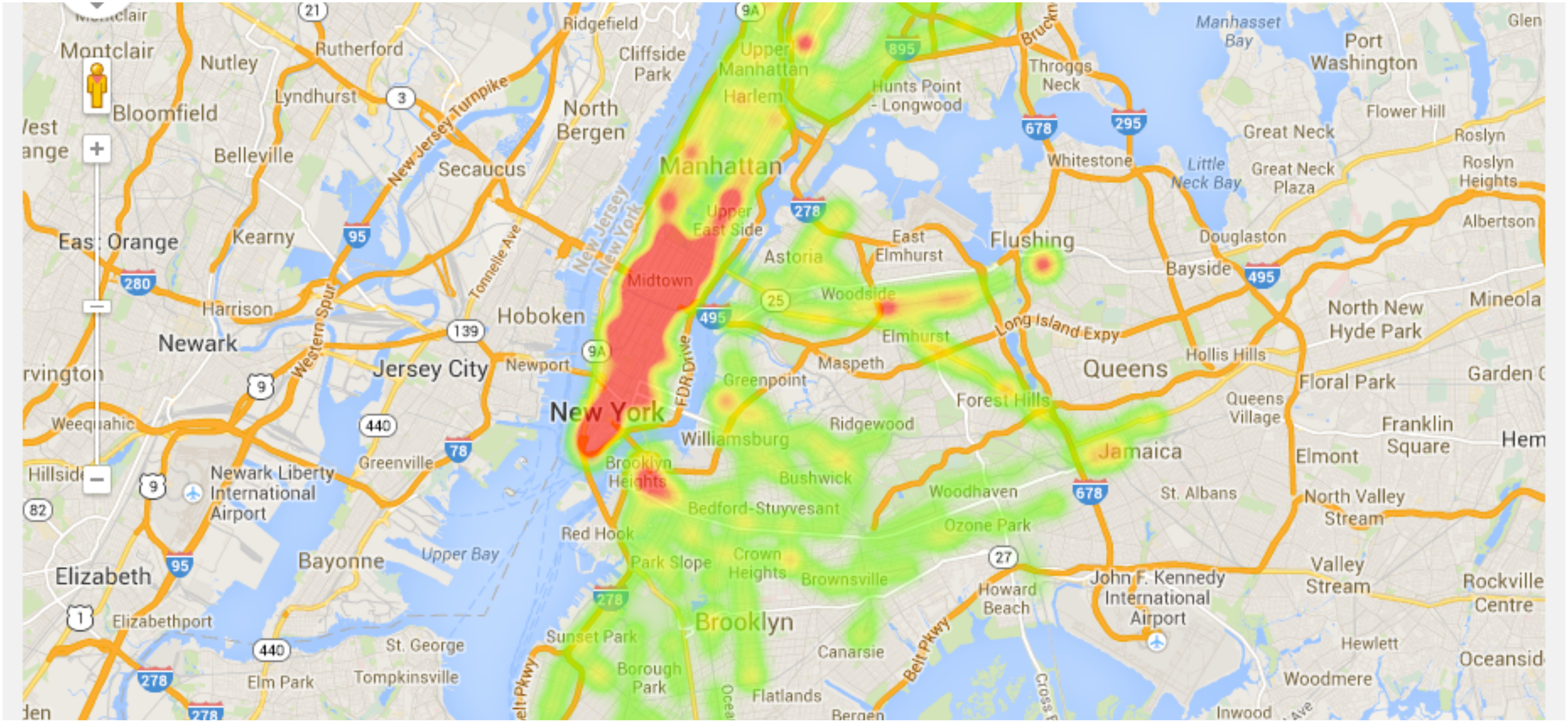
Programming Principles in Python (CSCI 503/490)

