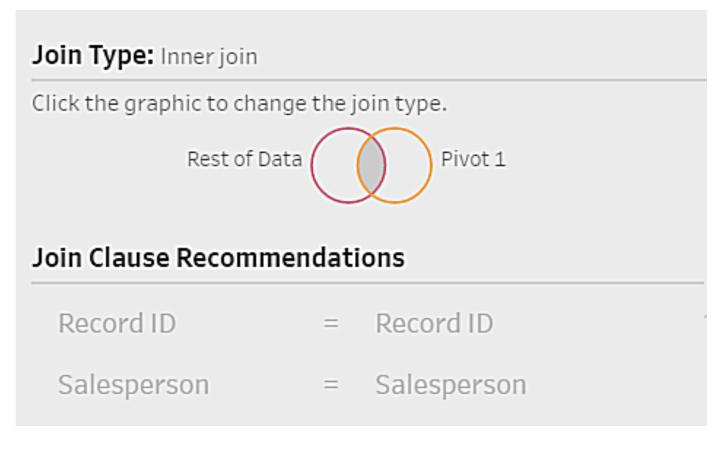




### Join Wizards



(a) Paxata



#### (b) Tableau Prep

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< Join Cone	ditions
Join type	required
Inner	~
Join keys ⑦	Add
●○ RBC Itable.ID	
<ul> <li>Equal to)</li> <li>RBC Itable.ID</li> </ul>	Suggested Q 56% match

(c) Trifacta







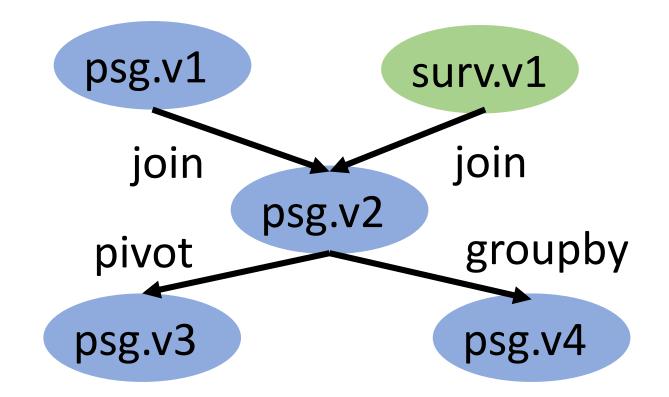




### Programmatic Operators

- Crawl, reapply, and analyze data piplelines from Jupyter+pandas
- 7 API calls: concat, dropna, fillna, groupby, melt, merge, pivot

Logical Operator	Join	Pivot	Unpivot	Groupby	Relationalize JSON
Pandas Operator	merge[17]	pivot[18]	melt[16]	groupby[14]	json_normalize[15]
#nb crawled w/ the operator	209.9K	68.9K	16.8K	364.3K	8.3K



```
1 import pandas as pd
2
3 psg=pd.read_csv('passenger_data.csv')
4 surv=pd.read_csv('survive.csv')
5 psg=psg.merge(surv,on='PassengerId',
         how='left')
6 psg.pivot(header=['Survived, Pclass'],
         index='Sex', aggrfunc='count')
7 psg.groupby('Sex',aggrfunc='count')
```









### **Recommendation Tasks**

- Single-Operator Prediction: Given two tables and an operation, decide how to best apply the operation (what are the parameters)
- Next-Operator Prediction: Given all operations performed so far, predict the next one









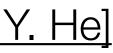


## Join Prediction

- Predict columns
  - Use features of columns: value-overlap, "left-ness", statistics
- Predict join type
  - Inner join is the default (also 78% of cases in data)
  - "Central" table vs. "filtering"











## Pivot/Unpivot

- Pivot is hard to get right
  - Index
  - Header
  - Aggregation Function
  - Aggregation Columns
- Use GroupBy Prediction
- Look for NULLs and use affiinity
- Affinity-Maximizing Pivot Table
- Unpivot requires compatibility