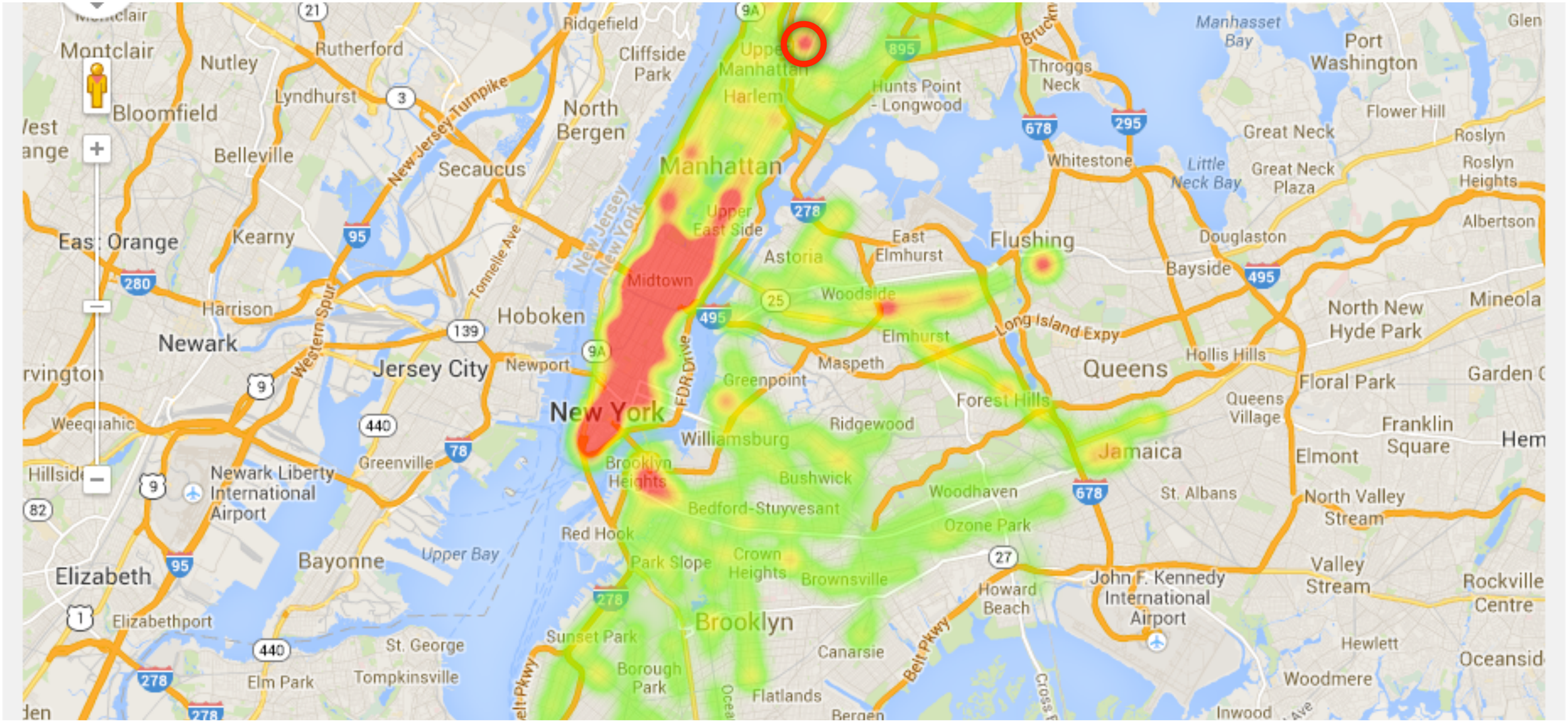
Visualization

Dr. David Koop

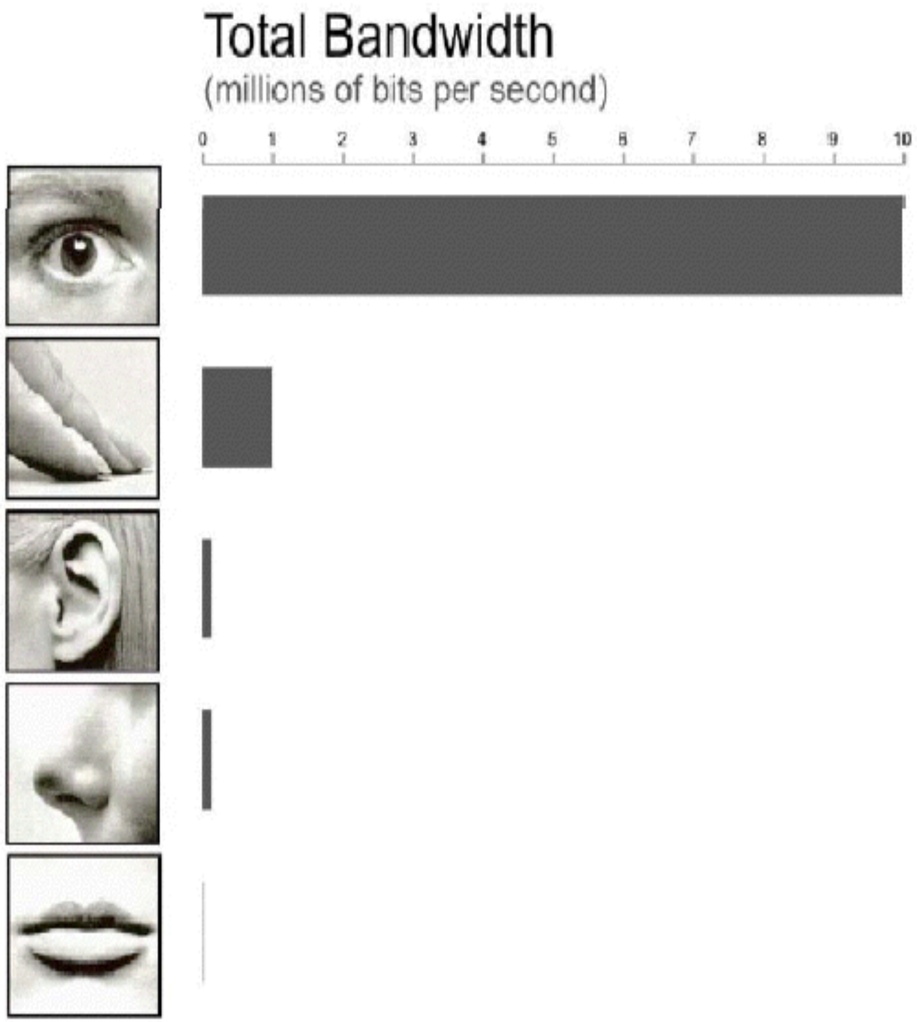
Exploring Data through Visualization



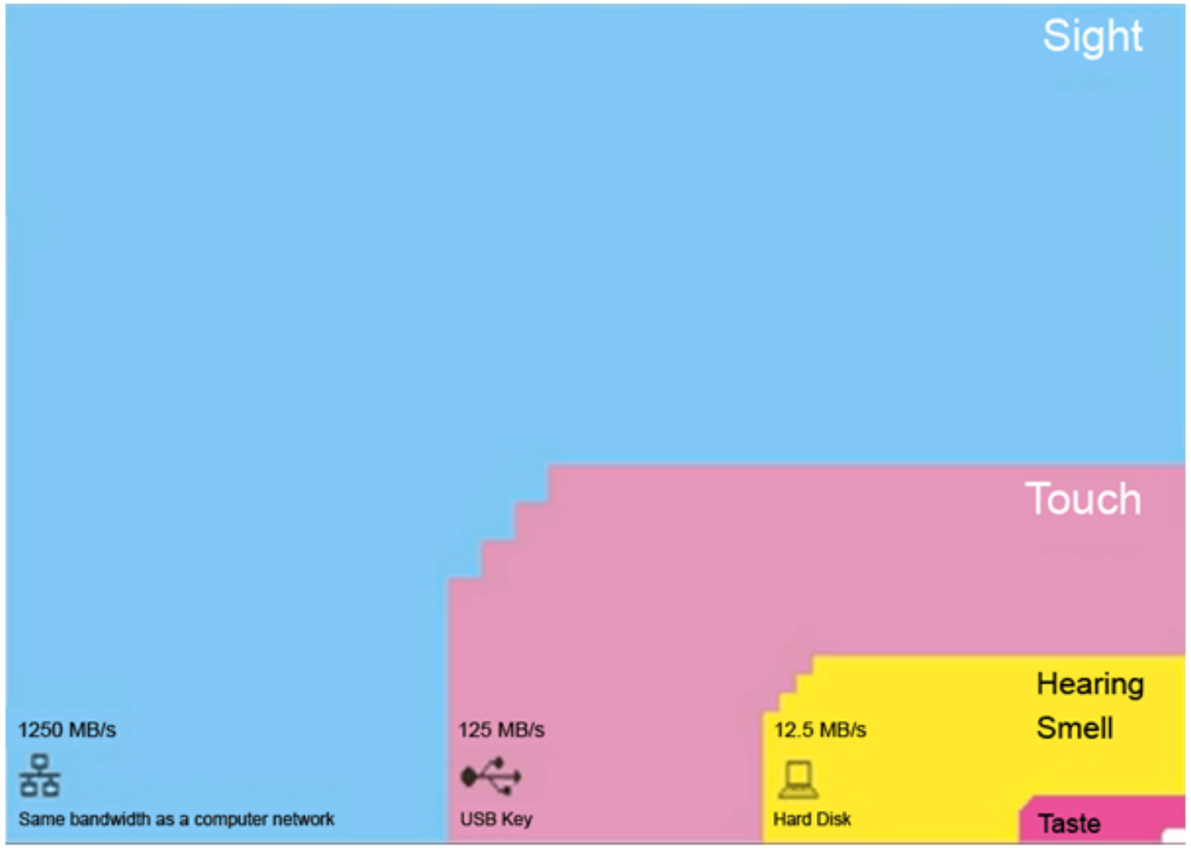
Exploring Data through Visualization



Why do we visualize data?



[via A. Lex]



[T. Nørretranders]

Why Visual?

I		II		III		IV	
x	y	x	y	x	y	x	y
10.0	8.04	10.0	9.14	10.0	7.46	8.0	6.58
8.0	6.95	8.0	8.14	8.0	6.77	8.0	5.76
13.0	7.58	13.0	8.74	13.0	12.74	8.0	7.71
9.0	8.81	9.0	8.77	9.0	7.11	8.0	8.84
11.0	8.33	11.0	9.26	11.0	7.81	8.0	8.47
14.0	9.96	14.0	8.10	14.0	8.84	8.0	7.04
6.0	7.24	6.0	6.13	6.0	6.08	8.0	5.25
4.0	4.26	4.0	3.10	4.0	5.39	19.0	12.50
12.0	10.84	12.0	9.13	12.0	8.15	8.0	5.56
7.0	4.82	7.0	7.26	7.0	6.42	8.0	7.91
5.0	5.68	5.0	4.74	5.0	5.73	8.0	6.89

[F. J. Anscombe]

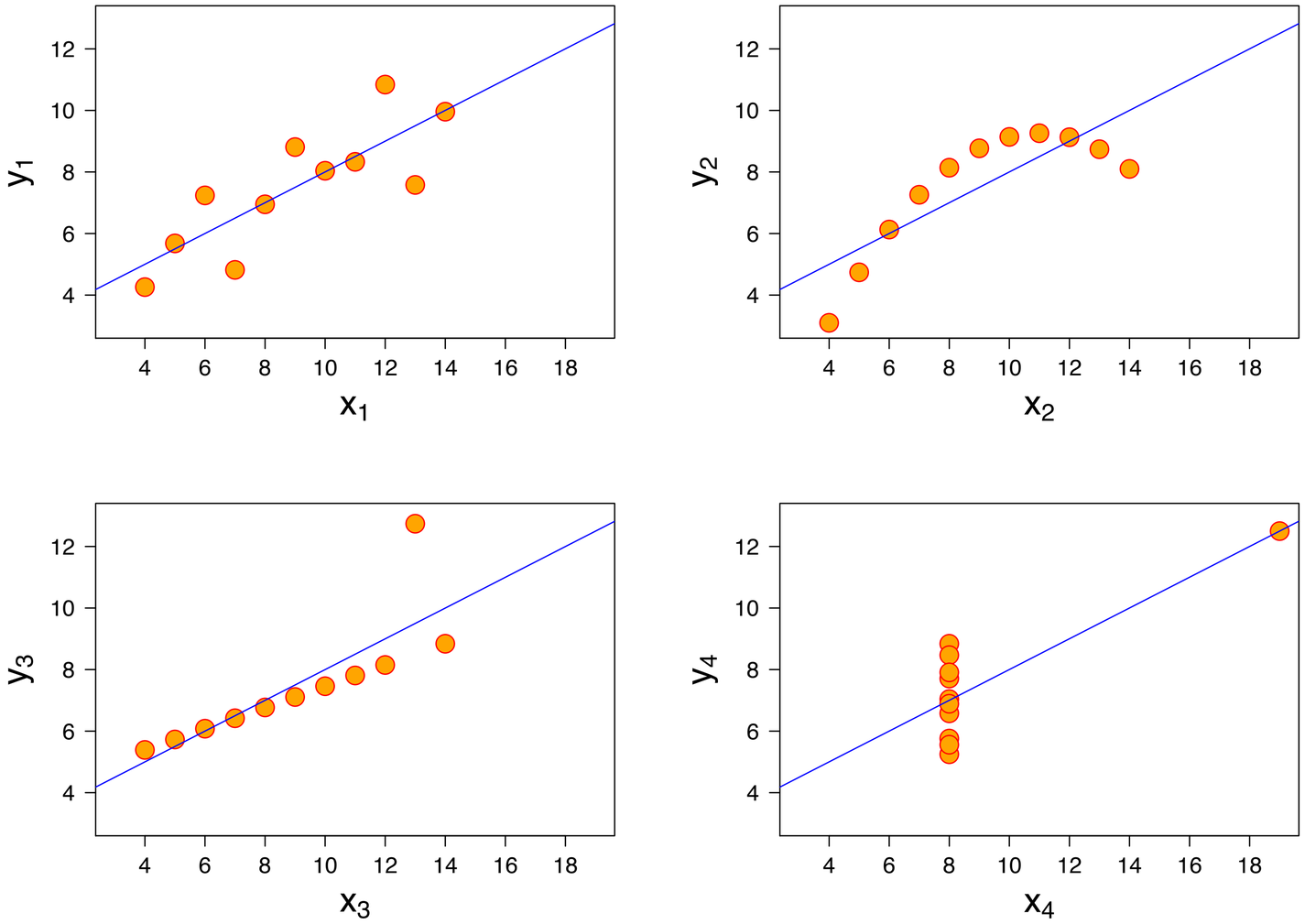
Why Visual?

I		II		III		IV	
x	y	x	y	x	y	x	y
10.0	8.04	10.0	9.14	10.0	7.46	8.0	6.58
8.0	6.95	8.0	8.14	8.0	6.77	8.0	5.76
13.0	7.58	13.0	8.74	13.0	12.74	8.0	7.71
9.0	8.81	9.0	8.77	9.0	7.11	8.0	8.84
11.0	8.33	11.0	9.26	11.0	7.81	8.0	8.47
14.0	9.96	14.0	8.10	14.0	8.84	8.0	7.04
6.0	7.24	6.0	6.13	6.0	6.08	8.0	5.25
4.0	4.26	4.0	3.10	4.0	5.39	19.0	12.50
12.0	10.84	12.0	9.13	12.0	8.15	8.0	5.56
7.0	4.82	7.0	7.26	7.0	6.42	8.0	7.91
5.0	5.68	5.0	4.74	5.0	5.73	8.0	6.89

Mean of x	9
Variance of x	11
Mean of y	7.50
Variance of y	4.122
Correlation	0.816

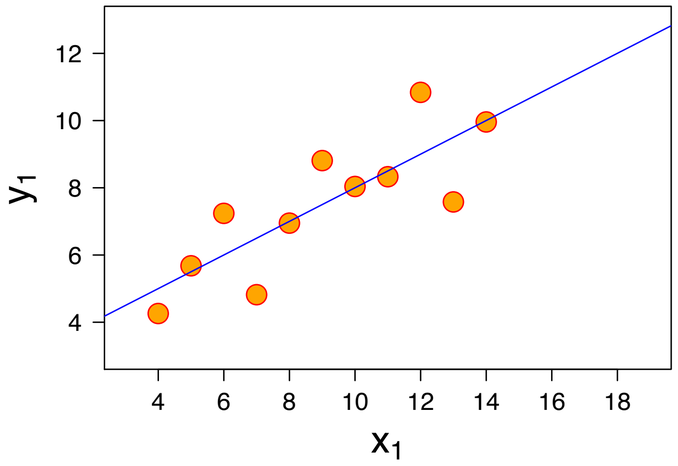
[F. J. Anscombe]

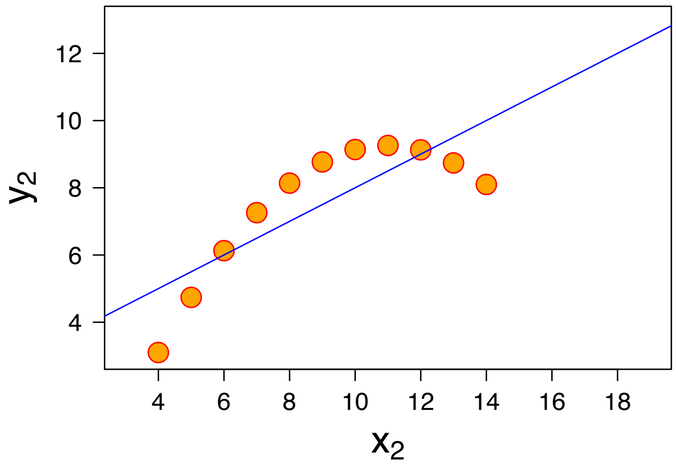
Why Visual?

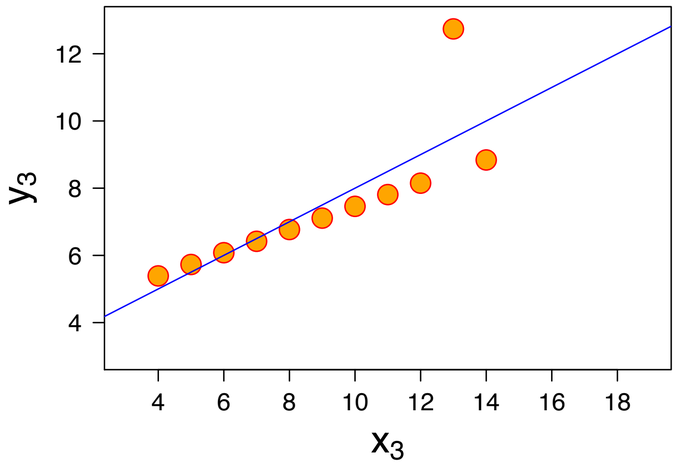


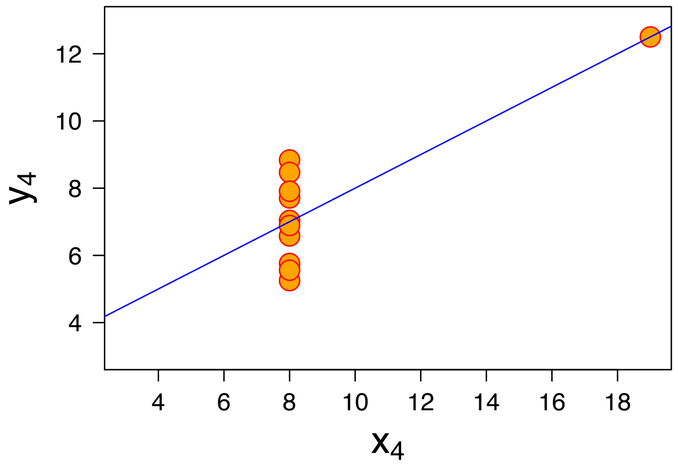
[F. J. Anscombe]

Why Visual?









Mean of x	9
Variance of x	11
Mean of y	7.50
Variance of y	4.122
Correlation	0.816

[F. J. Anscombe]

Quiz

Question 1

- Which best describes a pandas Series?

  (a) a numpy array

  (b) an immutable list

  (c) two paired numpy arrays

  (d) multiple numpy arrays that share the same index

Question 2

- `pd.Series({'a': 1, 'b': 2, 'c': 3}) + pd.Series({'c': 3, 'a': 1, 'b': 2})` = ?

(a) `pd.Series({'a': 4, 'b': 3, 'c': 5})`

(b) `pd.Series({'c': 4, 'a': 3, 'b': 5})`

(c) `pd.Series({'a': 2, 'b': 4, 'c': 6})`

(d) None of the above

Question 3

- What is the shape of `np.array([[1,2,3],[4,5,6]])`?

  (a) `(2,3)`

  (b) `(6,)`

  (c) `(2,-1)`

  (d) `(3,2)`

Question 4

- What is the purpose of data visualization, according to the quote from class?

  (a) insight

  (b) pictures

  (c) sleep

  (d) efficiency

Question 5

- Which pandas method does the split in split-apply-combine?

  (a) `pivot`

  (b) `melt`

  (c) `groupby`

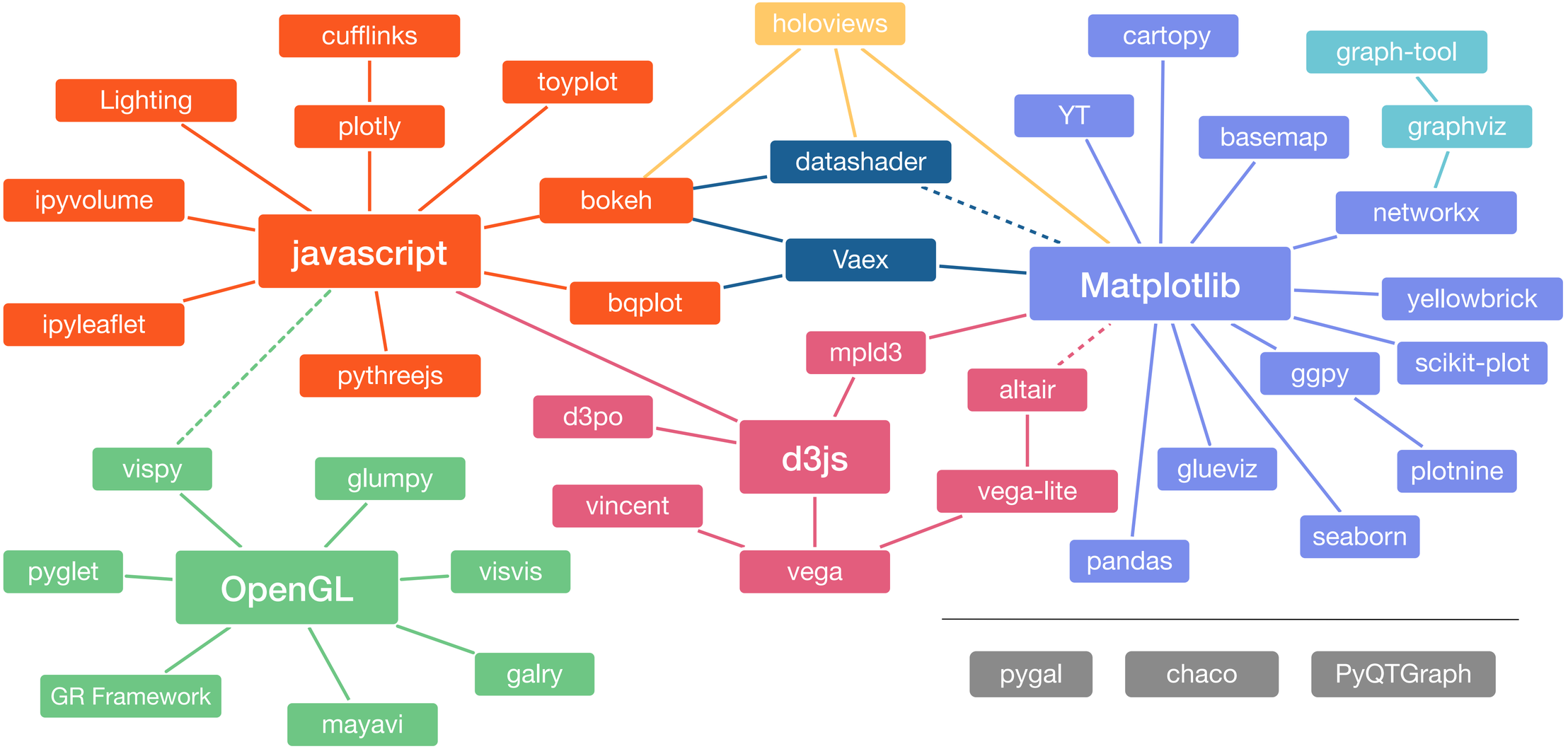
  (d) `split`

Visualization Goals

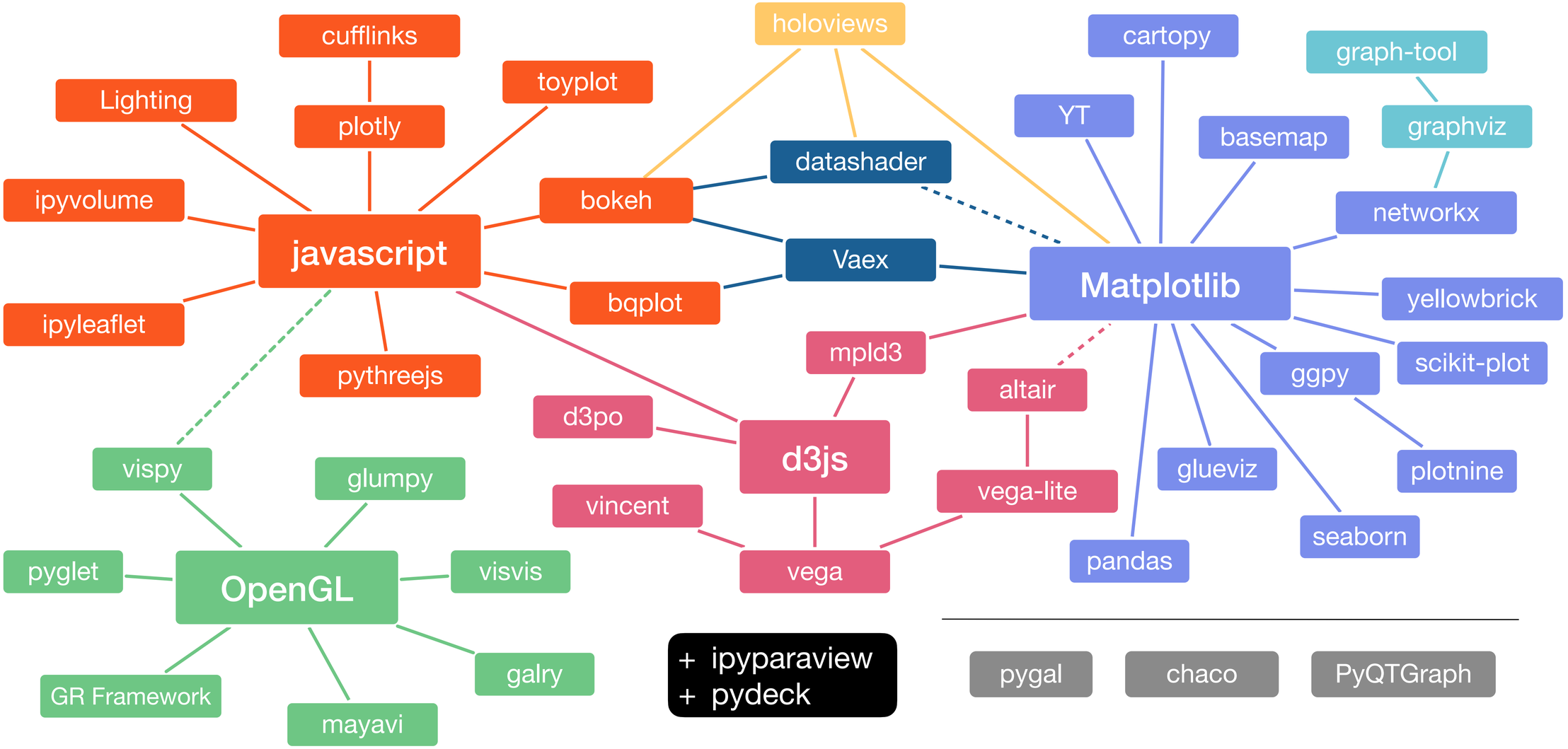
- "The purpose of visualization is **insight**, not pictures" – B. Schneiderman

- Identify patterns, trends
- Spot outliers
- Find similarities, correlation

The Python Visualization Landscape

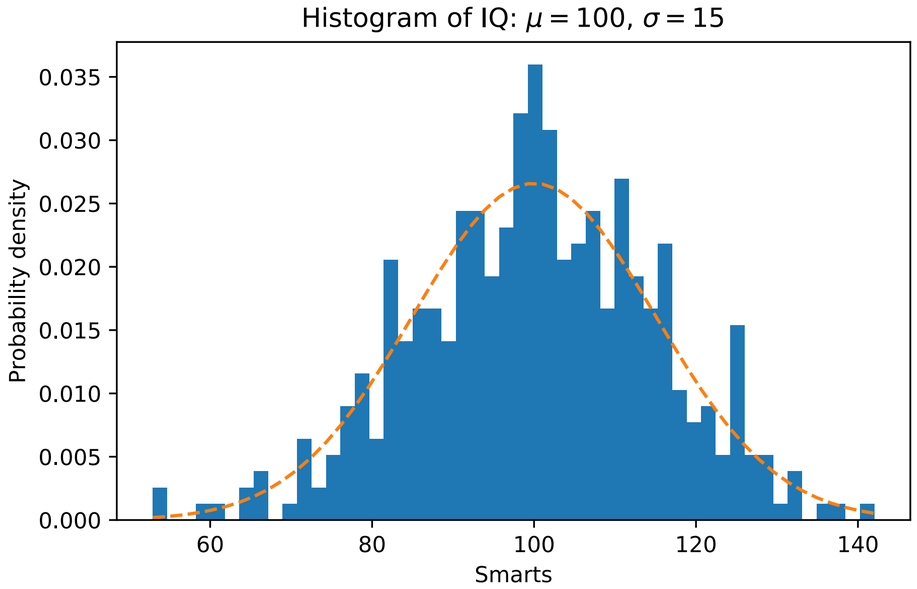


The Python Visualization Landscape



matplotlib

- Strengths:
  - Designed like Matlab
  - Many rendering backends
  - Can reproduce almost any plot
  - Proven, well-tested
- Weaknesses:
  - API is imperative
  - Not originally designed for the web
  - Dated styles