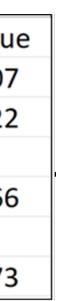
_							
	Sector	Ticker	Company	Year	Quarter	Market Cap	Revenu
	Aerospace	AJRD	AEROJET ROCKETD	2006	Q1	1442.67	472.07
	Aerospace	AJRD	AEROJET ROCKETD	2006	Q2	1514.80	489.22
	Aerospace	BA	BOEING CO	2006	Q1	343.41	210.66
	Utilities	YORW	YORK WATER CO	2008	Q4	600.19	271.73

Sector	Ticker	Company	2006	2007	2008
Aerospace	AJRD	AEROJET ROCKETD	6218.09	6342.45	7088.62
	ATRO	ASTRONICS CORP	1050.97	1071.99	1198.11
Business Services	HHS	HARTE-HANKS INC	2473.75	2523.22	2820.07
•	NCMI	NATL CINEMEDIA	856.92	874.06	976.89
Consumer Staples	YTEN	TIELD10 BIOSCI	533.13	543.79	607.77
Utilities	YORW	YORK WATER CO	1902.37	1940.42	2168.70

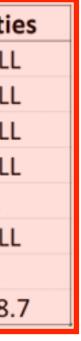
Company	Year	Aerospace	<b>Business Services</b>		Utiliti
AEROJET ROCKETD	2006	6218.09	NULL		NUL
AEROJET ROCKETD	2007	6342.45	NULL		NUL
AEROJET ROCKETD	2008	7088.62	NULL		NUL
ASTRONICS CORP	2006	1050.97	NULL		NUL
HARTE-HANKS INC	2006	NULL	2473.75		NUL
YORK WATER CO	2008	NULL	NULL		2168
	AEROJET ROCKETD AEROJET ROCKETD AEROJET ROCKETD ASTRONICS CORP  HARTE-HANKS INC 	AEROJET ROCKETD 2006 AEROJET ROCKETD 2007 AEROJET ROCKETD 2008 ASTRONICS CORP 2006  HARTE-HANKS INC 2006	AEROJET ROCKETD         2006         6218.09           AEROJET ROCKETD         2007         6342.45           AEROJET ROCKETD         2008         7088.62           ASTRONICS CORP         2006         1050.97                HARTE-HANKS INC         2006         NULL	AEROJET ROCKETD         2006         6218.09         NULL           AEROJET ROCKETD         2007         6342.45         NULL           AEROJET ROCKETD         2008         7088.62         NULL           ASTRONICS CORP         2006         1050.97         NULL                 HARTE-HANKS INC         2006         NULL         2473.75	AEROJET ROCKETD         2006         6218.09         NULL            AEROJET ROCKETD         2007         6342.45         NULL            AEROJET ROCKETD         2008         7088.62         NULL            ASTRONICS CORP         2006         1050.97         NULL            HARTE-HANKS INC         2006         NULL