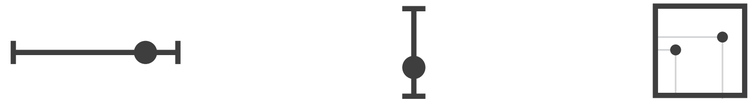


Basic Example

- `import matplotlib.pyplot as plt`
  `plt.plot([1,5,2,7,3])`
- Default is line plot
- x-values are implicit (`range(5)`)
- Can add x-values
  - `plt.plot([1,3,4,6,10],[1,5,2,7,3])`
- Can change type of plot
  - `plt.scatter([1,3,4,6,10],[1,5,2,7,3])`
  - `plt.plot([1,3,4,6,10],[1,5,2,7,3],'o') # format string`

Data is Encoded via Visual Channels

- **Position**
  - Horizontal
  - Vertical
  - Both



- **Color**

- **Shape**

- **Tilt**

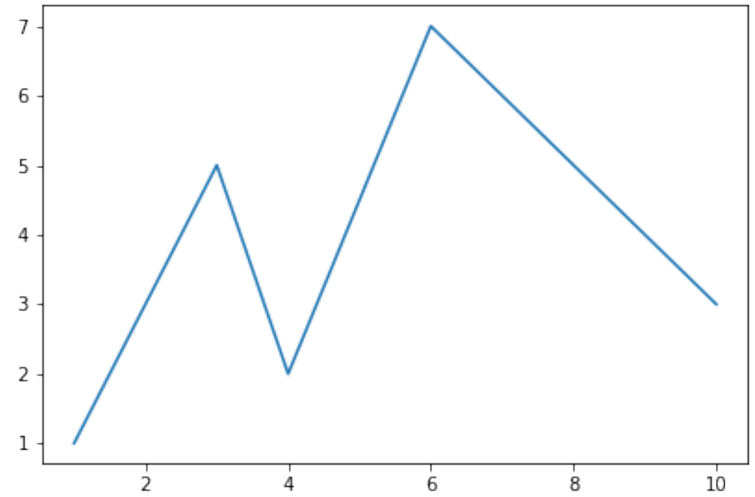
- **Size**
  - Length
  - Area
  - Volume

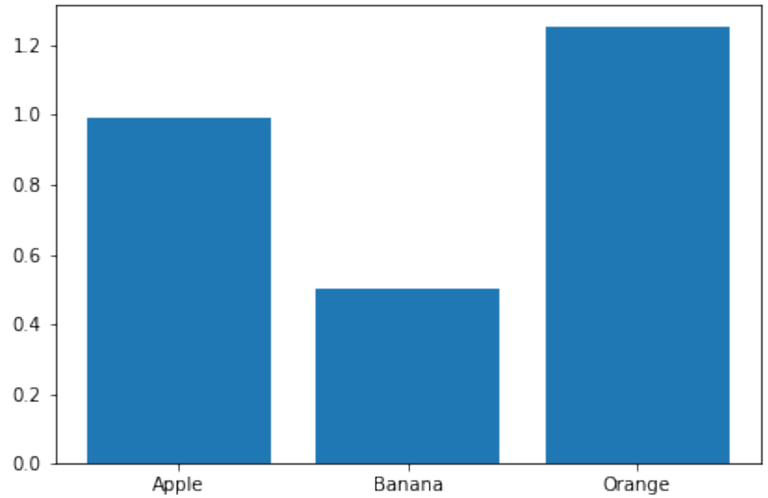
[Munzner (ill. Maguire), 2014]

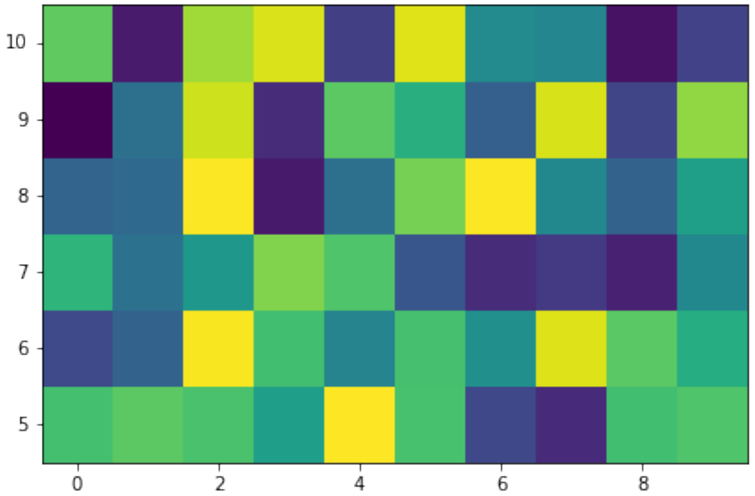
Multiple Figures

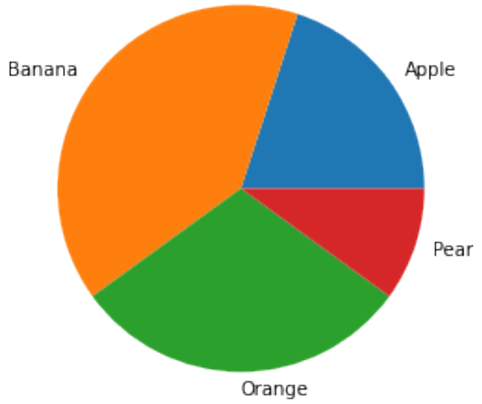
- subplots allows multiple axes in the same figure:
  - `fig, ax = plt.subplots(2, 2, figsize=(10, 10)) # rows, then columns`
- `ax` is now a 2x2 numpy array
- Can put any type of visualization on each pair of axes
- ```
  ax[0,0].plot([1,3,4,6,10],[1,5,2,7,3])
  ax[0,1].bar(['Apple','Banana','Orange'],[0.99,0.50,1.25])
  ax[1,0].pcolormesh(x, y, Z)
  ax[1,1].pie([20,40,30,10],
              labels=['Apple','Banana','Orange','Pear'])
  ```
  ```

Many different types of charts

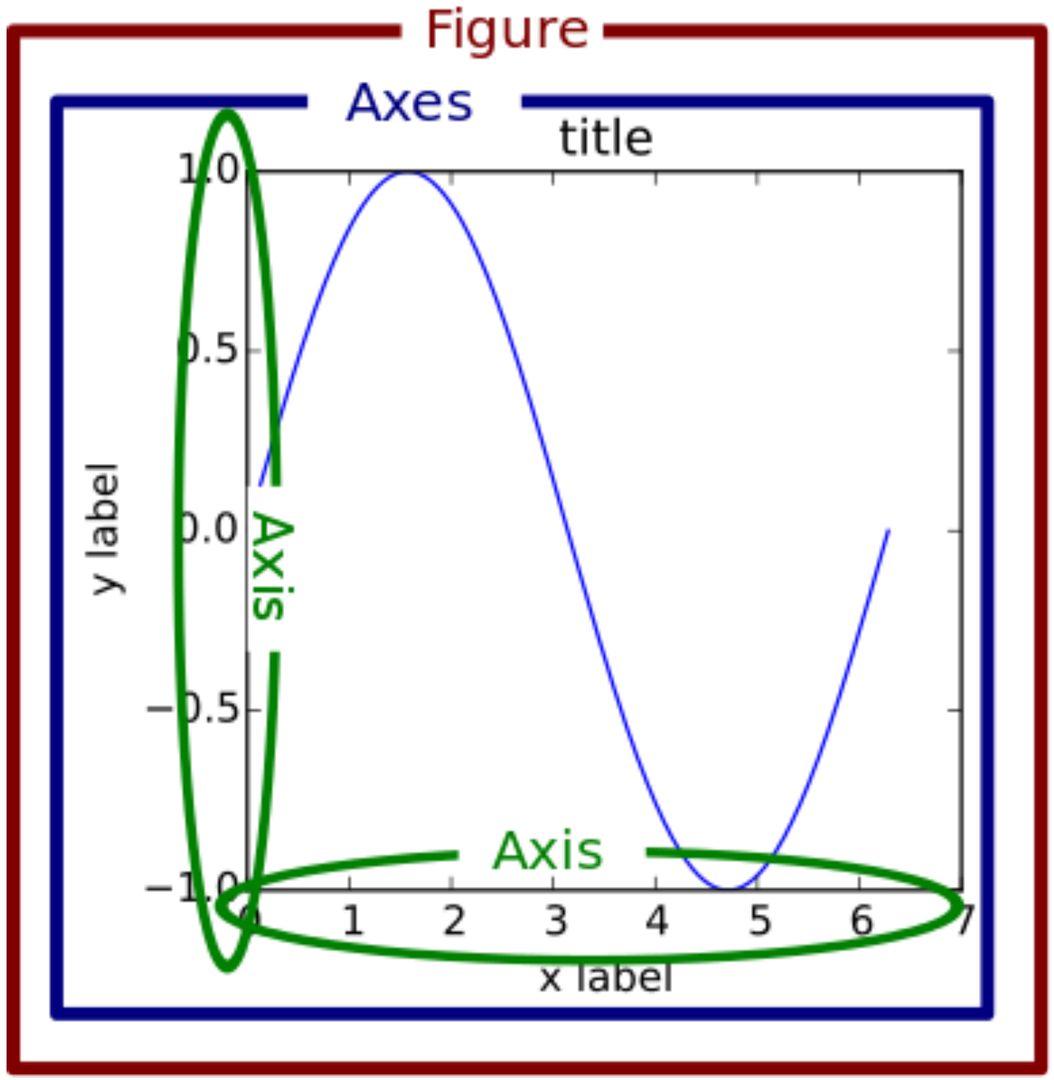


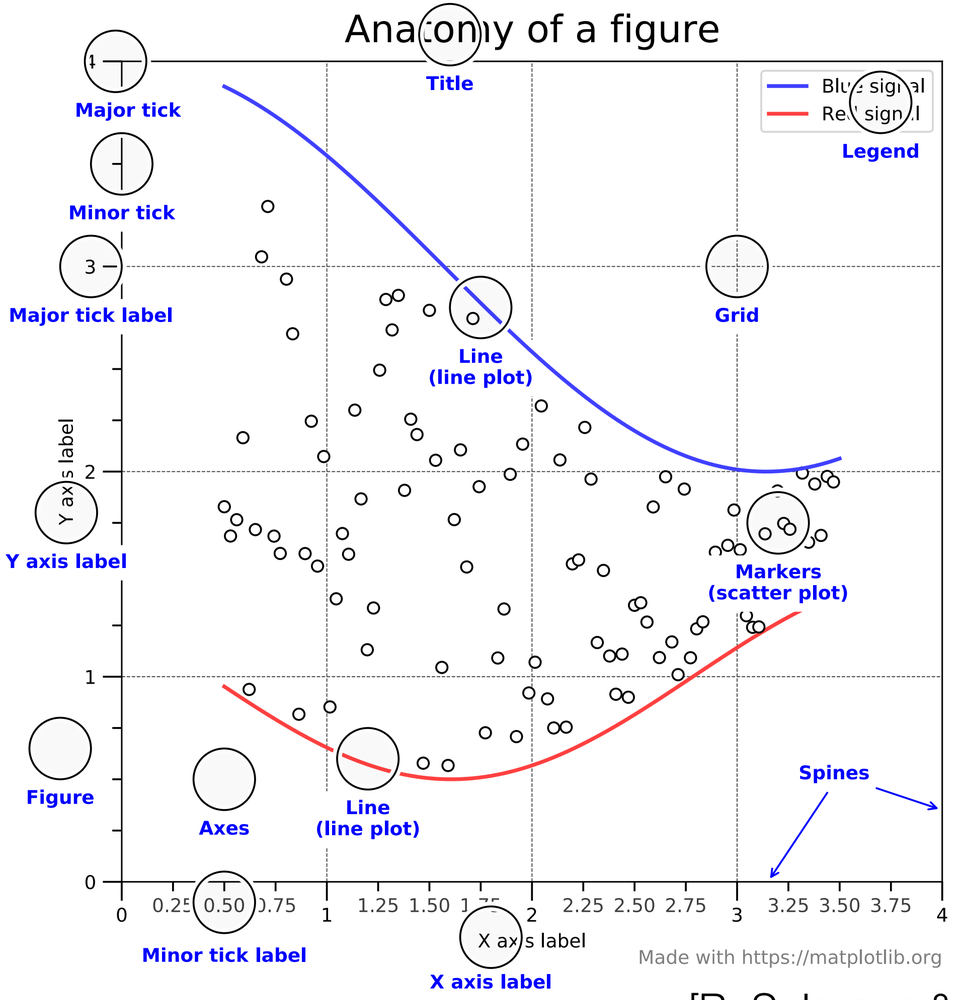






Anatomy of a Figure





[B. Solomon & matplotlib]

pandas Integration

- Can call many of these methods directly from pandas
- Handled through `kind` kwarg or `.plot` accessor
- It will try to guess a reasonable visualization, but may fail:
  - `fruit.plot()`
- Instead, specify x and y and other parameters:
  - `fruit.plot(kind='bar',x='name',y='price')`
  - `plt.bar(x='name',height='price',data=fruit) # SIMILAR`
  - `fruit.plot.scatter(x='price',y='count',c='name') # ERROR`
  -
```
colors = {'Apple': 'red','Orange': 'orange',
          'Banana': 'yellow','Pear': 'green'}
fruit.plot.scatter(x='price',y='count',
                   c=fruit['name'].map(colors))
```

Extensions & Other Directions

- Seaborn:
  - ```
    import seaborn as sns
    sns.scatterplot(x='price',y='count',hue='name', data=fruit)
    ```
    ```