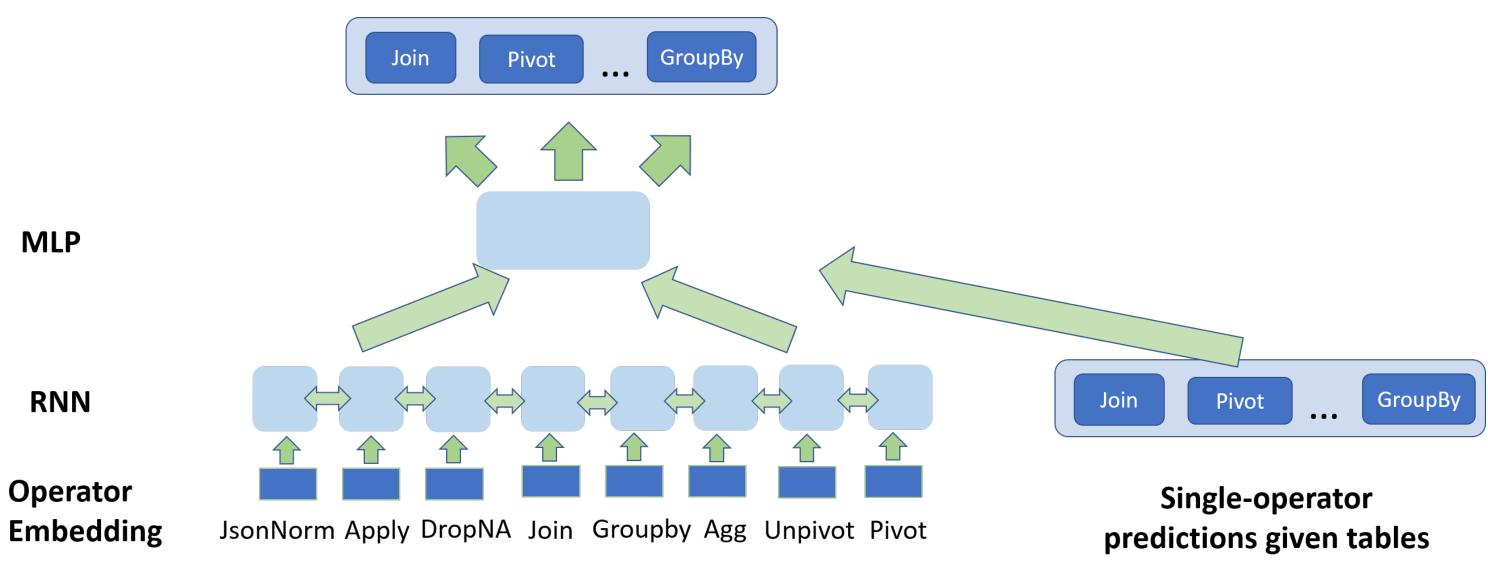






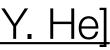
### Predict Next Operator

- Two Signals:
  - Use past information (latent sequential connections)
  - Use table characteristics













### Evaluation

### • Data

- Jupyter Notebooks with working operations

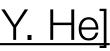
operator	join	pivot	unpivot	groupby	normalize JSON
#nb crawled	209.9K	68.9K	16.8K	364.3K	8.3K
#nb sampled	80K	68.9K	16.8K	80K	8.3K
#nb replayed	12.6K	16.1K	5.7K	9.6K	3.2K
#operator replayed	58.3K	79K	7.2K	70.9K	4.3K
#operator post-filtering	11.2K	7.7K	2.9K	8.9K	1.9K

- Metrics:
  - Precision@K: Proportion of relevant results in the top K
  - ideal relevance on a per item basis

- NDCG@K (Normalized Discounted Cumulative Gain): ratio of relevance to











### Results

method (all data)	prec@1	prec@2	ndcg@1	ndcg@2
Auto-Suggest	0.89	0.92	0.89	0.93
ML-FK	0.84	0.87	0.84	0.87
PowerPivot	0.31	0.44	0.31	0.48
Multi	0.33	0.4	0.33	0.41
Holistic	0.57	0.63	0.57	0.65
max-overlap	0.53	0.61	0.53	0.63
method (sampled data)	prec@1	prec@2	ndcg@1	ndcg@2
Auto-Suggest	0.92	-	0.92	_
Vendor-A	0.76	-	0.76	-
Vendor-C	0.42	-	0.42	_
Vendor-B	0.33	-	0.33	_

Table 3: Evaluation of Join column prediction. (Top) methods from the literature, evaluated on all test data. (Bottom): Comparisons with commercial systems on a random sample of 200 cases.

#### D. Koop, CSCI 640/490, Spring 2024

faatura	left-	val-range-	distinct-	val-
feature	ness	overlap	val-ratio	overlap
importance	0.35	0.35	0.11	0.05
feature	single-col-	col-val-	table-	sorted-
leature	candidate	types	stats	ness
importance	0.04	0.01	0.01	0.01

#### **Table 4: Importance of Feature Groups for Join**

method	prec@1
Auto-Suggest	0.88
Vendor-A	0.78

**Table 5: Join type prediction.** 













### Results

method	full-accuracy	Rand-Index (RI)
Auto-Suggest	77%	0.87
Affinity	42%	0.56
Type-Rules	19%	0.55
Min-Emptiness	46%	0.70
Balanced-Cut	14%	0.55

#### Table 8: Pivot: splitting index/header columns.

method	full	column	column	column
methou	accuracy	precision	recall	F1
Auto-Suggest	67%	0.93	0.96	0.94
Pattern-similarity	21%	0.64	0.46	0.54
Col-name-similarity	27%	0.71	0.53	0.61
Data-type	44%	0.87	0.92	0.89
Contiguous-type	46%	0.80	0.83	0.81

 Table 9: Unpivot: Column prediction.

#### D. Koop, CSCI 640/490, Spring 2024

operator	groupby	join	concat	dropna	fillna	pivot	unpivot
percentage	33.3%	27.6%	12.2%	10.8%	9.6%	4.1%	2.4%

#### Table 10: Distribution of operators in data flows.

method	prec@1	prec@2	recall@1	recall@2
Auto-Suggest	0.72	0.79	0.72	0.85
RNN	0.56	0.68	0.56	0.77
N-gram model	0.40	0.53	0.40	0.66
Single-Operators	0.32	0.41	0.32	0.50
Random	0.23	0.35	0.24	0.42

Table 11: Precision for next operator prediction.











## Outline

- Data Integration
- Data Matching (Entity Resolution)
- Data Fusion
- Data Fusion Techniques
  - Integrating Conflicting Data: The Role of Source Dependence, X. L. Dong et al., 2009
  - Quiz at the beginning of class









### Introduction to Data Integration

A. Doan, A. Halevy, and Z. Ives

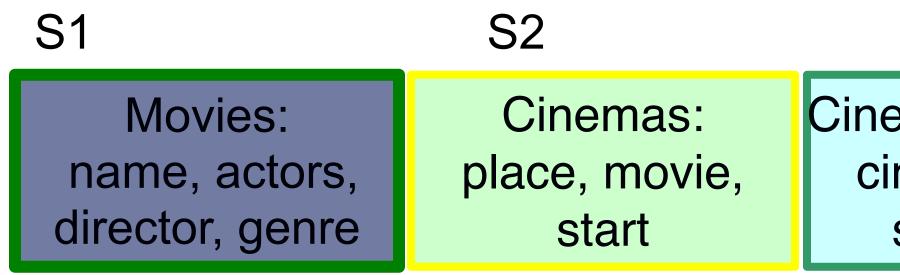




### Data Integration

select title, startTime from Movie, Plays where Movie.title=Plays.movie AND location="New York" AND director="Woody Allen"

Sources S1 and S3 are relevant, sources S4 and S5 are irrelevant, and source S2 is relevant but possibly redundant.



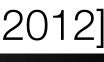
D. Koop, CSCI 640/490, Spring 2024

**Movie**: Title, director, year, genre Actors: title, actor **Plays**: movie, location, startTime **Reviews**: title, rating, description

S3	S4	S5
emas in NYC:	Cinemas in SF:	Reviews:
inema, title,	location, movie,	title, date
startTime	startingTime	grade, review









## Data Integration & Data Matching

- Data Integration: focus on integrating data from different sources Data Matching (aka Entity Resolution aka Record Linkage): want to know that two entities (often in different sources) are the same "real"
- entity









## Record Linkage Motivation

- Often data from different sources need to be integrated and linked
  - To allow data analyses that are impossible on individual databases
  - To improve data quality
  - To enrich data with additional information
- Lack of unique entity identifiers means that linking is often based on personal information
- confidentiality is vital
- privacy concerns

When databases are linked across organisations, maintaining privacy and

• The linking of databases is challenged by **data quality**, **database size**, and











### Data Integration and Data Fusion

- Data Integration: focus on integrating data from different sources • When sources are orthogonal, no problems
- What happens when two sources provide the same type of information and they conflict?
- Data Fusion: create a single object while resolving conflicting values





## Outline

- Combining Data
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  - Quiz at the beginning of class