Assignment 8

- Illinois Employment Data (same as A7)
- Data Manipulation using pandas
- Visualization using matplotlib and altair
- Due next Thursday

Final Exam

- Monday, May 9, 2:00-3:50pm in PM 153
- **More** comprehensive than Test 2
- Expect questions from topics covered on Test 1 and 2
- Expect questions from the last four weeks of class (concurrency, data, visualization, machine learning)
- Similar format

History of Vega-Lite & Altair

- "Grammar of Graphics", L. Wilkinson
- "A Layered Grammar of Graphics", H. Wickham
- ggplot: plotting library for R
- Vega: similar idea for Javascript/JSON (U. Washington, A. Satyanarayan)
  - "Declarative language for creating, saving, and sharing interactive visualization designs"
  - More focus on interaction and reactive signals
  - Separation between specification and runtime
- Vega-Lite: higher-level language than Vega (U. Washington, D. Moritz)
  - uses carefully designed rules to default settings

History of Vega-Lite & Altair

- Altair: Python interface to Vega-Lite (J. VanderPlas)
  - "spend more time understanding your data and its meaning"
  - Specify the what, minimize the amount of code directing the how
  - Python can write JSON specification just as well as any other language
  - Bindings make it more Python-friendly, integrate with pandas, add support for Jupyter, etc.

Basic Example

- ```
  import altair as alt
  import pandas as pd
  data = pd.DataFrame({'x': [1,3,4,6,10],'y': [1,5,2,7,3]})
  alt.Chart(data).mark_line().encode(x='x', y='y')
  ```
- Easiest to use data from a pandas data frame
  - Another option is a csv or json file
  - Can support geo_interface, too
- `Chart` is the basic unit
- Mark: `.mark_*()` indicates the geometry created for each data item
- Encode: `.encode()` allows visual properties to be set to data attributes
  ```

Visual Marks

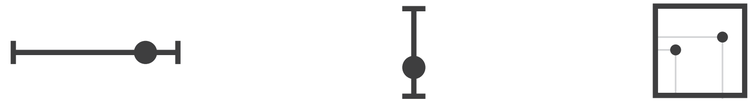
- **Marks** are the basic graphical elements in a visualization
- Marks classified by dimensionality:

Points **Lines** **Areas**

- Also can have surfaces, volumes
- Think of marks as a mathematical definition, or if familiar with tools like Adobe Illustrator or Inkscape, the path & point definitions
- Altair: area, bar, circle, geoshape, image, line, point, rect, rule, square, text, tick
  - Also compound marks: boxplot, errorband, errorbar

Encode via Visual Channels

- **Position**
  - Horizontal
  - Vertical
  - Both



- **Color**

- **Shape**

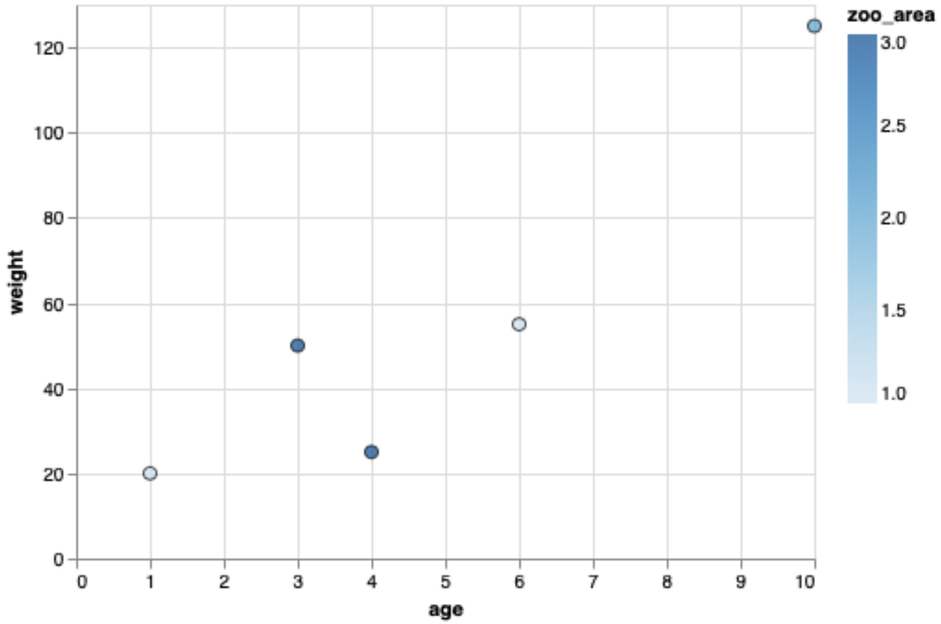
- **Tilt**

- **Size**
  - Length
  - Area
  - Volume

[Munzner (ill. Maguire), 2014]

Easily Explore Different Encodings

```
data = pd.DataFrame({
    'age': [1,3,4,6,10],
    'weight': [20,50,25,55,125],
    'zoo_area': [1,3,3,1,2],
    'num_scoops': [3,2,4,2,3]
})
alt.Chart(data).mark_point(
    filled=True, size=50,
    stroke='black',strokeWidth=1
).encode(
    x='age',
    y='weight',
    color='zoo_area'
)
```



Problem: zoo_area is not a continuous value,
nor is it ordered in any way!

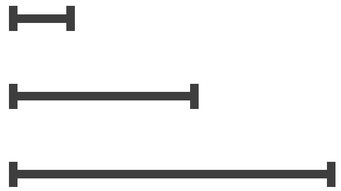
Data Attributes and Altair Types

➔ Categorical

➔ Ordered

➔ *Ordinal*

➔ *Quantitative*



[Munzner (ill. Maguire), 2014]

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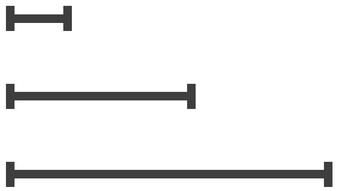
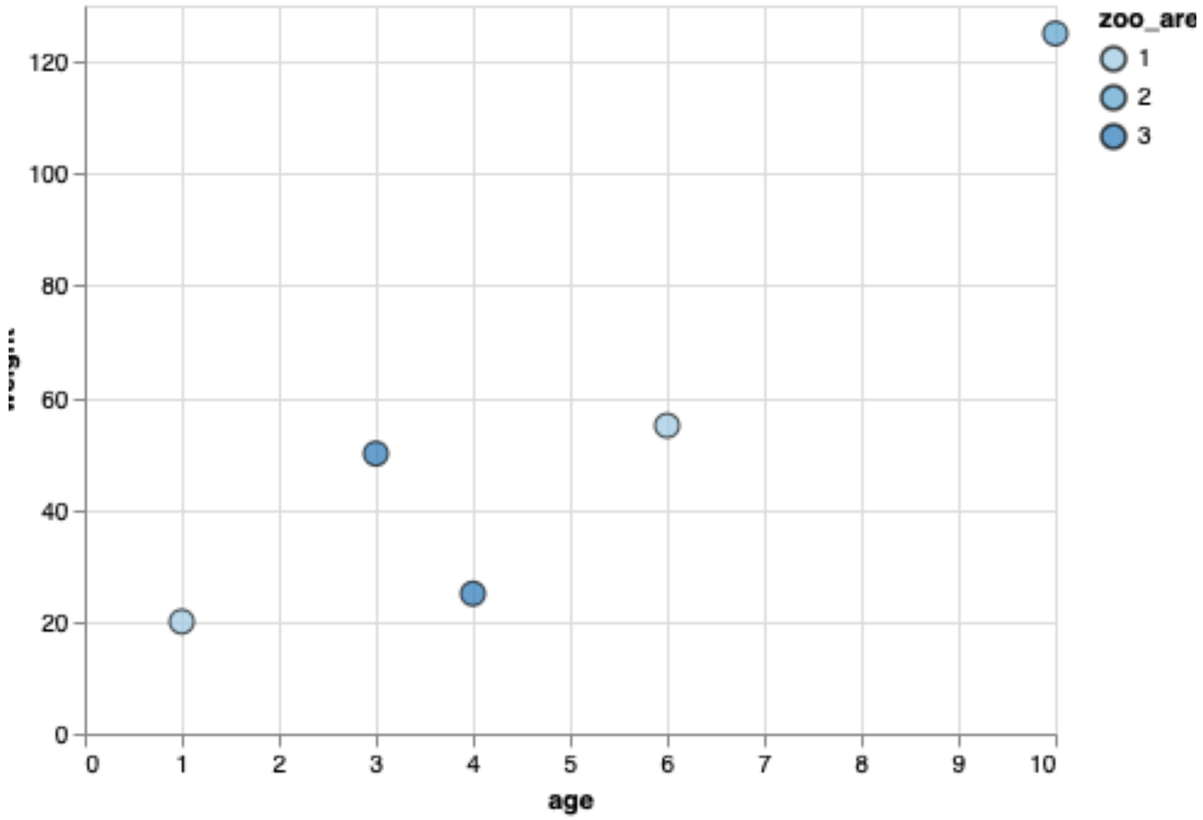


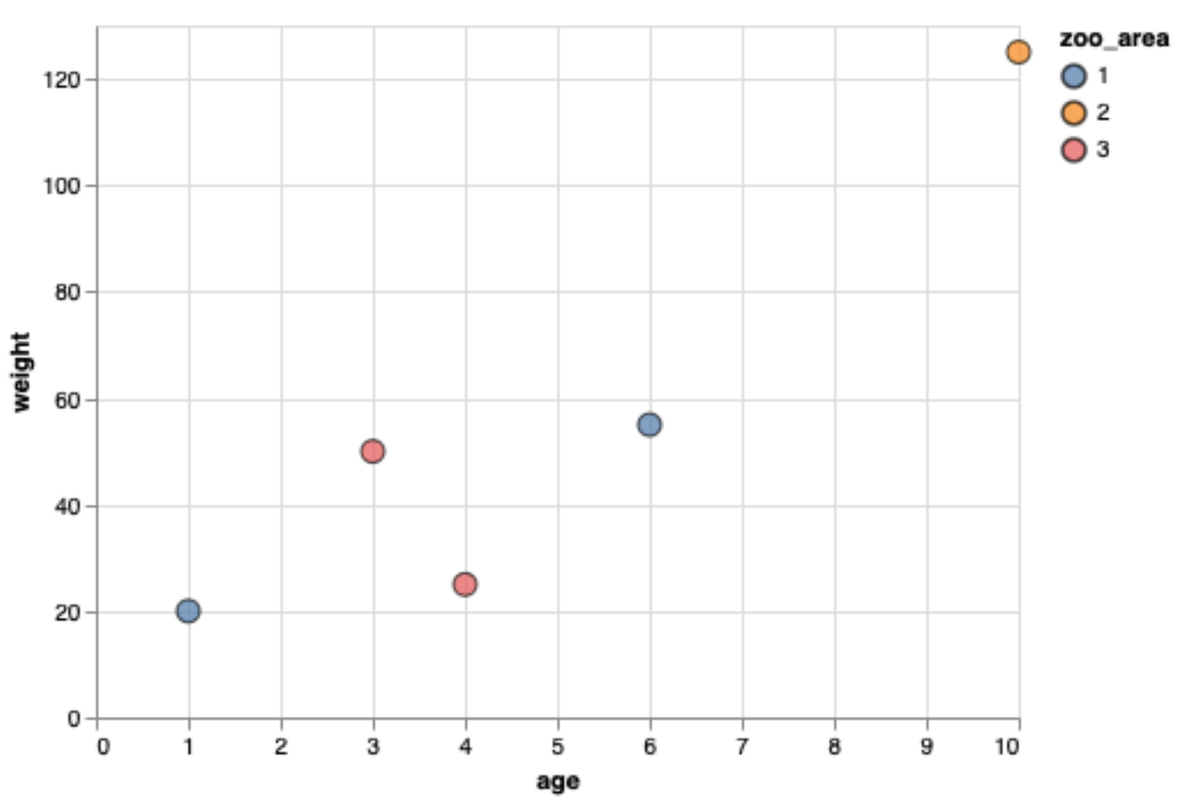
- Categorical data = Nominal (N)
- Ordinal data = Ordinal (O)
- Quantitative data = Quantitative (Q)
- Temporal data = Temporal (T)

[Munzner (ill. Maguire), 2014]

Specifying the Type



`zoo_area:O`



`zoo_area:N`

Different Channels for Different Attribute Types

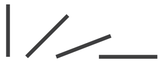
Magnitude Channels: Ordered Attributes

Position on common scale

Position on unaligned scale

Length (1D size)

Tilt/angle



Area (2D size)

Depth (3D position)

Color luminance

Color saturation

Curvature