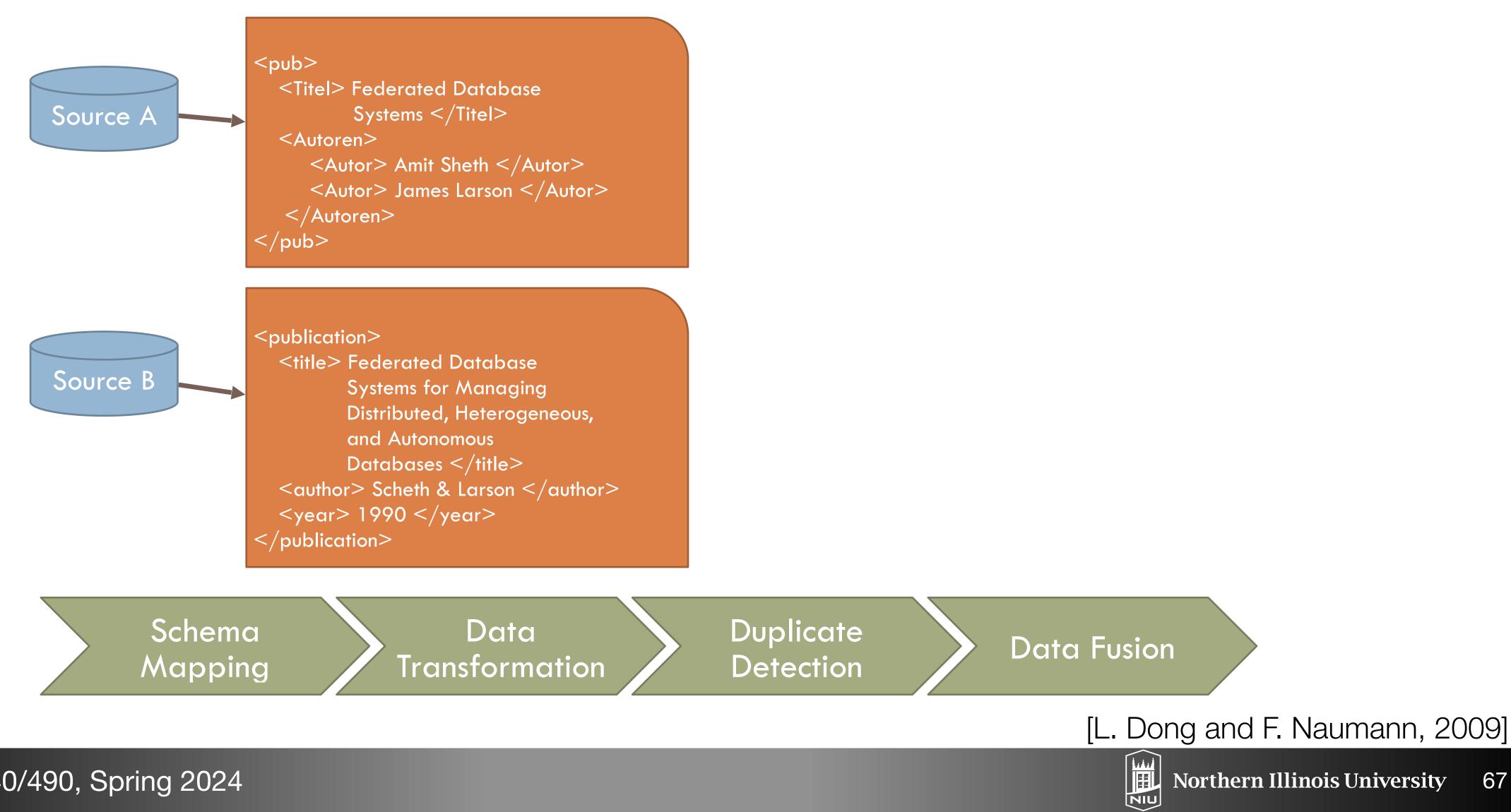
### Data Fusion — Resolving Data Conflicts in Integration