Volume (3D size)

Identity Channels: Categorical Attributes

Spatial region

Color hue

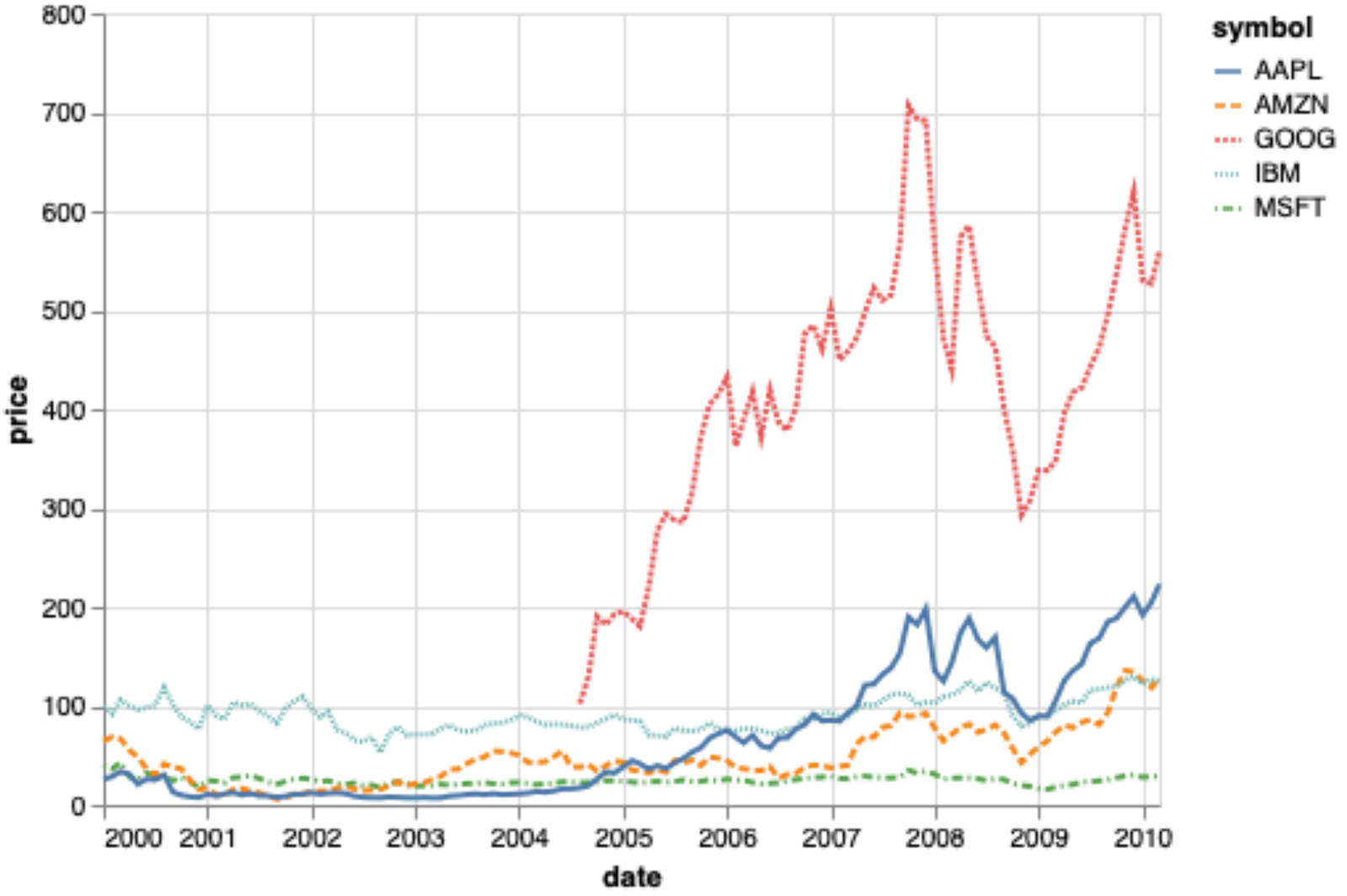
Motion

Shape

Altair will use its rules to pick whether to use color hue or saturation based on the type

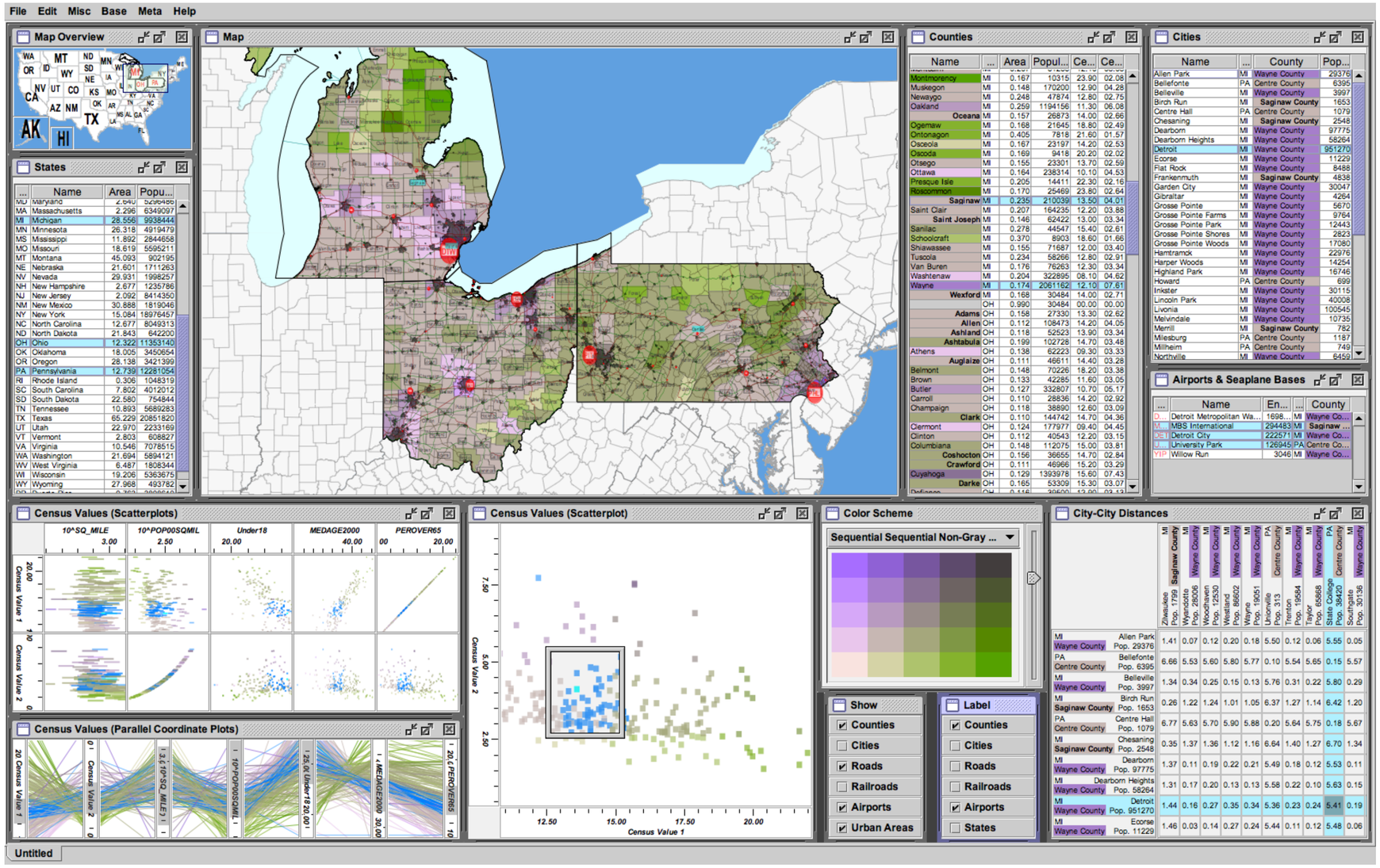
[Munzner (ill. Maguire), 2014]

Multiple Views in Visualization



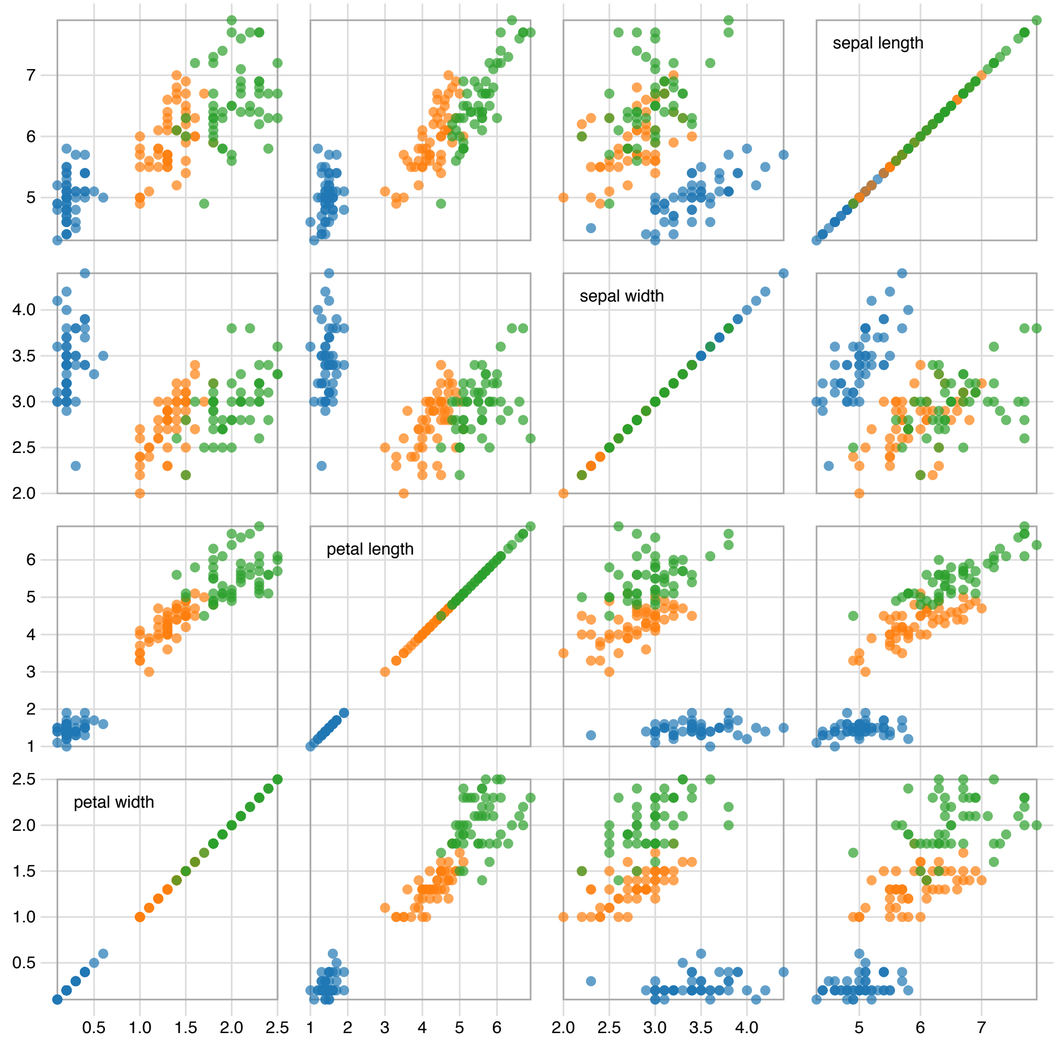
[Altair]

Multiple Views in Visualization



[Improvise, Weaver, 2004]

Multiple Views in Visualization

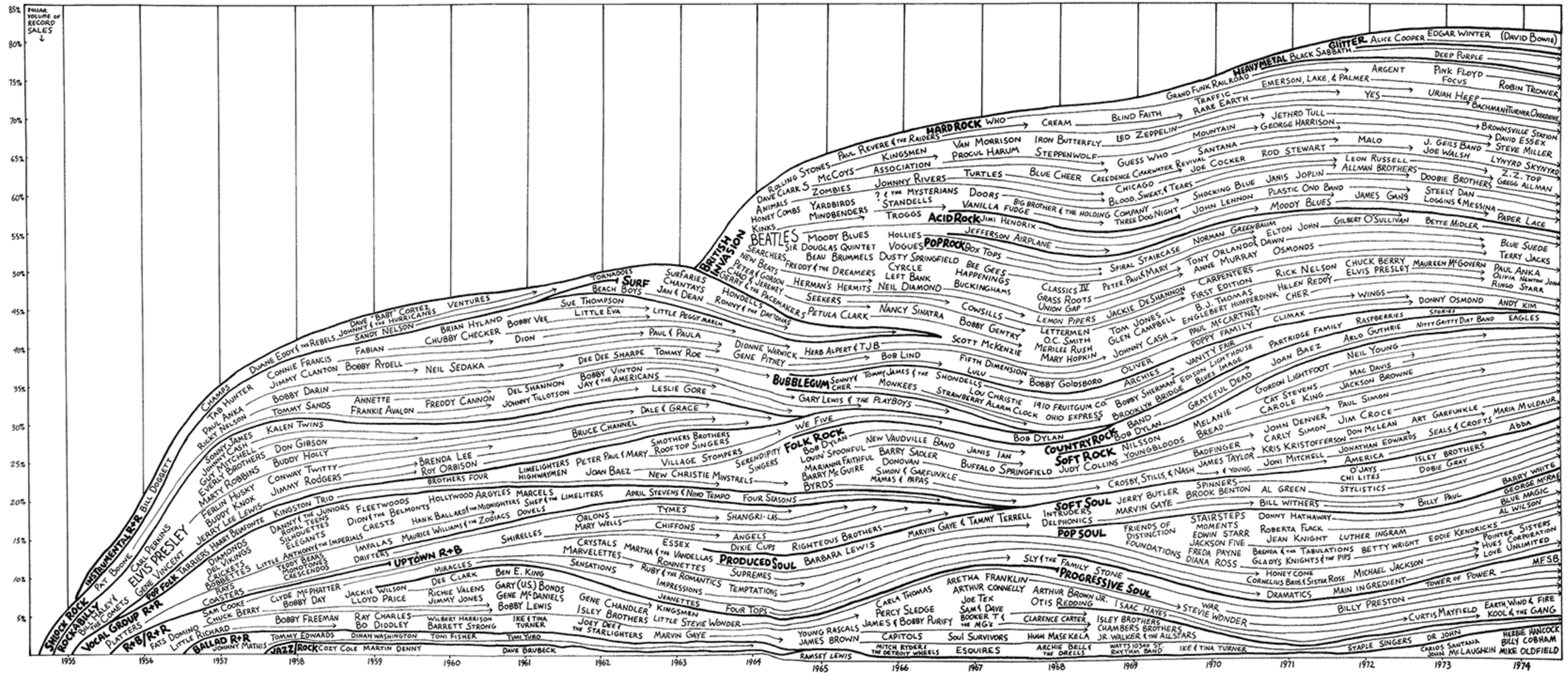


[M. Bostock]

Altair Supports Concatenation, Layering, & Repetition

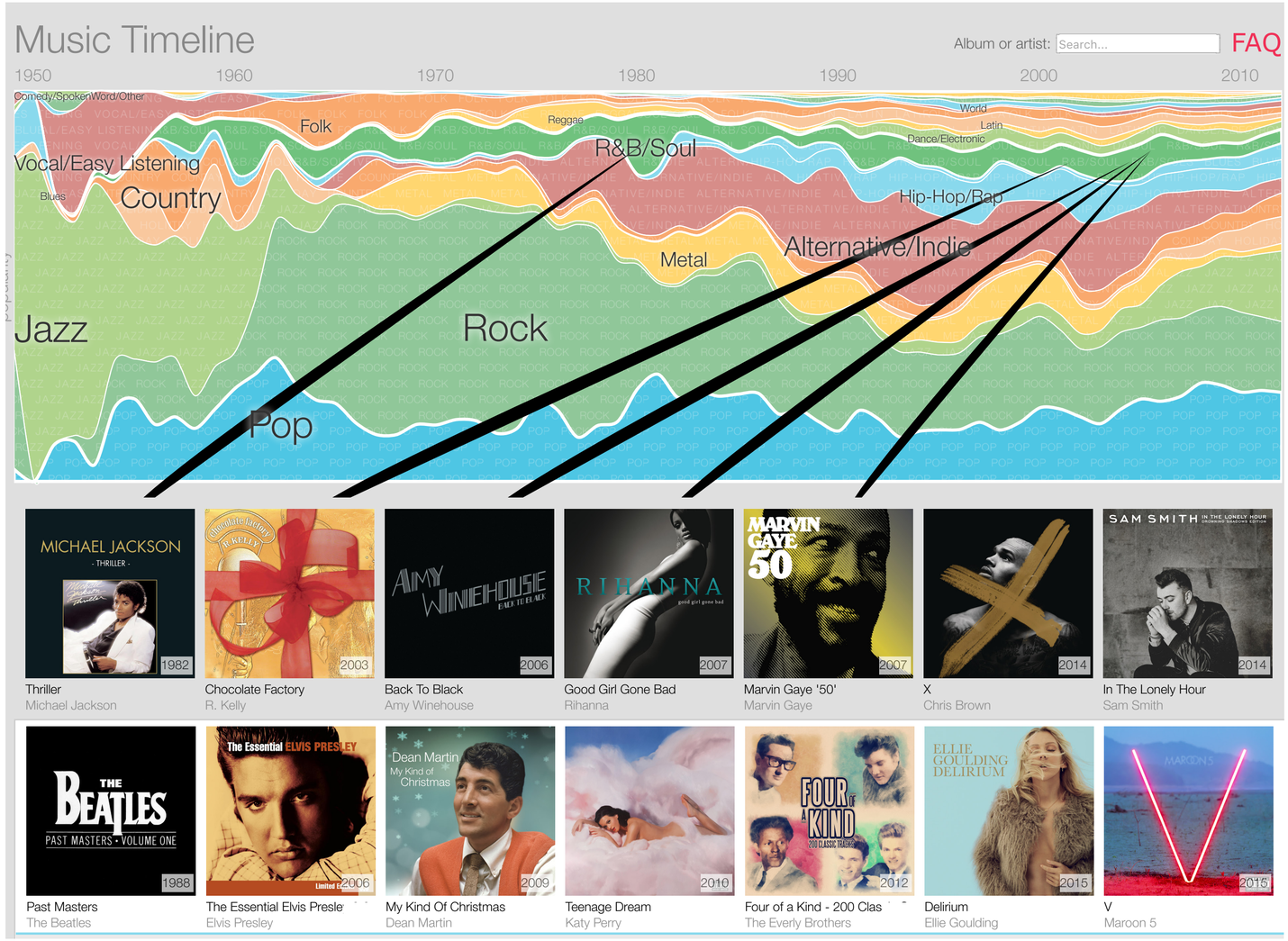
- Layering:
  - + Operator
- Concatenation:
  - Horizontal: | operator
  - Vertical: & operator
- Repetition
  - Use of .repeat for layout
  - Reference repeated variables in the encoding

Visualization



[Rock 'N' Roll is Here to Pay, R. Garofalo, 1977 (via Tufte)]

Also Visualization, but with Interaction



[Music Timeline, Google Research (no working version)]

Interaction

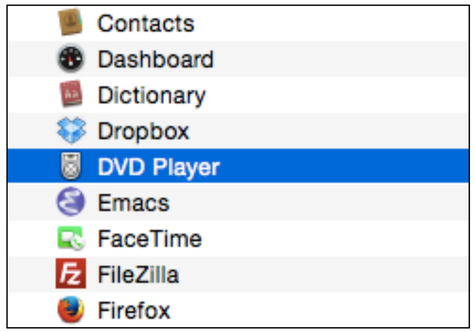
- Grammar of Graphics, why not Grammar of Interaction?
- Vega-Lite/Altair is about **interactive** graphics
- Types of Interactions:
  - Selection
  - Zoom
  - Brushing