X. L. Dong and F. Naumann

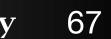




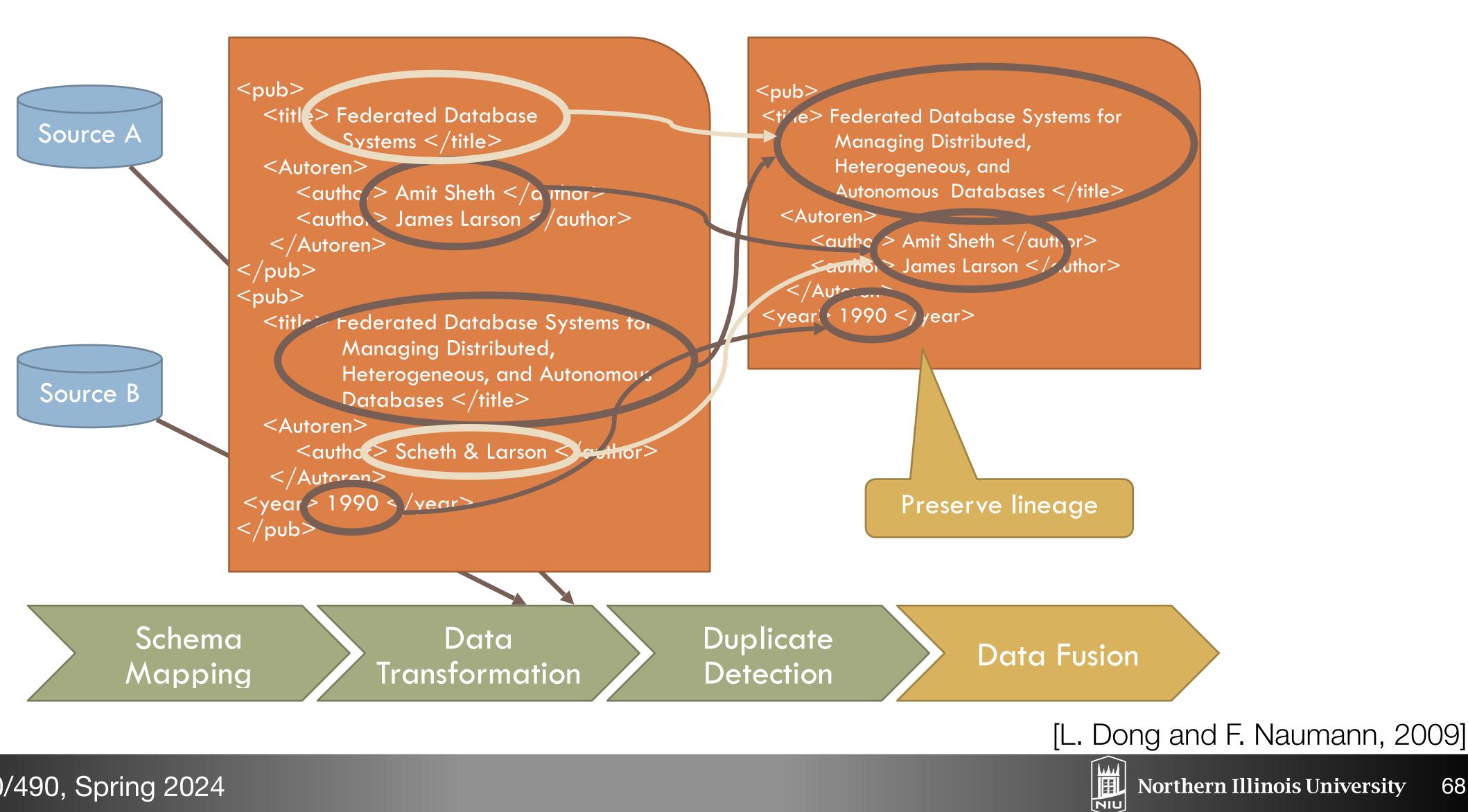
## Information Integration







## Information Integration









## Outline

- Combining Data
- Data Integration
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- Data Fusion
- Data Fusion Techniques
  - Integrating Conflicting Data: The Role of Source Dependence, X. L. Dong et al., 2009
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