Selection

- Selection is often used to initiate other changes
- User needs to select something to drive the next change
- What can be a selection target?
  - Items, links, attributes, (views)
- How?
  - mouse click, mouse hover, touch
  - keyboard modifiers, right/left mouse click, force
- Selection modes:
  - Single, multiple
  - Contiguous?

Highlighting

- Selection is the user action
- Feedback is important!
- How? Change selected item's visual encoding
  - Change color: want to achieve visual popout
  - Add outline mark: allows original color to be preserved
  - Change size (line width)
  - Add motion: marching ants



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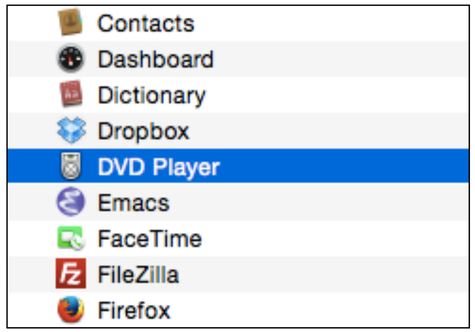
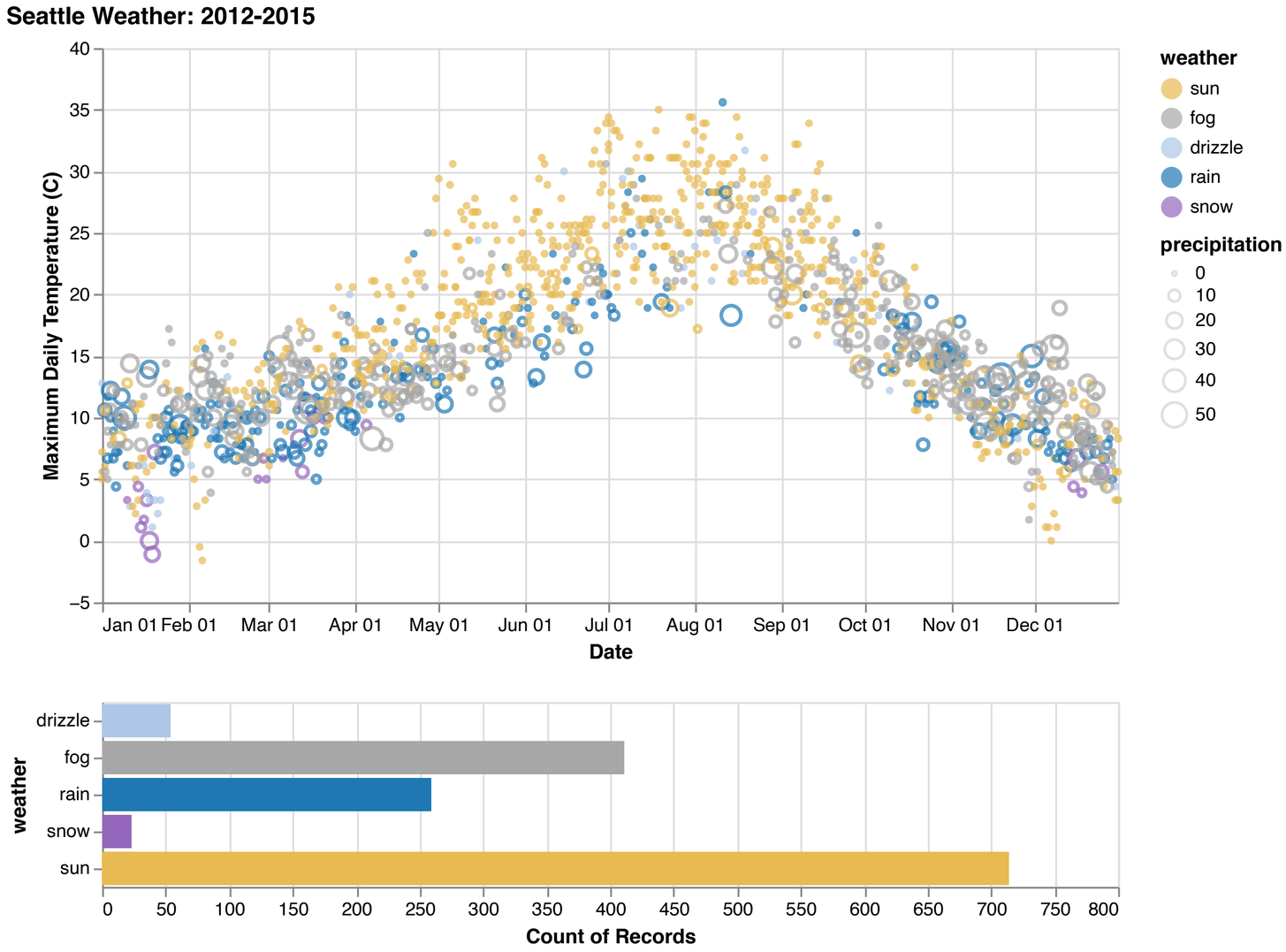
- Feedback is important!
- How? Change selected item's visual encoding
  - Change color: want to achieve visual popout
  - Add outline mark: allows original color to be preserved
  - Change size (line width)
  - Add motion: marching ants



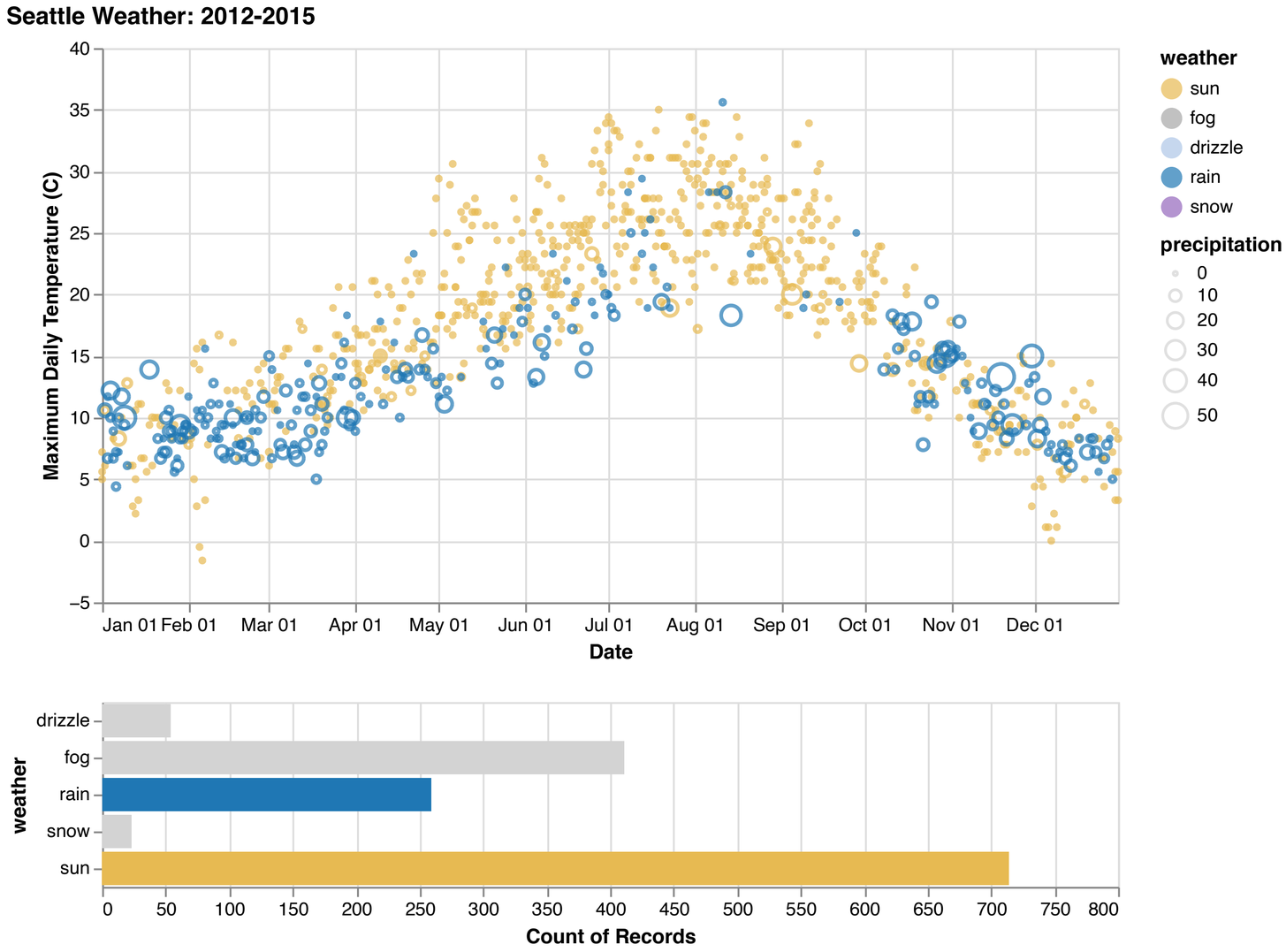
Altair's Interactive Charts

- https://altair-viz.github.io/gallery/index.html#interactive-charts

Interaction



Weather Selection: Rain vs. Sun



Date Selection: July-September Sun